Investor Day

April 17, 2019

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Disclaimer

AMC’s consolidated financial statements are prepared and presented in accordance with generally accepted accounting principles ("GAAP"). Certain items contained in this presentation, including Adjusted EBITDA and Adjusted Free Cash Flows, are non-GAAP financial measures and are provided as a supplement and should not be considered an alternative to any GAAP measure of our operating performance, liquidity or profitability. The presentation of these financial measures is not intended to be a substitute for or superior to any financial information prepared and presented in accordance with GAAP. While management believes such non-GAAP measures provide recipients with useful supplemental information, there are material limitations associated with the use of non-GAAP financial measures as an analytical tool, and these measures may be different from non-GAAP financial measures (even those similarly-titled) used by other companies. Such non-GAAP measures are presented here because we believe they are widely used by investors and analysts to measure performance. Our management also uses such measures for their internal analysis. The non-GAAP financial measures included in this presentation should be reviewed in conjunction with AMC’s financial statements and related footnotes contained in documents filed with the SEC. See the Appendix to this presentation for a reconciliation of these non-GAAP financial measures to the nearest comparable GAAP measure.

This presentation includes “forward-looking statements”. Forward-looking statements may be identified by the use of words such as “forecast,” “plan,” “estimate,” “will,” “would,” “project,” “maintain,” “intend,” “expect,” “anticipate,” “strategy,” “future,” “likely,” “may,” “should,” “believe,” “continue,” and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements are based on information available at the time the statements are made and/or management’s good faith belief as of that time with respect to future events, and are subject to risks, trends, uncertainties and other facts that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. These risks, trends, uncertainties and facts include, but are not limited to, risks related to: motion picture production and performance; AMC's lack of control over distributors of films; intense competition in the geographic areas in which AMC operates; AMC Stubs A-List not meeting anticipated revenue projections impacting projected incremental adjusted EBITDA; increased use of alternative film delivery methods or other forms of entertainment; shrinking exclusive theatrical release windows; general and international economic, political, social and financial market conditions and other risks including the effects of the exit of the United Kingdom from the European Union; risks and uncertainties relating to AMC's significant indebtedness; limitations on the availability of capital; certain covenants in the agreements that govern AMC’s indebtedness may limit its ability to take advantage of certain business opportunities; risks relating to AMC's inability to achieve the expected benefits and performance from its recent acquisitions; AMC's ability to refinance its indebtedness on favorable terms; optimizing AMC's theatre circuit through construction and the transformation of its existing theatres may be subject to delay and unanticipated costs; failures, unavailability or security breaches of AMC's information systems; risks relating to impairment losses and theatre and other closure charges; AMC's ability to utilize net operating loss carryforwards to reduce its future tax liability or valuation allowances taken with respect to deferred tax assets; review by antitrust authorities in connection with acquisition opportunities; risks relating to unexpected costs or unknown liabilities relating to recently completed acquisitions; risks relating to the incurrence of legal liability including costs associated with pending class action lawsuits; dependence on key personnel for current and future performance and our ability to attract and retain senior executives and other key personnel; poor financial results preventing AMC from deploying strategic initiatives; operating a business in unfamiliar international markets; increased costs to comply or resulting from a failure to comply with governmental regulations, including the General Data Protection Regulation (“GDPR”) and pending future domestic privacy laws and regulations; and other risks, trends, uncertainties and other facts discussed in the reports AMC has filed with the SEC. Should one or more of these risks, trends, uncertainties or facts materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those indicated or anticipated by the forward-looking statements contained herein. Accordingly, you are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date they are made. Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. For a detailed discussion of risks, trends and uncertainties facing AMC, see the section entitled “Risk Factors” in the documents AMC has filed with the SEC, and the risks, trends and uncertainties identified in their other public filings. AMC does not intend, and undertakes no duty, to update any information contained herein to reflect future events or circumstances, except as required by applicable law.

Company Representatives

Adam Aron

Chief Executive Officer

Craig Ramsey

Chief Financial Officer

Elizabeth Frank

Chief Content & Programming Officer

Stephen Colanero

Chief Marketing Officer

Mark Way

President, AMC Europe

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Agenda

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Overarching Principles

1. **Drive long-term Adjusted EBITDA and Adjusted Free Cash Flow growth**
   - Leverage the AMC Platform to deliver the ultimate twenty-first century moviegoing experience to drive demand and spend per patron
   - Invest in high-impact growth and experiential initiatives to reinforce platform’s flywheel effect and expand footprint profitably
2. **Deleverage capital structure to long-term target levels**
3. **Opportunistically evaluate return of capital to shareholders**

Long-term value creation for shareholders

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1. Executive Summary

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World's Largest Network of Theatres & Moviegoers

World's Largest Theatrical Exhibition Network

1,000+ theatres and 11,000+ screens globally

#1 operator in the U.S.

