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Equifax Launches Second Video in Series Profiling Growth Strategy of Its Business Units

ATLANTA, Sept. 25, 2013 (GLOBE NEWSWIRE) -- Equifax Inc. (NYSE:EFX) today announced the second episode of its [video series](#) that profiles the strategic initiatives, growth strategy and business updates for the information solution company's five business units—U.S. Consumer Information Solutions, North America Commercial Solutions, Workforce Solutions, North America Personal Solutions and International.

Today's [episode](#) features Equifax Personal Solutions President, Trey Loughran, along with Senior Vice President of Investor Relations, Jeff Dodge, who will discuss the business unit's expanding industry and market penetration. The [video presentation](#) can be accessed via the Equifax corporate Web site at www.equifax.com/investor_center/en_us.

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2013, Equifax was named a Bloomberg BusinessWeek Top 50 company, was #3 in Fortune's Most Admired list in its category, and was named to InfoWeek 500 as well as the FinTech 100. For more information, please visit www.equifax.com.

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