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Equifax To Present At The Stephens Spring Investment Conference

ATLANTA, May 25, 2012 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today announced that Chairman and CEO, Richard F. Smith, will present at the Stephens Spring Investment Conference at the New York Palace Hotel, 455 Madison Avenue, NY on Tuesday, June 5, 2012 at 1:00 p.m.

Smith will discuss Equifax's 1Q 2012 results, as well as the company's financial profile and strategy for leveraging its unique data assets, technology, and analytics leadership to drive innovation and growth.

Chief Financial Officer, Lee Adrean and Senior Vice President of Investor Relations, Jeff Dodge will also conduct one-on-one breakout sessions immediately following the presentation.

An archive of the presentation may be available on the Equifax corporate Web site at <u>www.equifax.com/investor_center/en_us</u>.

About Equifax

Equifax is a global leader in consumer and commercial information solutions, providing businesses of all sizes and consumers with information they can trust. We organize and assimilate data on more than 500 million consumers and 81 million businesses worldwide, and use advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 17 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange under the symbol <u>EFX</u>. For more information, please visit <u>www.equifax.com</u>.

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