

June 20, 2013



Equifax Launches Video Series Profiling Growth Strategy of Its Business Units

First Episode Features Workforce Solutions

ATLANTA, June 20, 2013 (GLOBE NEWSWIRE) -- Equifax Inc. (NYSE:EFX) today announced the first episode of its upcoming [video series](#) that will profile the strategic initiatives, growth strategy and business updates for the information solution company's five business units—U.S. Consumer Information Solutions, North America Commercial Solutions, Workforce Solutions, North America Personal Solutions and International.

Today's [episode](#) features Equifax Workforce Solutions President, Dann Adams and Ken Marshall, Senior Financial Officer of Workforce Solutions along with Senior Vice President of Investor Relations, Jeff Dodge, who will discuss the business unit's expanding industry and market penetration. The [video presentation](#) can be accessed via the Equifax corporate Web site at www.equifax.com/investor_center/en_us.

About Equifax

[Equifax](#) is a global leader in consumer, commercial and workforce information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol [EFX](#). For more information, please visit www.equifax.com.

CONTACT: Contact Information:

Jeff Dodge
Investor Relations
(404) 885-8300
jeff.dodge@equifax.com

Demitra Wilson
Media Relations
(404) 885-8907
demitra.wilson@equifax.com

Source: Equifax Inc.