#1 or #2 operator in 11 of 14 countries in Europe and the Middle East

More than 50% of Americans live within 10 miles of an AMC theatre

World's Largest Moviegoing Customer Base

Most visitors in 2018 at 359M…
(16% higher than next largest)(1)

… Enhanced by the World's Leading Moviegoing Loyalty Program

via AMC Stubs

at 19M U.S. member households…

… Plus 6M members in European loyalty programs…

… Providing unique data into guests' preferences & behavior

(1) In comparison to Cineworld, which is based on pro-forma results had Regal been consolidated for the whole of 2018

The AMC Platform: Moviegoing Experience for 21st Century

Engagement with app post-show and receive data-driven recommendations

Personalized push notification to Stubs member on Friday to book showing

Seamlessly browse & book ticket via mobile app under Stubs A-List

Targeted Demand Generation

Personalized Data

Attendance Growth

Amazing End-to-End Experience

IMAX at AMC
DOLBY CINEMA at AMC
PRIME at AMC

Unparalleled viewing experience with state-of-the-art screen & sound

Relax with reserved seating

Enjoy comfort of luxury recliner

Order industry-leading, diverse food & beverage via mobile app

High Impact Initiatives Drive Flywheel Effect

Transform AMC into a world class leader in customer engagement

A★LIST
Subscription Program


New Website & App


Re-launch of Stubs

F&B Mobile Ordering

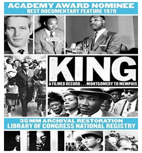
Deliver the best in-person experience while at AMC Theatres


Recliner Upgrades

IMAX AT AMC
DOLBY CINEMA AT AMC
Premium Large Format Screens

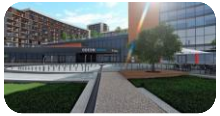

Premium Food & Beverage

Pricing Optimization



Social & Community Initiatives

Expand Footprint


New Builds / Spot Acquisitions


Opportunities in U.S., Europe & Middle East

Targeted Demand Generation

Personal-ized Data

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Attend-ance Growth

Amazing End-to-End Experience

Cash ROI Results (1)

Domestic: 25%+

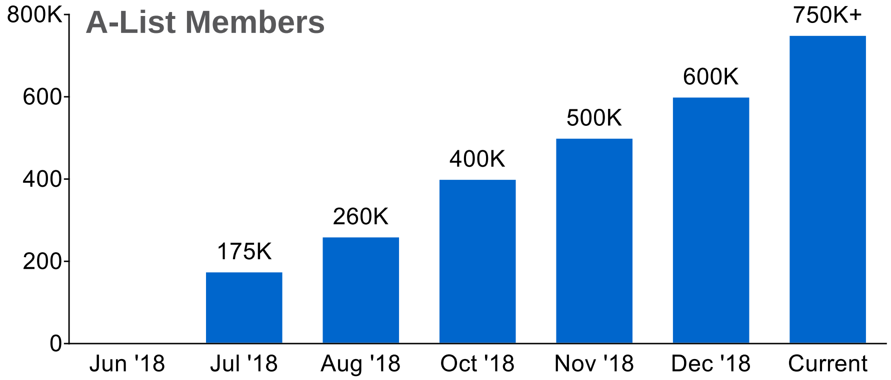
International: 50%+

(1) Denotes cash ROI results of recliner upgrades, which represent preponderance of growth capital expenditures

A-List Subscription Offering Has Exceeded Expectations

750,000+ Members

~$200M Annual Recurring Revenue & ~$200M Additional Spend Expected in 2019 (1)



Reached 12 month goal of 500K in 4.5 months

New demand generation

Subscription offering for modern era

First mover advantage

Improves customer stickiness

Normalizes box office variability

A-List is expected to contribute more than $3 per member / per month in incremental Adjusted EBITDA by the end of 2019, exceeding initial expectations[2]

(1) Additional spend includes food and beverage purchases and full fare tickets purchased by bring-along guests such as family and friends
(2) Implies ~$35 million in annual incremental Adjusted EBITDA per 1 million subscribers, exceeding initial expectations of $15-25 million

Disciplined Approach to Capital Allocation

AMC follows a highly disciplined approach to capital allocation with the goal of delivering the best results to our stakeholders: our investors, guests, employees, studios, and other business partners

Our priorities include:

1. Invest Adjusted Free Cash Flow in high ROI projects in the U.S., Europe, and Middle East that grow our future cash generation capacity → 25% hurdle rate
2. Utilize our expected increasing available cash, as capex normalizes over time, to deleverage balance sheet and improve long term strategic flexibility
3. Return capital to shareholders via dividends and share buybacks

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Medium to Long-Term Financial Targets

