

October 5, 2011



Equifax Announces Earnings Release Date and Conference Call for Third Quarter 2011 Results

ATLANTA, Oct. 5, 2011 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) will release its financial results for the third quarter ending September 30, 2011, in a press release to be issued after the New York Stock Exchange closes on Wednesday, October 26, 2011. The press release will also be available on the company's Web site at www.equifax.com.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

Equifax will host a conference call at 8:30 a.m. EDT on Thursday, October 27, in which senior management will discuss financial and business results for the quarter. Please dial the number below 5-10 minutes prior to the start of the call to register for it. You will be asked to provide your name and affiliation/company before joining the call.

Conference call numbers: U.S. and Canada: 877-718-5101; International: 719-325-4838.

Replay: A replay of the conference call will be available beginning October 27, 2011, at 11:30 a.m. EDT until November 10, 2011 at 11:30 a.m. EDT. To access the replay: U.S.: 888-203-1112; International: 719-457-0820. Access code is 9374718.

About Equifax

Equifax is a global leader in consumer and commercial information solutions, providing businesses of all sizes and consumers with information they can trust. We organize and assimilate data on more than 500 million consumers and 81 million businesses worldwide, and use advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 17 countries on four continents. It is a member of Standard & Poor's (S&P) 500® Index and its common stock is traded on the New York Stock Exchange under the symbol EFX. For more information, please visit www.equifax.com.

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