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## Equifax To Provide Investors With Access To Trends Data

ATLANTA, Feb. 26, 2015 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today announced investors will now have access to a special subset of data from the company's *National Consumer Credit Trends Report*. This first installment of the data will highlight consumer credit trends from 2008 through the fourth quarter ending December 31, 2014. Updated reports will be available quarterly after each of the company's reported earnings periods.



The data, sourced from Equifax's U.S. Consumer Credit database of more than 210 million consumers, features data on new tradeline originations, including first mortgage tradelines, private label and bank credit cards, auto loans and home equity lines of credit and installment loans. Access to the source data tables will also be available to investors to facilitate independent analysis.

The trends data can be accessed via the Equifax corporate Web site at [www.equifax.com/investor\\_center/en\\_us](http://www.equifax.com/investor_center/en_us).

### About Equifax, Inc.

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2014, Equifax was nominated as a Bloomberg BusinessWeek Top 50 company; its CIO was listed as one of the top 100 by CIO magazine; and the company was named to the Fintech 100 list, was recognized as a top 20 company to work for by the Atlanta Journal-Constitution, and was named a 2014 InformationWeek Elite 100 Winner. For more information, please visit [www.equifax.com](http://www.equifax.com).

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