	Medium to Long-Term Target	Rationale
Total Revenue Growth	**3% – 5%** *(2% – 3% box office growth + 1% – 2% industry outperformance)*	Outperformance driven by the AMC Platform (e.g., Stubs, A-List, premium food & beverage, high ROI growth capex)
Adjusted EBITDA Margin	**17% – 19%** *(Up to ~200 bps of margin expansion)*	Margin expansion from operating leverage
Capital Expenditures	**$250-300M of net capex within 3-5 years** *($150M maintenance + $100-150M net growth capex)*	Reversion to normalized capex level as highest ROI projects are executed
Net Leverage	**3.5x – 4.5x 3-year target** **~3x long-term target**	Cash generation and Adjusted EBITDA growth enable deleveraging

Due to ramp of A-List program, 2019 is expected to be a transitionary year with dollar Adjusted EBITDA growth / accretion, but limited margin expansion

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2. Business Overview

World's Leading Movie Exhibitor

Largest movie exhibitor in the U.S., in Europe, and throughout the world

11,000+	Screens
1,000+	Theatres
$5B+	Revenue
350M+	Attendees

#1 or #2	Operator in 21 of 25 largest U.S. metropolitan areas
#1 or #2	Operator in 12 of 15 countries

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Nearly a Century of Evolution and Growth

~100 Years of History Leading Domestic Theatrical Exhibition

Transformation into the Largest Global Theatre Circuit

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ODEON

Carmike Cinemas

NORDIC CINEMA GROUP

Investing to Deliver the Best Moviegoing Experience Globally

Cultivating World-Class Leadership in Digital Engagement

amc Stubs

amc Stubs A★LIST

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Transformation Over the Past Decade

Total Attendance

+73%

359M (2018)

208M (2008)

Total Revenue

+139%

$5.5B (2018)

$2.3B (2008)

Total Adjusted EBITDA

+150%

$929M (2018)

$372M (2008)

Average Ticket Price

+21%

$9.43 (2018)

$7.78 (2008)

Food & Beverage Per Patron

+49%

$4.66 (2018)

$3.12 (2008)

AMC Stubs Members (1)

>7x

19.0M (Current)

2.5M (2016) (2)

Note: Statistics represent metrics from respective fiscal years

(1) Reflects household members

(2) Represents membership in July 2016 prior to re-launch of AMC Stubs program

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3. Investment Highlights

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AMC Investment Highlights

1. AMC is the #1 theatrical exhibitor in the U.S., Europe, and the world with benefits of scale
2. Theatrical exhibition is a stable and growing industry with an attractive and enduring value proposition
3. Industry leader in experiential and business model improvements with a proven track record of success
4. Building the AMC Platform to deliver the best end-to-end moviegoing experience, driving demand and spend
5. Substantial opportunity to invest in high ROI experiential enhancements and footprint expansion
6. Demonstrated history of revenue, Adjusted EBITDA, and Adjusted Free Cash Flow growth
7. Flexible capital structure supported by disciplined approach to capital allocation

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1 AMC is the Largest Theatrical Exhibitor Globally…

✓ **Largest exhibitor in the U.S., Europe, and the world**

– $5.5 billion of revenue

– $929 million of Adjusted EBITDA

✓ **AMC's footprint:**

– Currently operates in the U.S. and 14 countries in Europe and the Middle East

– Approx. 1,000 theatres & 11,000 screens

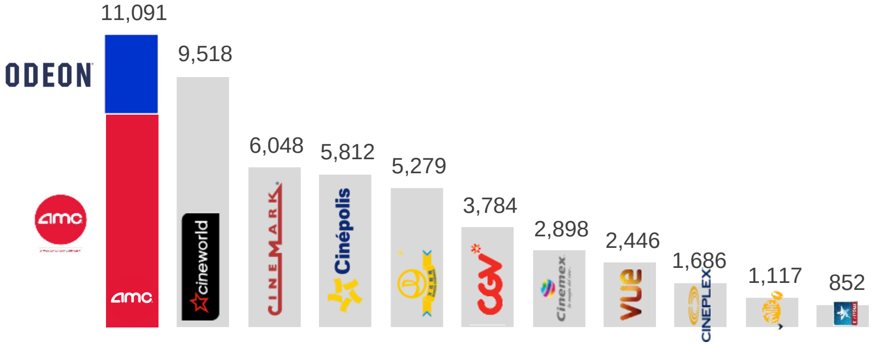
– 359 million of annual attendance

– #1 or #2 operator in 12 of 15 countries [(1)]

✓ **Customer experience leader with a long runway of organic growth opportunities**

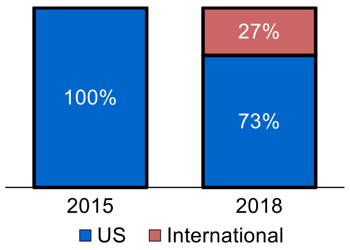
World's Largest Circuit

Screens (as of 12/31/18)



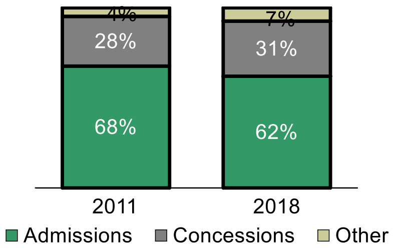
Diverse Revenue Mix

By Geography



International expansion in 2016 and 2017 (Odeon & Nordic acquisitions)

