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Equifax Presents to Boston Investors

ATLANTA, Dec. 1, 2011 /PRNewswire/ --Richard Smith, CEO of Equifax Inc. (NYSE: EFX), Lee Adrean, Chief Financial Officer of Equifax, and Jeffrey Dodge, Senior Vice President, Investor Relations for Equifax met today with investors in Boston to discuss the company's 3Q11 results. A copy of the presentation is posted on the Equifax website (www.equifax.com).

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions, providing businesses of all sizes and consumers with information they can trust. We organize and assimilate data on more than 500 million consumers and 81 million businesses worldwide, and use advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates and has investments in 17 countries, and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange under the symbol [EFX](http://www.equifax.com). For more information, please visit www.equifax.com.

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