

WiSA Names Scott Taylor Vice President of Marketing

The Association's growing membership drives leadership team expansion

SAN JOSE, Calif.--(BUSINESS WIRE)-- WiSA® LLC, WiSA, the (Wireless Speaker and Audio) Association, an industry group comprised of over 30 leading brands including founding member Summit Wireless Technologies (NASDAQ: WISA), today named Scott Taylor vice president of marketing.

Taylor will support the Association's rapidly expanding ecosystem that includes furthering its footprint in the retail marketplace. He will work closely with WiSA members across the audio, TV and gaming categories to educate consumers, retailers and partners about the association's mission to make immersive, uncompressed, wireless audio a standard in every home. He will also be integral in ensuring the success of WiSA's partner launches in 2019, while helping WiSA take its place alongside other international standards like HDMI, *Bluetooth* and others.

"It's an exciting time for the Association as we gear up to help our members launch a broad range of innovative products in the coming months and throughout 2019, which will continue to strengthen our position as the standard for wireless, high-definition, multi-channel audio," said Tony Ostrom, president of WiSA. "To drive success, we are increasing our team with top-tier talent. Scott's proven track record of executing integrated strategic marketing campaigns in related industries will lend invaluable proficiency as our Association and network prepare to execute a large global movement at the retail level in support of wireless audio."

Taylor has more than 20 years of experience owning the marketing mix while launching brands and products successfully into the retail marketplace and holds a B.S. degree in economics from San Jose State University.

"I've spent my entire career creating and deploying results-driven marketing campaigns for global consumer tech brands such as Creative Labs 'SoundBlaster', 3dfx Interactive 'Voodoo graphics' and Bigfoot Networks 'Killer' gaming," said Taylor. "I look forward to applying these skills and experience to WiSA's incredible market opportunity."

For more information about the WiSA Association, its technology and products, please visit www.wisaassociation.org. All other brands or trademarks are the property of their respective holders and should be treated as such.

About WiSA, LLC

WiSA, the (Wireless Speaker and Audio) Association is a consumer electronics consortium dedicated to creating interoperability standards utilized by leading brands and manufacturers to deliver immersive sound via intelligent devices. WiSA Certified components from any

member brand can be combined to dramatically increase the enjoyment of movies and video, music, sports, gaming/esports, and more. WiSA also ensures robust, high definition, multi-channel, low latency audio while eliminating the complicated set-up of traditional audio systems. For more information about WiSA, please visit: www.wisaassociation.org.

About Summit Wireless Technologies, Inc.

Summit Wireless Technologies, Inc. (NASDAQ: WISA) is a leading provider of immersive, wireless sound technology for intelligent devices and next generation home entertainment systems. Working with leading CE brands and manufacturers such as Harman International, a division of Samsung, LG, Klipsch, Bang & Olufsen, Xbox, a subsidiary of Microsoft, and others, Summit Wireless delivers seamless, dynamic audio experiences for high-definition content, including movies and video, music, sports, gaming/esports, and more. Summit Wireless is a founding member of WiSA, the Wireless Speaker and Audio Association and works in joint partnership to champion the most reliable interoperability standards across the audio industry. Summit Wireless, formerly named Summit Semiconductor, Inc., is headquartered in San Jose, CA with sales teams in Taiwan, China, Japan, and Korea. For more information, please visit: www.summitwireless.com

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20181030005393/en/>

Dittoe Public Relation for WiSA™

Ashley Eggert, +1 317 202 2280

ashley@dittoepr.com

or

[LHA Investor Relations](#)

Kirsten Chapman, +1 415 433 3777

summit@lhai.com

Source: Summit Wireless Technologies, Inc.