

August 15, 2011



Equifax Board of Directors Declares Quarterly Dividend

ATLANTA, Aug. 15, 2011 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today announced that the Equifax Board of Directors declared a quarterly dividend of \$0.16 per share, payable on September 15, 2011, to shareholders of record as of the close of business on August 25, 2011. Equifax has paid cash dividends for 98 consecutive years.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

About Equifax (www.equifax.com)

[Equifax](http://www.equifax.com) is a global leader in consumer and commercial information solutions, providing businesses of all sizes and consumers with information they can trust. We organize and assimilate data on more than 500 million consumers and 81 million businesses worldwide, and use advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates in four continents and 15 countries, is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange under the symbol [EFX](http://www.equifax.com). For more information, please visit www.equifax.com.

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