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# Enhanced TALX Tax Credit and Incentives Services Supports Employers that Hired Eligible Victims of Hurricane Katrina

## Expanded WOTC Service Leverages Extensive Proprietary Database of Eligible Individuals to Help Employers Recover Millions in Unclaimed Credits

ST. LOUIS, Sept. 25, 2012 /PRNewswire/ -- [TALX](#), provider of Equifax Workforce Solutions and a leader in human resource, payroll and tax-related services, announced today details of its Enhanced Katrina Work Opportunity Tax Credit service, which helps organizations collect an income tax credit of up to \$2,400 for each employee hired between August 2005 and August 2009 who was adversely affected by Hurricane Katrina. The Equifax Enhanced Katrina opportunity is a new feature of TALX Work Opportunity Tax Credit (WOTC) [Tax Credits and Incentives](#) services. Through this service, the industry leader helps its clients identify and capture all of the tax credits and incentives for which they are eligible, allowing them to strategically invest in the development of their organizations.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO> )

The Enhanced Katrina WOTC service leverages an extensive database of more than six million confirmed and eligible residents of the Katrina Core Disaster area, as verified by Equifax. Powered by differentiated Equifax data assets, TALX Enhanced Katrina WOTC services have helped some of the nation's largest employers identify and recover more than \$120 million in unclaimed and undocumented Katrina credit opportunities.

"With frequently changing requirements, it can be very difficult for companies to successfully identify and collect tax credit opportunities on their own, and the Katrina tax credit is no exception," said Anir Pradhan, senior marketing officer of TALX. "Supported by high-integrity Equifax data, TALX Tax Credit and Incentives services help clients reclaim valuable incentives for having hired qualified and eligible individuals whose lives were impacted by the tragedy of Hurricane Katrina. Our dedicated tax professionals provide a high level of service to TALX clients and enable them to recognize promising tax credit opportunities that they can reinvest in their businesses."

TALX has already successfully supported its new service with more than 100 income tax, legal and HR organizations from major employers, allowing those companies to claim the credit. Keeping up to date on changing legislation at the federal, state and local levels, TALX Tax Credit and Incentives experts work directly with clients to deliver the latest updates on available programs. They also support employers as they seek to claim previously missed incentives and coordinate changes to their hiring processes that ensure new hires are evaluated for potential tax credits.

"TALX is a leader in utilizing data, service and technology to assist our clients in achieving their organizational goals as they build and manage effective workforces," said TALX president, Dann Adams. "By leveraging Equifax unique data and proprietary technology, TALX continues to develop the services and solutions that help our clients meet compliance goals, improve processes, reduce costs and power business decisions. The Equifax Enhanced Katrina WOTC service is just one of several new services that will benefit thousands of TALX clients as they identify the opportunities that can propel their businesses toward success."

*TALX will provide additional details on the Enhanced Katrina Work Opportunity Tax Credit service, along with its workforce analytics, payroll, HR and tax-related solutions at the [HR Technology Conference](#), held in Chicago from October 8 – 10, 2012. Conference attendees are encouraged to visit Booth No. 225 to learn more.*

## **About Equifax**

**Equifax** is a global leader in consumer, commercial and workforce information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers. Workforce Solutions (TALX) is an Equifax business unit. It is a leader in human resource, employment, tax management, and payroll-related services.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol [EFX](#). For more information, please visit [www.talx.com](http://www.talx.com) or <http://www.equifax.com>.

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