

## Klipsch Introduces High Definition, High Performance Wireless Speakers

Klipsch, a tech-driven audio company, announces today the launch of its Reference Premiere HD Wireless speakers. These award-winning speakers feature the same Reference Premiere acoustic platform that Klipsch is known for and combine it with an HD Control Center for lossless, wireless audio transmission.

Through the use of state of the art WiSA technology, not a single detail is lost from the source to the speaker. With free ongoing upgrades, quick and simple set up, as well as the ability to expand the system over time from 2.0 to 7.2 channels, the Klipsch Reference Premiere HD Wireless speakers deliver a lifetime of high definition sound.

The Reference Premiere HD Wireless speaker series consists of tower speakers RP-440W (US MSRP \$999 each), monitor speakers RP-140WM (US MSRP \$999 pair) and a center channel speaker RP-440WC (US MSRP \$499 each) that features a two-way design and utilizes the same driver and horn technology as the brand's debuting Reference Premiere series. The system's RP-110WSW (US MSRP \$799 each) subwoofer is also modeled directly after the new Reference Premiere R-110SW subwoofer, but offers the added convenience of WiSA wireless connectivity.

The "brain" of the wireless Klipsch system is the HD Control Center (US MSRP \$499 each) smart distribution hub that allows for simple connection of up to four HDMI® equipped devices, digital optical, analog and Bluetooth® wireless technology. It processes multichannel inputs and distributes them wirelessly with transmission of up to 24 bit/96kHz. With Klipsch's proprietary Smart Speaker Selector, one button on the rear of each speaker seamlessly makes the connection to the HD Control Center, eliminating the need run speaker wire or connect an A/V receiver.

Each Klipsch Reference Premiere HD Wireless speaker is individually powered and has its own amplifier channel that controls the signal path all the way from the source to the speaker, representing the most efficient way to extract every ounce of performance out of each speaker.

Consistent with the Reference Premiere line, these speakers feature proprietary 90°x90° Hybrid Tractrix® Horn technology coupled with Linear Travel Suspension (LTS) titanium tweeters to produce the most effective release of sound waves for clean, natural listening experiences. The LTS tweeters have been a hallmark in the previous Reference generations and ensure minimized distortion for enhanced, detailed performance. Reference Premiere speakers fully embody the ideals of Klipsch design philosophy: low distortion, high efficiency, flat frequency response, broad dynamic range and controlled directivity.

Providing remarkable low-frequency response with minimal cone breakup or distortion are the speakers' iconic copper-colored Cerametallic™ Woofers. The woofers are coupled with

ceramic motor structures—a design that when paired with Tractrix Horn-loaded LTS tweeters combines for speaker efficiency that is highest in its class.

The Klipsch Reference Premiere HD Wireless speakers will be available for purchase in March 2016 at Magnolia Home Theater and Magnolia Design Center stores. For more on the brand and its products, visit www.klipsch.com.

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## About Klipsch Audio

In 1946 Paul W. Klipsch, inventor, acoustics pioneer and maverick, founded Klipsch Audio with the sole purpose of bringing the power, detail and emotion of the live music experience into his living room. Through the use of highly efficient speaker designs, handcrafted cabinetry and a thirst for real engineering breakthroughs – Klipsch, the great American loudspeaker company, was born in Hope, AR. Today, our diverse range of quality audio products includes speakers and headphones for almost any consumer and professional application – including cinema, whole-house, wireless, home theater and portable offerings. Honoring our founder's legacy, Klipsch continues to be the legendary high-performance brand of choice for audiophiles and aficionados around the world. We are the Keepers of the Sound®. Klipsch Group, Inc. is VOXX International Company (NASDAQ: VOXX).

## About the WiSA Association

Established in 2011 and headquartered in San Francisco, California, the <u>Wireless Speaker & Audio (WiSA) Association</u> is an industry group dedicated to bringing the industry's only fully interoperable, high resolution, multi-channel wireless audio capability to consumer and professional products. The Association is responsible for developing technical specifications, performing interoperability compliance testing of WiSA-certified products, supporting members with marketing campaigns and promoting the broad adoption of WiSA product interoperability. For more information about the WiSA Association, visit www.wisaassociation.org.