

Equifax Financial Presentation Available

ATLANTA, Aug. 16, 2011 /PRNewswire/ -- Equifax Inc. (NYSE: EFX)Lee Adrean, Chief Financial Officer of Equifax Inc. (NYSE:EFX) recently met with investors in London to discuss the company's 2Q11 results. A copy of the presentation is posted on the Equifax website (www.equifax.com).

(Logo: https://photos.prnewswire.com/prnh/20060224/CLF037LOGO)

About Equifax

Equifax is a global leader in consumer and commercial information solutions, providing businesses of all sizes and consumers with information they can trust. We organize and assimilate data on more than 500 million consumers and 81 million businesses worldwide, and use advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates in four continents and 15 countries, is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange under the symbol <u>EFX</u>. For more information, please visit <u>www.equifax.com</u>.

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