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Equifax To Discuss Growth Strategy With Investors In Chicago, Milwaukee And Denver

ATLANTA, Dec. 10, 2012 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) announced that Lee Adrean, Chief Financial Officer and Jeff Dodge, Senior Vice President of Investor Relations will meet with investors in several U.S. cities December 11-13.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

Dodge will discuss the company's financial profile and strategy for leveraging its unique data assets, technology and analytics leadership and innovative solutions to drive growth with investors in Chicago and Milwaukee on Tuesday, December 11. Dodge will also meet with investors in Denver on Wednesday, December 12. Adrean and Dodge will meet with investors in Boston on December 13.

An archive of the presentation will be available on the Equifax corporate Web site at www.equifax.com/investor_center/en_us.

About Equifax

[Equifax](http://www.equifax.com) is a global leader in consumer, commercial and workforce information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol [EFX](http://www.equifax.com). For more information, please visit www.equifax.com.

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