

April 12, 2012



Equifax Announces Earnings Release Date and Conference Call for First Quarter, 2012 Results

ATLANTA, April 12, 2012 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) will release its financial results for the first quarter ending March 31, 2012, in a press release to be issued after the New York Stock Exchange closes on Wednesday, April 25, 2012. The press release will also be available on the company's Web site at www.equifax.com.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

Equifax will host a conference call at 8:30 a.m. EDT on Thursday, April 26, 2012 in which senior management will discuss financial and business results for the quarter. Please dial the number below 5-10 minutes prior to the start of the call to register. You will be asked to provide your name and affiliation/company before joining the call.

Conference call numbers: United States and Canada: (877) 852-6580; International: (719) 325-4849

Replay: A replay of the conference call will be available beginning April 26, 2012 at 11:30 a.m. EDT until May 10, 2012 at 11:30 a.m. EDT. To access the replay: U.S. (888) 203-1112; International (719) 457-0820. Access Code is 3106452.

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol [EFX](http://www.equifax.com). For more information, please visit www.equifax.com.

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