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Equifax Expands Automotive Team, Adds Two Dealer Experts to Build on Heightened Industry Success

Angelica Jeffreys and John Giamalvo join Equifax, adding deepened expertise to Automotive Services

SAN FRANCISCO, Jan. 23, 2015 /PRNewswire/ -- Equifax Inc. (NYSE: EFX), a global information solutions company, today announced from the [National Automobile Dealers Association \(NADA\) Convention and Expo 2015](#) the expansion of its automotive services team. Industry professionals Angelica Jeffreys and John Giamalvo join to add decades of real-world automotive expertise to an already seasoned team of industry veterans – taking the group's talents to an even higher level. Jeffreys joins as Vice President and Automotive Dealer Leader and Giamalvo joins as Vice President of Dealer Services.



Jeffreys brings more than 25 years of automotive experience to the Equifax auto leadership team, with an impressive track record of driving growth and improving business performance. As Vice President and Automotive Dealer Leader, her responsibilities include developing a tactical plan to inform and support the auto strategy for dealers, as well as identifying and implementing key growth drivers. Prior to Equifax, Jeffreys was Vice President of Strategic Partnerships for DealerRater where she negotiated, closed and executed substantive alliances. Before DealerRater, she held several sales leadership roles at Cox Automotive's AutoTrader.

Giamalvo joins Equifax as Vice President of Dealer Services with an extensive background in the automotive market. He will oversee the collaboration among top national dealer groups and enterprise alliances to provide auto insights and solutions to help dealers acquire, engage, and facilitate efficient transactions with consumers, both on and offline. Prior to joining Equifax, Giamalvo served as Director of Dealer Initiatives for Edmunds.com and appeared as a regular industry commentator on multiple national media outlets. He also held leadership positions at BarNone (a division of CoreLogic), AutoNation and Star Auto Group.

"Expanding our team is a direct reflection of both our successes in 2014 and our continued commitment to support the automotive industry, and we plan to stay in lock-step with the market's upward trajectory," said Gary Hughes, General Manager of Automotive Services at Equifax. "Automotive Services at Equifax is dedicated to finding innovative ways to solve for real-world pain points – because our auto solutions are built by auto people who have spent

their careers working directly in the business. We expect 2015 to be an even stronger year for auto and we're confident that with Angelica and John's extensive backgrounds, our auto business will have the best tools and consumer insights needed to succeed in a highly competitive market."

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2013, Equifax was named a Bloomberg BusinessWeek Top 50 company, was #3 in Fortune's Most Admired list in its category, and was named to InfoWeek 500 as well as the FinTech 100. For more information, please visit: www.equifax.com.

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