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Equifax Releases Next Video in Series Profiling Growth Strategy of Its Business Units

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WHO: Paulino Barros, *President*, Equifax International; Chris Jones, *Senior Financial Officer*, Equifax International and Jeff Dodge, *Senior Vice President*, Investor Relations

WHAT: Equifax Inc. (NYSE:EFX) today announced the next installment of its [video series](#) profiling the strategic initiatives, growth strategy and business updates for the global information solution company's five business units—U.S. Consumer Information Solutions, North America Commercial Solutions, Workforce Solutions, North America Personal Solutions and International.

Barros, Jones and Dodge offer on-camera insight into the international business unit, including a discussion about strategic verticals, market penetration and drivers of growth revenue, including geographic expansion.

This [episode](#) and previous business unit video profiles can be accessed [here](#) or the Equifax corporate Web site at **WHERE:** www.equifax.com/investor_center/en_us.

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