

Datavault Al Signs Interoperability License Agreement with Dolby

New Interoperability Agreement Accelerates Wireless Audio Integration for Android and Linux A/V Platforms

BEAVERTON, Ore.--(BUSINESS WIRE)-- WiSA Technologies, Inc. (Nasdaq: WISA), soon to be doing business as Datavault[®] AI, today announced a new interoperability license agreement with Dolby. This agreement allows Datavault AI to collaborate directly with system-on-chip (SoC) providers to integrate its patented WiSA E Express multichannel wireless audio software into Android and future Linux-based streaming A/V platforms.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20250212240024/en/

Enhancing Wireless Audio for Consumer Electronics

WiSA E Express is a breakthrough solution designed to eliminate bill of material (BOM) costs for SoC platforms, making it a cost-effective option for brands developing audio-deficient TVs, set-top boxes (STBs), projectors, and other consumer electronics. By leveraging standardized Dolby configurations, WiSA E Express significantly reduces integration time from twelve months to just two months, dramatically accelerating time to market for manufacturers.

"WiSA E Express was created to simplify wireless audio and address the long-standing issue of poor sound quality in TVs and STBs," said Tony Parker, VP of Business Development and Strategy at WiSA Technologies. "We've solved major industry challenges, including ensuring robust performance over existing Wi-Fi connections, while introducing a lower-cost activation model that meets consumer demand."

Seamless Integration and Consumer Benefits

With this interoperability agreement, brands can now license WiSA E Express through a SoC vendor's software development kit (SDK) for seamless customer activation. Consumers using Android-based systems will be able to download WiSA's dedicated app from the Google Play Store, unlocking a range of powerful features, including:

- Predefined Dolby audio configurations for optimized sound performance
- Automatic discovery of WiSA-enabled products
- Step-by-step product registration and setup assistance
- Access to software updates and future enhancements

WiSA's commitment to interoperability ensures that consumers will have access to a broad range of WiSA-compatible speakers, enabling a high-quality, seamless multichannel audio experience across devices.

Wireless Audio Market Growth and Opportunity

According to Verified Market Reports, the global wireless audio device market was valued at \$71.3 billion in 2023 and is projected to reach \$154.3 billion by 2030, growing at a CAGR of 17.3%¹. This rapid growth is driven by increasing consumer demand for high-quality, cable-free sound solutions across home entertainment, smart devices, and gaming applications.

The market expansion is further fueled by the rise of smart TVs, home theater systems, and wireless speaker ecosystems, along with advancements in Wi-Fi and Bluetooth-based audio transmission technologies. With WiSA Express, manufacturers can quickly capitalize on this growth by offering consumers a cost-effective, high-performance wireless audio experience.

Expanding the Capabilities of Wireless Audio with ADIO® Technology

As part of Datavault Al's Acoustic Science division, WiSA Technologies continues to push the boundaries of wireless audio innovation. In addition to enhancing multichannel sound experiences, WiSA's integration with ADIO[®] inaudible tone technology introduces new opportunities for personalization, interactivity, and targeted engagement within the audio ecosystem.

ADIO[®]'s proprietary technology enables inaudible tones to be embedded within multichannel audio streams, allowing real-time data transmission to connected devices without disrupting the listener's experience. This seamless integration opens the door for targeted advertising, interactive content delivery, and enhanced audience engagement, creating new monetization channels for content providers and brands. For more information about WiSA Technologies and WiSA E Express, visit www.wisatechnologies.com/.

For more information about the Acoustic Science division, please visit <u>datavaultsite.com/</u>.

About WiSA Technologies, Inc. (Soon to be doing business as Datavault AI)

WiSA Technologies (Nasdaq: WISA), soon to be Datavault AI, is leading the way in visualization, valuation, and monetization of assets in the Web 3.0 environment. Leveraging data sciences and acoustic sciences, the cloud-based platform provides comprehensive solutions serving multiple industries, including HPC software licensing for sports & entertainment, events & venues, biotech, education, fintech, real estate, healthcare, energy and more. The Information Data Exchange[®] (IDE) enables Digital Twins, licensing of name, image, and likeness (NIL) by securely attaching physical real-world objects to immutable metadata or blockchain objects, fostering responsible AI with integrity. The company's solutions ensure privacy and credential protection. They are completely customizable and offer AI and Machine Learning (ML) automation, third-party integration, detailed analytics and data, marketing automation and advertising monitoring. The company is headquartered in Beaverton, OR. Learn more about Datavault AI at www.datavaultsite.com.

Cautionary Note Regarding Forward-Looking Statements

This press release of WiSA Technologies contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements, include, among others, the Company's expectations with respect to the

completed asset purchase (the "Asset Purchase"), including statements regarding the benefits of the Asset Purchase, the implied valuation of the Company, the products offered by the Company and the markets in which it operates, and the Company's projected future results and market opportunities, as well as information with respect to WiSA's future operating results and business strategy. Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated by these forward-looking statements as a result of a variety of factors, including, but not limited to: (i) risks and uncertainties impacting WiSA's business including, risks related to its current liquidity position and the need to obtain additional financing to support ongoing operations, WiSA's ability to continue as a going concern, WiSA's ability to maintain the listing of its common stock on Nasdaq, WiSA's ability to predict the timing of design wins entering production and the potential future revenue associated with design wins, WiSA's ability to predict its rate of growth, WiSA's ability to predict customer demand for existing and future products and to secure adequate manufacturing capacity, consumer demand conditions affecting WiSA's customers' end markets, WiSA's ability to hire, retain and motivate employees, the effects of competition on WiSA's business, including price competition, technological, regulatory and legal developments, developments in the economy and financial markets, and potential harm caused by software defects. computer viruses and development delays, (ii), risks related to WiSA's ability to realize some or all of the anticipated benefits from the Asset Purchase, any risks that may adversely affect the business, financial condition and results of operations of WiSA after the completion of the Asset Purchase, including but not limited to cybersecurity risks, the potential for AI design and usage errors, risks related to regulatory compliance and costs, potential harm caused by data privacy breaches, digital business interruption and geopolitical risks, and (iii) other risks as set forth from time to time in WiSA's filings with the U.S. Securities and Exchange Commission. The information in this press release is as of the date hereof and the Company undertakes no obligation to update such information unless required to do so by law. The reader is cautioned not to place under reliance on forward looking statements. The Company does not give any assurance that the Company will achieve its expectations.

1 Global Wireless Audio Device Market By Type, December 2024," Verified Market Reports, https://www.verifiedmarketreports.com/product/wireless-audio-device-market/

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Source: WiSA Technologies, Inc.