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AMC Theatres' Total Revenue Domestically on the Pre-Thanksgiving Weekend Is the Highest in AMC's 104-Year History – and Coming in December: WICKED Singalongs

AMC's total domestic revenue for the weekend includes revenue from admissions, along with food & beverage, including merchandise

4.6 million moviegoers watched a movie at AMC Theatres in the United States and at ODEON Cinemas, AMC's international subsidiary, from Thursday to Sunday

ODEON Cinemas recorded its single-day revenue high (admissions plus food & beverage) in 2024 on Saturday, November 23

AMC's domestic merchandise program continues to be popular with guests as WICKED merchandise virtually sold out by Sunday

AMC will participate in the announced WICKED Singalong showtimes, coming to theatres later in December

LEAWOOD, Kan.--(BUSINESS WIRE)-- AMC Theatres® (NYSE:AMC), the largest theatrical exhibitor in the United States and in the world, was the popular place to be this past weekend. The Company roared to its highest domestic revenue (admissions revenue plus food and beverage, including merchandise) on the weekend before Thanksgiving in AMC's 104-year history. It was also the highest domestic admissions revenue on the weekend before Thanksgiving since 2019, and the third highest domestic admissions revenue on the weekend before Thanksgiving in AMC's history. AMC's success was driven by the strong opening weekends of both WICKED and GLADIATOR II.

Fans flocked to the movies in the United States and Internationally, as AMC Theatres and ODEON Cinemas combined to welcome 4.6 million moviegoers from Thursday to Sunday.

Domestically, AMC's merchandise programs for WICKED got a huge thumbs up from fans. WICKED collectables effectively sold out mid-way through the weekend. This includes AMC's two distinct green and pink popcorn vessels based on WICKED's two main characters Elphaba and Glinda, and the 32-ounce Grippr Cup with two translucent toppers based on Elphaba and Glinda.

AMC is also excited to announce that starting in late December, select AMC locations will

play WICKED Singalong showtimes, specifically designated for fans to sing their hearts out along with the lyrics on screen. Look for more information about WICKED Singalong showtimes and locations in the weeks to come.

AMC Chairman and CEO Adam Aron commented:

“Naturally, we are pleased that at our U.S. theatres, AMC just recorded our highest revenues for a pre-Thanksgiving weekend in AMC’s entire history. Similarly, it is thoroughly satisfying that fully 4.6 million people graced our AMC Theatres in the U.S. and Odeon Cinemas abroad over the just completed four days Thursday to Sunday. What a wonderful way to head into what we expect will be a busy and entertaining holiday moviegoing season.”

Aron continued:

“We extend our gratitude and congratulations to Jon M. Chu and our partners at Universal Pictures on WICKED’s success, and as well extend our gratitude and congratulations to Sir Ridley Scott and our partners at Paramount for the success of GLADIATOR II. Both films were expertly made, and brilliantly marketed to their audiences. This past weekend’s result is yet another demonstration that moviegoers want to see these films on the biggest screens, with the biggest sounds, and that theatrical exhibition is ready and able to support multiple blockbuster titles opening on the same weekend.”

AMC Theatres locations in the U.S. and around the world will remain busy as we head into the U.S.-based Thanksgiving holiday weekend. The highly anticipated MOANA 2 opens in U.S. theatres on Wednesday, November 27, and at ODEON Cinemas in the UK on November 29.

Tickets for all U.S. AMC locations are available at [amctheatres.com](https://www.amctheatres.com) and on the AMC mobile app, and tickets for our international locations are available at [odeoncinemasgroup.com/](https://www.odeoncinemasgroup.com/).

About AMC Entertainment Holdings, Inc.

AMC is the largest movie exhibition company in the United States, the largest in Europe and the largest throughout the world with approximately 900 theatres and 10,000 screens across the globe. AMC has propelled innovation in the exhibition industry by: deploying its Signature power-recliner seats; delivering enhanced food and beverage choices; generating greater guest engagement through its loyalty and subscription programs, website, and mobile apps; offering premium large format experiences and playing a wide variety of content including the latest Hollywood releases and independent programming. In addition, in 2023 AMC launched AMC Theatres Distribution with the highly successful releases of TAYLOR SWIFT | THE ERAS TOUR and RENAISSANCE: A FILM BY BEYONCÉ. AMC Theatres Distribution expects to release more concert films with the world’s leading musical artists in the years ahead. For more information, visit www.amctheatres.com.

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