By Type



Diversified sales by improving F&B take rate in U.S. markets from 64% to 71%

Note: LTM as of December 31, 2018 (unless otherwise noted)

(1) Based on market share as of March 2019

1 … With Leading Positions in the U.S. and Europe…

U.S.: Large Market and Customer Experience Leader

AMC THEATRES | AMC CLASSIC | AMC DINE-IN

AMC Major Market

AMC Location

- **#1 or #2 Position in 21 of Top 25 Markets(1)**
- **256 Million Visitors Per Year(2)**
- **~75% of U.S. Market Theatres Offer Recliners(3)**

Europe: Platform for Investment and Expansion

- **#1 or #2 Position in 11 of 14 Countries(4)**
- **103 Million Visitors Per Year(2)**
- **Minimal Recliner Penetration**

In 2018, AMC expanded into the Middle East with the opening of AMC Riyadh

(1) Based on box office revenue; (2) LTM as of December 31, 2018; (3) Excluding AMC Classic theatres; (4) Based on market share as of March 2019

1 … And Significant Benefits of Scale

Key attributes include:

- **Breadth of Reach**
  - **More than 50%** of the U.S. population lives within 10 miles of an AMC theatre
  - **#1 or #2** operator in 3 of the 5 largest economies in Europe via ODEON brand
- **Economies of Scale**
  - **Largest global procurer** of theatrical films, food & beverage, lighting & theatre supplies
- **Network Effects from Stubs, A-List, and European programs**
  - **Positive feedback loop** due to increased engagement, improved data analytics, and personalization

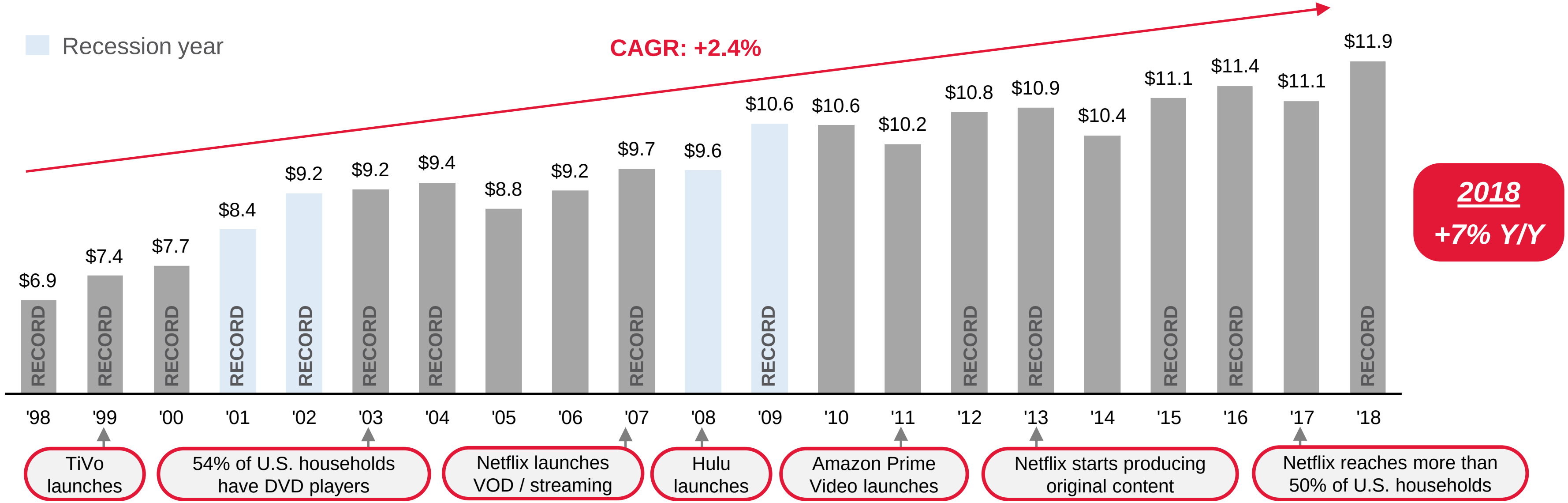
Most valuable ecosystem partner

for studios, suppliers, sponsors, and landlords

2 Theatrical Exhibition is a Stable & Growing Industry…

North America Box Office ($B)

The Domestic Box Office Has Demonstrated a Long History of "Slow and Steady" Growth…
… Even as Multiple Generations of Home Entertainment Technologies Have Launched and Matured



