

Equifax To Meet With Investors In Dallas, Milwaukee, Chicago And Detroit

ATLANTA, Feb. 18, 2013 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today announced that Senior Vice President of Investor Relations, Jeff Dodge Chairman will meet with investors in Dallas, Milwaukee, Chicago and Detroit.

(Logo: https://photos.prnewswire.com/prnh/20060224/CLF037LOGO)

Dodge will discuss Equifax's 4Q 2012 results, as well as the company's financial profile and strategy for leveraging its unique data assets, technology, and analytics leadership to drive innovation and growth.

An archive of the presentation may be available on the Equifax corporate Web site at www.equifax.com/investor_center/en_us.

About Equifax

Equifax is a global leader in consumer and commercial information solutions, providing businesses of all sizes and consumers with information they can trust. We organize and assimilate data on more than 500 million consumers and 81 million businesses worldwide, and use advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange under the symbol <u>EFX</u>. For more information, please visit <u>www.equifax.com</u>.

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