

Renowned Moneyball Subject, Paul DePodesta to Keynote at Equifax Workforce Solutions FORUM 2014

Three-Day Conference Packed With Educational Sessions From Equifax Workforce Solutions Thought Leaders, Clients and Industry Experts

ST. LOUIS, March 3, 2014 (GLOBE NEWSWIRE) --<u>Equifax Workforce Solutions</u>, a leading provider of human resource, analytics and verification services, today shared that *Moneyball* subject and entrepreneur, <u>Paul DePodesta</u>, will deliver the opening keynote address at the company's upcoming <u>FORUM 2014</u>, held exclusively for clients. Currently Vice President of Player Development and Scouting for the New York Mets, DePodesta has made a career of evaluating, measuring and assigning value to talent in Major League Baseball for over 25 years.

Best known for his role in revamping the Oakland Athletics baseball team captured in the bestselling book, <u>Moneyball: The Art of Winning an Unfair Game</u>, DePodesta worked as Assistant General Manager alongside General Manager, Billy Beane to turn the A's around without the big league budget of rival teams like the New York Yankees. DePodesta is recognized for his unique managerial style and statistical approach to talent, which he uses to develop innovative strategies that can be applied to baseball as well as business.

Themed "Blaze a Trail," FORUM 2014 will take place March 31 – April 2, 2014 at the JW Marriott Camelback Inn in Scottsdale, Ariz. The three-day interactive conference will feature HR, analytics and industry thought leaders, including DePodesta, networking events and educational sessions focused on the finding the right path to compliance and business success through innovation.

Leveraging the unparalleled subject matter expertise of Equifax Workforce Solutions, the FORUM 2014 agenda will explore topics including workforce analytics, changing compliance regulations, tax credits and more. Highlights of this year's <u>FORUM</u> are set to include a mock unemployment trial, updates on I-9 and UI requirements and a series of sessions dedicated to Affordable Care Act compliance.

"A true trailblazer, Paul DePodesta is known for applying original thinking to everyday business practices to produce results. Equifax is dedicated to delivering solutions and insight that will help our clients to maximize their investments, achieve compliance, streamline processes and make informed workforce decisions through innovative approaches and technologies. This year's FORUM has a strategic focus on these goals and will offer attendees countless opportunities to learn and engage around the trends and issues impacting their organizations the most," commented Dann Adams, President of Equifax Workforce Solutions.

For more details on FORUM 2014, visit: http://www.equifaxworkforce.com/forum/.

About Equifax

Equifax (NYSE:EFX) is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers. Equifax Workforce Solutions (also known as TALX), an Equifax business unit, is a leading provider of human resource, data, analytics and verification services.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2013, Equifax was named a Bloomberg BusinessWeek Top 50 company, was #3 in Fortune's Most Admired list in its category, and was named to InfoWeek 500 as well as the FinTech 100. For more information, please visit www.equifaxworkforce.com or www.equifax.com.

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