

June 10, 2015



Equifax Workforce Solutions to Spotlight Unemployment Cost Management Strategies at SHRM Annual Conference

ST. LOUIS, June 10, 2015 /PRNewswire/ --

WHO: Bob Austin, vice president, UC Operations for [Equifax Workforce Solutions](#), a leader in human resource, analytics and verification services, and Kevin Minchey, labor and employment attorney at Southwest Airlines

WHAT: Will present the session "Intelligent Unemployment Claims Response: A Southwest Airlines Case Study" at the [SHRM 2015 Annual Conference & Exposition](#).

WHEN: Sunday, June 28 – Wednesday, July 1, 2015

"Intelligent Unemployment Claims Response: A Southwest Airlines Case Study" is scheduled for Tuesday, June 30, 2015 from 7:00 a.m. – 8:15 a.m. PDT.

WHERE: [SHRM 2015 Annual Conference & Exposition](#)
Las Vegas Convention Center
3150 Paradise Road
Las Vegas, Nev.

Equifax Workforce Solutions will also exhibit its solutions at Booth No. 2232.



DETAILS:

The unemployment claims process can be incredibly complicated and the consequences of non-compliance have become increasingly severe in recent years. To overcome this obstacle, keep costs to a minimum and ensure compliance requirements are met; employers need to better understand claims administration in order to simplify the process. With the support of advanced technologies and workforce analytics, organizations can improve unemployment claims response and positively impact the bottom line.

During the SHRM 2015 Annual Conference & Exposition, Bob Austin, vice president, UC Operations for [Equifax Workforce Solutions](#), will join Kevin Minchey, labor and employment attorney at Southwest Airlines to discuss how Southwest uses data and technology to manage unemployment claims response. Austin and Minchey will explore how the airline learned to analyze prior state determinations, detect sources of non-compliance in accordance with recent UI Integrity legislation and identify unemployment cost saving opportunities through predictive claims response and enhanced tax strategies. In addition, this presentation will help attendees understand how to leverage industry data and advanced technology, utilize industry benchmarking and recognize various strategies for mitigating risk. Session attendees will come away with actionable insights for reducing

unemployment costs through the next generation of intelligent claims response at their organization.

In addition, conference attendees who wish to learn more about how Equifax Workforce Solutions can help support HR compliance, ACA management, I-9 management, and tax credit screening initiatives at their organizations are encouraged to visit Booth No. 2232.

More information about the SHRM 2015 Annual Conference & Exposition can be accessed at: <http://annual.shrm.org>.

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enables it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers. Equifax Workforce Solutions (also known as TALX), an Equifax business unit, is a leading provider of human resource, data, analytics and verification services.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2014, Equifax was nominated as a Bloomberg BusinessWeek Top 50 company; its CIO was listed as one of the top 100 by CIO magazine; and the company was named to the Fintech 100 list, was recognized as a top 20 company to work for by the Atlanta Journal-Constitution, and was named a 2014 InformationWeek Elite 100 Winner. For more information, please visit www.equifaxworkforce.com or www.equifax.com.

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