

September 5, 2012



Equifax To Present At Barclays Financial Services Conference

ATLANTA, Sept. 5, 2012 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today announced that Senior Vice President of Investor Relations, Jeff Dodge, will meet with investors at the Barclays Financial Services Conference on Monday, September 10, 2012. The conference will be held at the Sheraton New York Hotel, 811 7th Avenue.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

Dodge will discuss Equifax's 2Q 2012 results, as well as the company's financial profile and strategy for leveraging its unique data assets, technology, and analytics leadership to drive innovation and growth.

An archive of the presentation will be available on the Equifax corporate Web site at www.equifax.com/investor_center/en_us.

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol [EFX](http://www.equifax.com). For more information, please visit www.equifax.com.

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