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# Kristin Lewis of Equifax Workforce Solutions Named a 2014 Game Changer by Workforce Magazine

## Company's Director of Product Management, Workforce Analytics Recognized for Spearheading Development of New Solutions That Transform Key Workforce Processes

ST. LOUIS, Aug. 7, 2014 (GLOBE NEWSWIRE) --[Equifax Workforce Solutions](#), a leader in human resource, analytics and verification services, today announced that Kristin Lewis, the company's director of Product Management, Workforce Analytics, has been selected by *Workforce* magazine as a [2014 Game Changer](#).

Now in its fourth year, the *Workforce* Game Changers award competition is designed to recognize the next generation of workplace leaders, under the age of 40, who have made a significant impact on the HR function. Nominees were considered based on their professional accomplishments and personal achievements, and the winners were selected by the senior writers and editors of *Workforce*.

"As the leader of the Equifax Workforce Analytics product, Kristin is a central player in the future of all of HR," said John Sumser, CEO of [HRExaminer](#). "As she navigates the evolving product landscape, she's discovering the metrics and ideas that will govern HR for the next generation."

In her role with Equifax Workforce Solutions, Lewis works to design and implement solutions that help organizations understand and manage their workforce needs more efficiently and effectively. Most notably, she led the innovation and development of the company's [ACA Management Platform](#), a business intelligence and planning solution that helps employers navigate the complexities of the Affordable Care Act while avoiding compliance fines and risks. She also was instrumental in the creation of the company's [Workforce Insights](#) resource, which provides employers and the larger HR community with real-time access to important labor and employment trends.

Well regarded as an industry thought-leader in a variety of forums related to employer ACA compliance requirements and workforce analytics, Lewis continues to develop new solutions that will change the way employers interact with their workforces and market data. She also shares her unique insight as a contributor to numerous industry publications and is an in-demand speaker at conferences throughout the year.

"Kristin's contributions to our company have been immense, helping us create new products that facilitate key workforce processes," said Anir Pradhan, senior vice president of Marketing for Equifax Workforce Solutions. "Kristin's recognition as a Game Changer highlights the caliber of talent on our product team and our ability to develop innovative

solutions that help employers contend with their greatest challenges and gain the insight to make smarter, better informed workforce decisions."

"Kristin's in-depth knowledge and expertise have been invaluable assets to Equifax Workforce Solutions as we produce the cutting-edge HR, analytics and data solutions that transform key workforce processes for our clients," said Mike Psenka, senior vice president of Workforce Analytics for Equifax Workforce Solutions. "Given her forward-looking vision and ability to lead product development from conception to fruition, it is no wonder she was selected as a *Workforce* Game Changer."

"It is quite an honor to be recognized as a 2014 Game Changer by *Workforce* magazine and to be highlighted for my contributions to the HR space," said Lewis. "As companies today contend with numerous changes and challenges, particularly those brought about by the ACA, our goal is to continue to develop new solutions that make the job of the HR professional easier."

## About Equifax

Equifax (NYSE:EFX) is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers. Equifax Workforce Solutions (also known as TALX), an Equifax business unit, is a leading provider of human resource, data, analytics and verification services.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2013, Equifax was named a Bloomberg BusinessWeek Top 50 company, was #3 in Fortune's Most Admired list in its category, and was named to InfoWeek 500 as well as the FinTech 100. For more information, please visit [www.equifaxworkforce.com](http://www.equifaxworkforce.com) or [www.equifax.com](http://www.equifax.com).

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