6 of the last 10 years have been record domestic box office years

New record year every 1.5 years over the last two decades

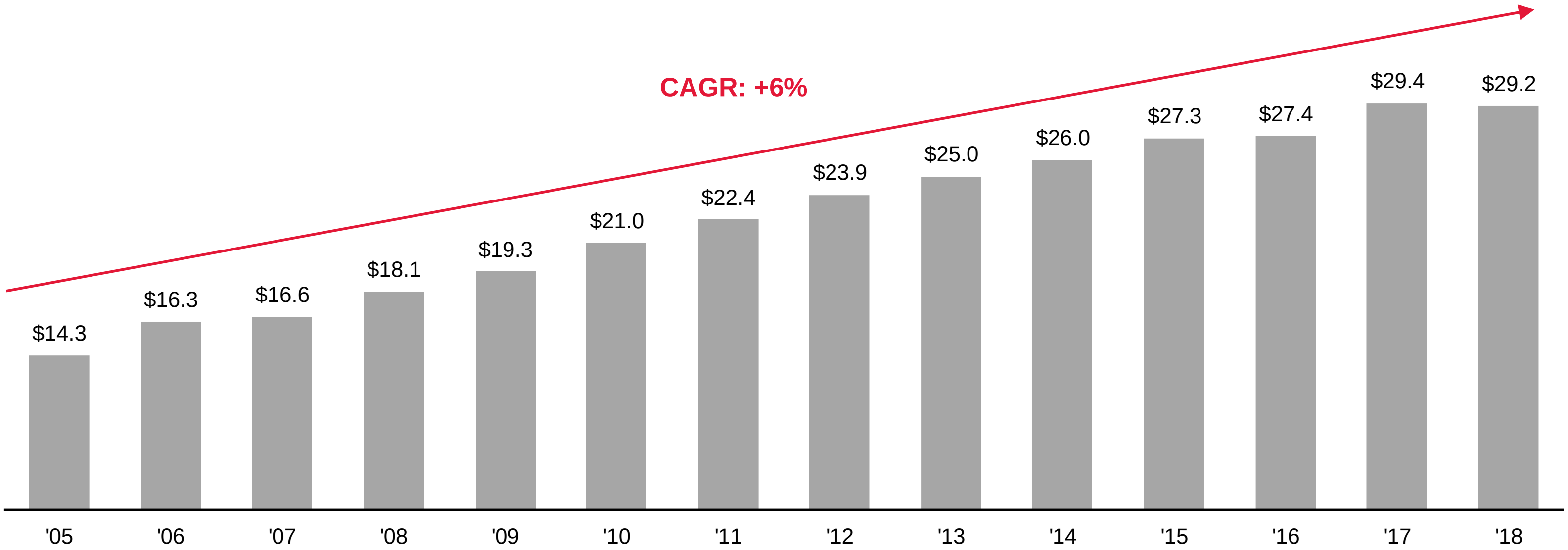
Source: MPAA

Note: North America box office figures represent the U.S. and Canada

2 Theatrical Exhibition is a Stable & Growing Industry…

International Box Office ($B)

The International Box Office Has Grown Even Faster, and is Now Larger, Than the Domestic Box Office



