

## Equifax To Present At Bernstein Technology Innovation Summit

ATLANTA, Dec. 9, 2014 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) announced that Jeff Dodge, Senior Vice President of Investor Relations will present at the Bernstein Technology Innovation Summit on Tuesday, December 16 at the Ritz Carlton located at Boston Common, 10 Avery Street, Boston, MA. The presentation is scheduled for 2:55 p.m. in The Ballroom.



Dodge will discuss the company's year-to-date 2014 performance and strategy for long term growth.

An archive of the presentations will be available on the Equifax corporate Web site at <u>www.equifax.com/investor\_center/en\_us</u>.

## About Equifax, Inc.

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2013, Equifax was named a Bloomberg BusinessWeek Top 50 company, was #3 in Fortune's Most Admired list in its category, and was named to InfoWeek 500 as well as the FinTech 100. For more information, please visit <u>www.equifax.com</u>.

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