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Optimum Builds Mobile Momentum, Reaching 800,000 Lines

New Milestone Comes Just Months After Company Announced 700,000 Mobile Lines in June

NEW YORK--(BUSINESS WIRE)-- Optimum Communications, Inc. (NYSE: OPTU), a leading provider of fiber internet, mobile, and TV services, today announces it has reached over 800,000 mobile lines, building on the momentum of its 700,000-line milestone announced in June and marking another step in the company's continued mobile growth.

"The momentum behind Optimum Mobile is exciting, and reaching 800,000 lines marks another big step forward," said Michael Parker, President of Consumer Services at Optimum. "We're building on that progress with a clear ambition: make Optimum the easy choice for customers seeking dependable connectivity and straightforward value across mobile and internet. We're proud of the progress we've made this year and remain focused on building on that success to deliver even greater value for our customers."

More Choice, Greater Value with Optimum Mobile

A recent survey conducted on behalf of Optimum[1] found that 60% of mobile consumers are using fully paid-off devices, giving them the flexibility to upgrade whenever they choose. With access to the latest devices and competitive offers, Optimum Mobile provides the value and choice that customers are looking for when they are ready to make the switch.

Optimum Mobile delivers affordable plans on America's largest 5G network, and when bundled with Optimum Internet, customers can unlock even greater value with seamless connectivity at home and on the go, all from one trusted provider. Currently, Optimum offers the best deal on internet and mobile, anywhere, starting at just $60/month[2] and qualifying customers can save up to $20/month when bundling Optimum Internet and a Mobile Unlimited plan.[3]

Beyond delivering value through its products and services, Optimum is committed to recognizing and rewarding the customers who choose and trust the company. Through **Optimum Thanks You**, its customer appreciation program, Optimum offers exclusive perks, experiences, savings opportunities, sweepstakes and special offers as additional ways to thank customers for their loyalty.

For more information on Optimum Mobile including plans, device pricing, and availability, visit optimum.com/mobile.

[1] Recon Analytics US Consumer Telecom tracker, a continuous national survey of US adult mobile subscribers fielded weekly (data from 233,092 respondents collected January 1 - August 14, 2026)

[2] *Based on the comparison of entry-level Internet speeds and Unlimited Mobile plans of competitors in Optimum's serviceable footprint as of 10.1.26.*

[3] *Optimum Complete discount $20 credit per month on internet service for speeds 300M & above, with req'd mobile signup must be completed within 30 days of Internet, otherwise Internet billed at current promotional rate (subject to change at any time). Offer for current residential customers. Former Optimum seasonal customers or customers previously not in good standing not eligible for promo. Acct with unpaid bill after due date is not in good standing. Offer is not transferable, may not be combined w/other offers, is limited to advertised level of srvc, and is not available in all areas. Requires unlimited or unlimited max mobile plan to qualify. Other terms, restrictions & conditions apply.*

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