New box office record set in 13 of the past 14 years

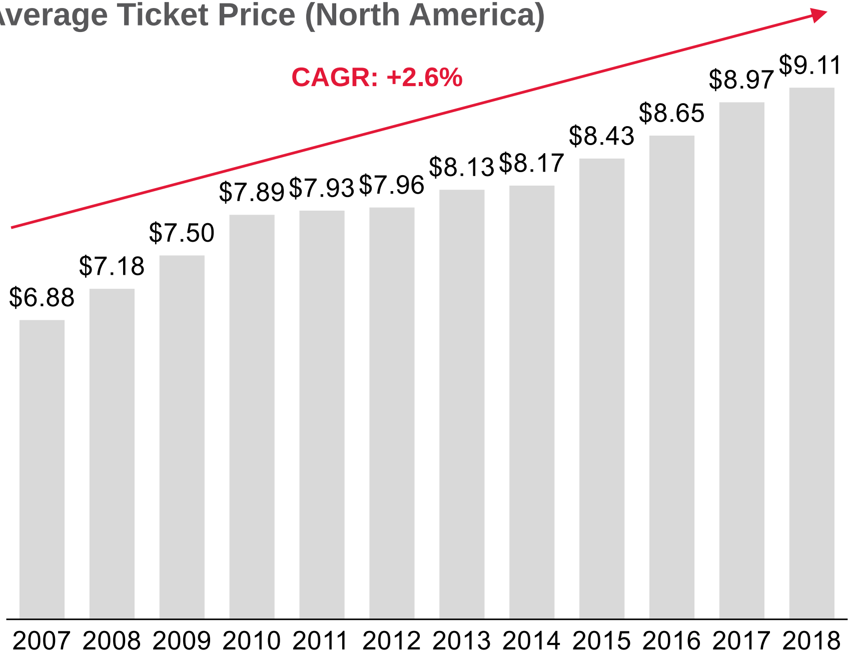
Source: MPAA

2 … With An Attractive and Enduring Value Proposition

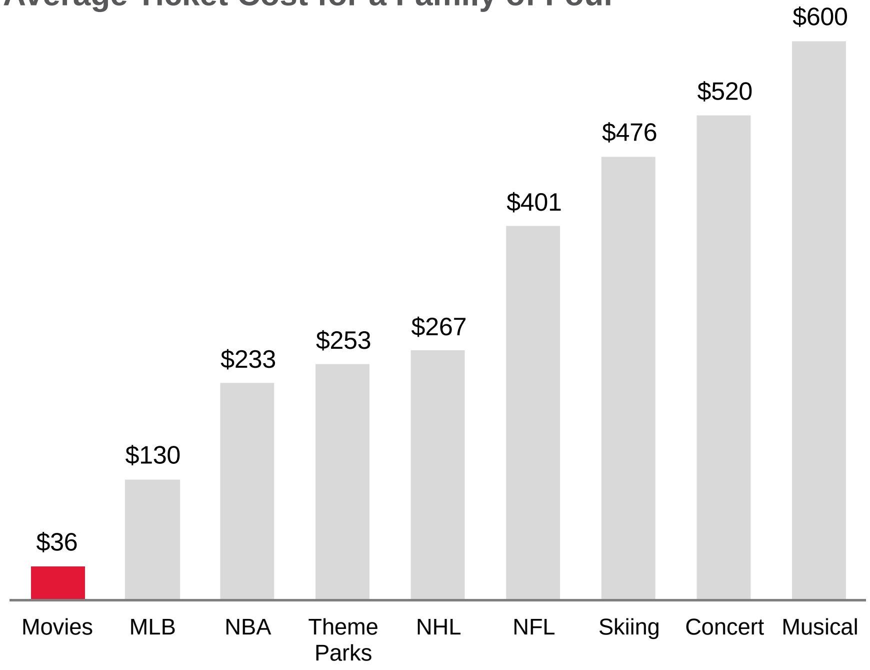
While Average Ticket Prices Have Grown Around the Pace of Inflation…

… Moviegoing Continues to Retain its Attractive and Counter-Cyclical Value Proposition

Average Ticket Price (North America)



Average Ticket Cost for a Family of Four (1)



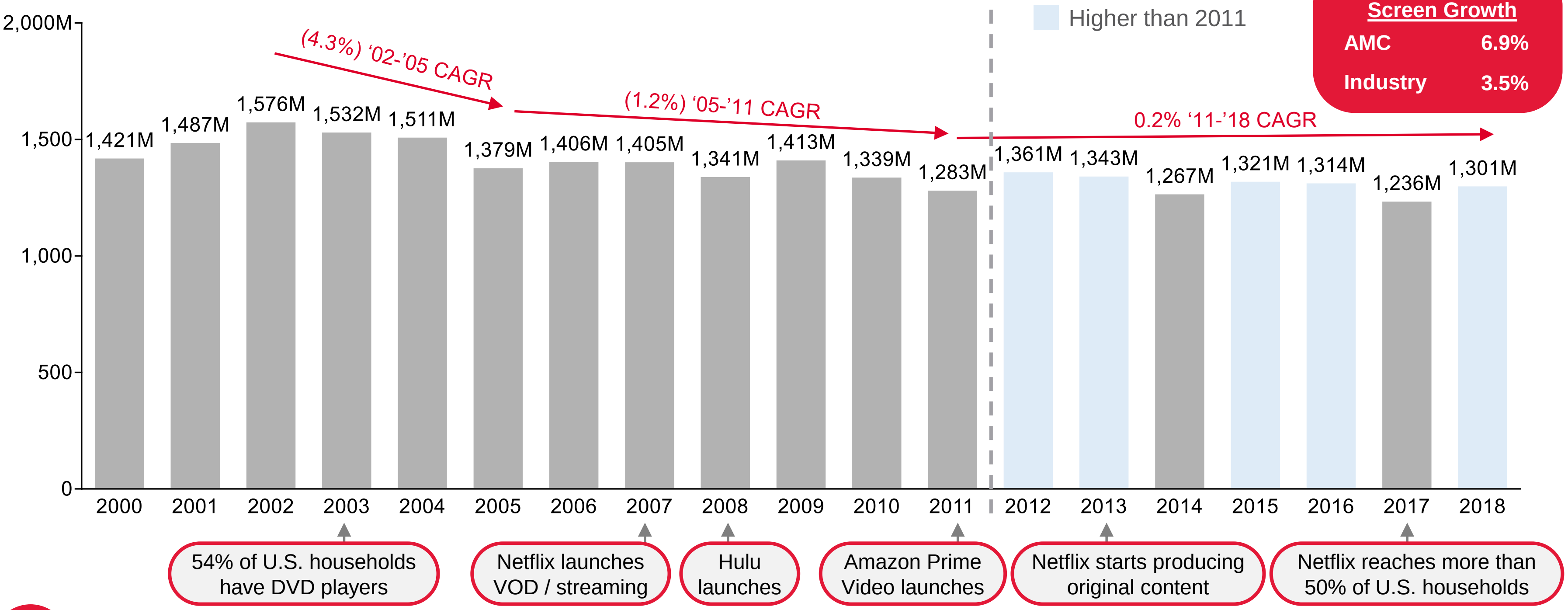
Source: Rentrak, National Association of Theatre Owners, MPAA, Ticketmaster

