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## Equifax To Meet With Boston Investors

ATLANTA, Feb. 19, 2015 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today announced that Chairman and Chief Executive Officer, Richard F. Smith and Jeff Dodge, Senior Vice President of Investor Relations will meet with investors in Boston on Thursday, February 26. Smith and Dodge will discuss the Equifax 2014 performance, 2015 outlook and strategy for continued growth.



An archive of the presentation will be available at [equifax.com/investor\\_center/en\\_us](http://equifax.com/investor_center/en_us).

### About Equifax Inc.

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2014, Equifax was nominated as a Bloomberg BusinessWeek Top 50 company; its CIO was listed as one of the top 100 by CIO magazine; and the company was named to the Fintech 100 list, was recognized as a top 20 company to work for by the Atlanta Journal-Constitution, and was named a 2014 InformationWeek Elite 100 Winner. For more information, please visit [www.equifax.com](http://www.equifax.com).

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