

February 6, 2009



Equifax to Continue Providing Consumers Access to Fico(R) Score

ATLANTA, Feb. 6 /PRNewswire-FirstCall/ -- Equifax Inc, (NYSE: EFX) a global leader in information solutions, reiterated today that it will continue to offer FICO(R) scores to consumers.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

"Customers have trusted Equifax for over 100 years to provide them with information they can trust. We remain committed to empowering consumers to take charge of their credit by continuing to deliver innovative products - including the FICO(R) score - that enable consumers to understand their personal credit information, protect their identity, and maximize their financial well-being," said Steve Ely, president of Equifax's Personal Information Solutions subsidiary.

"Now more than ever consumers need to know where they stand and how lenders view them. We're going to help them do just that," said Ely. Through March 31, 2009, Equifax is offering consumers instant online access to a free 3-bureau credit report and free FICO(R) score, for 30 days. Consumers should visit www.equifax.com/freetrial to take advantage of the offer.

About Equifax Inc. (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, employment and income verification and human resources business process outsourcing services, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Georgia, Equifax Inc. operates in the U.S. and 14 other countries throughout North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

SOURCE Equifax, Inc.