(1) MLB, Theme Parks, NBA, NHL and NFL ticket data based on most recent year average ticket price available; Skiing cost based on Killington single-day lift tickets for 2019; Concert cost based on Billy Joel tickets at Madison Square Garden; Musical cost based on Lion King Broadway tickets at $150 per ticket, including tax

2 Attendance Levels Have Stabilized

Attendance Levels Have Largely Stabilized Over the Last 8 Years, with 5 Out of Last 7 Years Above 2011 Low

North America Cinema Attendance



'18 Attendance Per Screen Growth

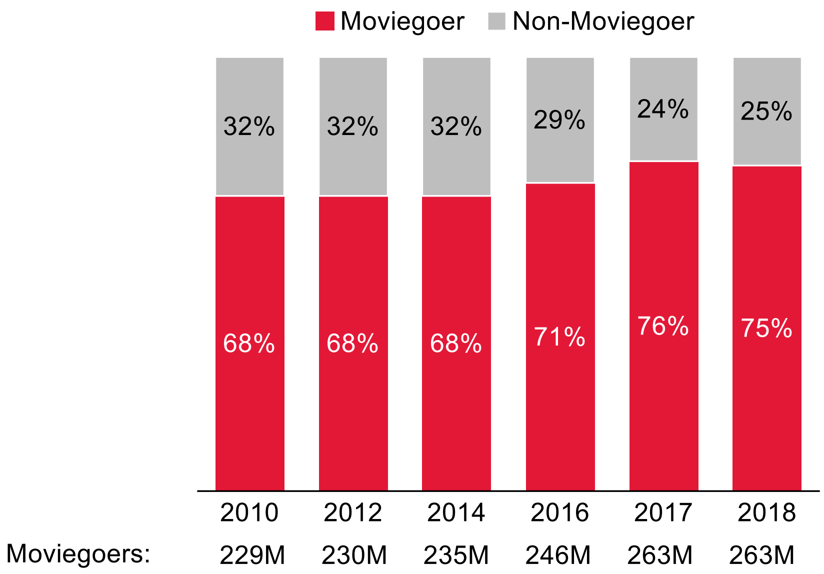
AMC	6.9%
Industry	3.5%

Source: MPAA, NATO

2 Underlying Fundamentals Are Strong and Improving…

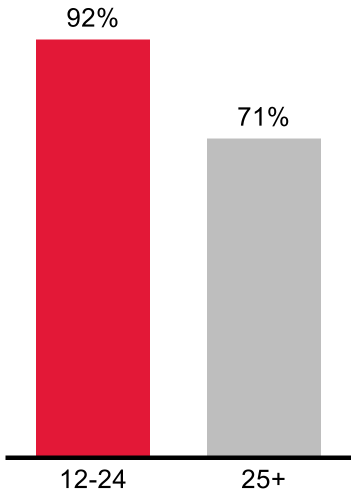
More Consumers Go to the Movies Today Than in 2010

Moviegoers[1] as Percent of Domestic Population[2]

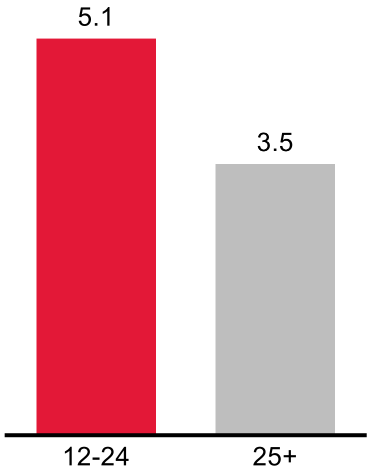


More Teens & Tweens Watch Movies Than Any Other Age Group, And They Watch the Most Movies

