

WiSA™ Expands Global Presence with Four New Members Planning 2018 Product Launches

SAN FRANCISCO (April 9, 2018)– The Wireless Speaker and Audio (WiSA) Association, an industry group dedicated to bringing high resolution, wireless, multi-channel audio products to the home theater market, today announces GoldenEar, Electrocompaniet, Almando and Primare as its newest members. Joining the strong and growing list of WiSA members that already includes LG, HARMAN International, VOXX International, Klipsch, Xbox, Axiim, Enclave and more, these companies represent varying segments of the home theater industry and have WiSA-certified products planned for launch in 2018.

- **GoldenEar:** U.S. loudspeaker manufacturer GoldenEar is renowned in the industry for its high- fidelity products, including the award-winning Triton Series speakers. While at CES in January, the company debuted a prototype of its DigitalAktiv 3 (DA 3), the brand's first wireless, powered bookshelf speaker, which can be used on its own or paired wirelessly with another DA 3 via WiSA technology. While WiSA ensures high fidelity audio is received, GoldenEar's engineering and development teams will be critical in delivering premium, WiSA-certified speakers to the marketplace.
- **Electrocompaniet:** Norway's oldest and largest manufacturer of high-fidelity products, Electrocompaniet develops powered, high-performance components and speakers. Their membership strengthens WiSA's identity as a wireless audio solution for premium brands while the Association's technology ensures Electrocompaniet will have a reliable, high-definition connection between transmitters and receivers.
- **Almando:** Germany's Almando manufactures audio transmitters that allow for the interaction of different devices, such as smartphones and tablets, with stereo systems. Almando strengthens the WiSA Association with their ability to bring quality wireless home audio transmitters to market that allow for the content of a multitude of sources to be enjoyed through WiSA- certified systems.
- **Primare:** Sweden-based Primare designs and produces hi-fi amplifiers that bring the Scandinavian attributes of honest integrity and timeless design to a global audience. As WiSA continues to grow its speaker brand roster, Primare's membership represents a well-established audio brand committed to developing products that provide effortless, high performance, wireless connections to WiSA-certified speakers.

"Our newest members bring decades of audio experience and product development capabilities across varying product types," said Tony Ostrom, president of WiSA. "We're excited for them to join the wireless home theater movement and commit their expertise to the Association's mission and related marketplace impact in wireless home theater."

WiSA's innovative technology improves the home theater experience by standardizing and

promoting

quality wireless audio while assuring interoperability between wireless speakers and components. It enables wireless and multi-channel transmission of low-latency, high-definition audio, making it ideal for home theater systems and eliminating the complicated set up of traditional wired systems.

For more information about the WiSA Association, please visit www.wisaassociation.org.

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About the Wireless Speaker and Audio (WiSA) Association

WiSA is dedicated to bringing wireless immersive sound—high resolution, wireless, multi-channel audio products—to the home theater market by building an interoperability standard with consumer electronics brands and ODMs for the consumer. WiSA eliminates the complicated set-up and wiring of traditional audio systems by utilizing cutting-edge wireless technology to create powerful and reliable audio systems that boast uninterrupted listening. WiSA's interoperability testing means that users can feel confident that all WiSA certified components from all brands will work perfectly together. WiSA also ensures multi-channel transmission of low-latency, high-definition audio, dramatically increasing the enjoyment of gaming, movies, TV and music. For more information about the WiSA Association, please visit www.wisaassociation.org.

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