

April 30, 2014



Equifax to Present at Barclays Americas Conference

Will Meet With Investors in London and Edinburgh

ATLANTA, April 30, 2014 (GLOBE NEWSWIRE) -- Equifax Inc. (NYSE:EFX) announced that Jeff Dodge, Senior Vice President of Investor Relations, will make a presentation about the company's year-to-date 2014 performance and strategy for long-term growth on Wednesday, May 14 at the Barclays Americas Select Franchise Conference in London. He will meet with investors in London on May 13 and 14 and with investors in Edinburgh, Scotland on Friday, May 16.

An archive of the presentation will be available on the Equifax corporate Web site at www.equifax.com/investor_center/en_us.

About Equifax

[Equifax](http://www.equifax.com) is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2013, Equifax was named a Bloomberg BusinessWeek Top 50 company, was #3 in Fortune's Most Admired list in its category, and was named to InfoWeek 500 as well as the FinTech 100. For more information, please visit www.equifax.com.

CONTACT: Equifax Inc.
Investor Relations
Jeff Dodge, 404-885-8300
jeff.dodge@equifax.com

Public Relations
Tim Klein, 404-885-8555
tim.klein@equifax.com

Source: Equifax Inc.