% Moviegoers



Annual Attendance Per Capita



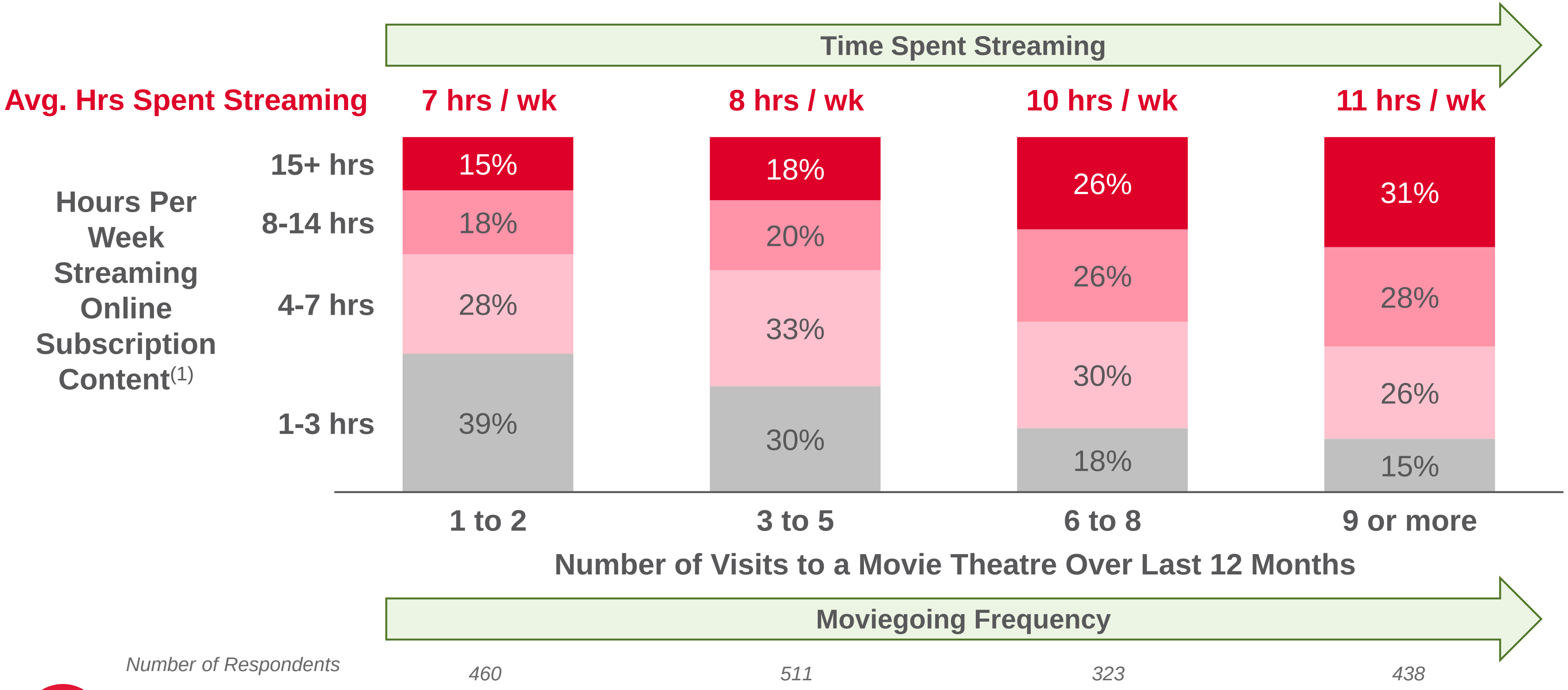
Source: MPAA

(1) Moviegoer defined as watching a movie in theatres at least once in a year

(2) MPAA adjusted survey methodology in 2017 from telephonic survey to online survey

2 … With Avid Moviegoers More Engaged in Streaming

Moviegoing is positively correlated with streaming → the most avid moviegoers spend the most time streaming



Source: Ernst & Young
(1) Services include Netflix, Hulu, Amazon Video, etc.

2 Theatrical Platform Differentiates Content…

Scope of Frequently Distributed Content: Theatrical Exhibition; Streaming Platforms; Cable; Video Sharing Sites

Content	Examples	Hrs. of Content (2)	Production Value	Brand Value
Tentpole Films	AVENGERS, DESPICABLE ME, AVATAR, FAST & FURIOUS	~25-50 hrs	High	High
Feature Films	BOHEMIAN RHAPSODY, IT, GREEN BOOK, CRAZY RICH ASIANS	~100 hrs	Medium / High	Medium
Premium TV Content	ROMA, HOUSE of CARDS, GAME OF THRONES	~500 hrs	Medium	Low / Medium
Standard TV Content (1)	Everybody Loves Raymond, SUITS, how i met your mother	5,000+ hrs	Low	None
User Generated Content	THE SLOW MO GUYS, Simon's Cat, DON'T HUG ME I'M SCARED	1M+ hrs (3)	None	None

"[The *Crazy Rich Asians*] story would not have happened without the theatrical experience...we made movie stars. In a time when we need shared experiences more than ever to help see each other, [cinema] can be the most powerful potent tool."

~Jon M. Chu, Director of *Crazy Rich Asians*

Note: Content shown is limited to films and TV series where possible (excludes unscripted content such as live content, sports, etc.)
(1) Includes television film (i.e., TV movie); (2) Best estimate of hours of content created annually; (3) Assumes only a fraction of user generated content qualifies as "higher quality" / popular content (e.g., 150M+ hrs uploaded to YouTube alone every year)

2 … And Creates Enduring Brand Value

Tentpole Films

Examples: AVATAR | AVENGERS | DESPICABLE ME | FAST & FURIOUS

Film Franchise

Corporate Partnerships

Theme Parks

Merchandise

MARVEL
AGENTS OF
S.H.I.E.L.D.

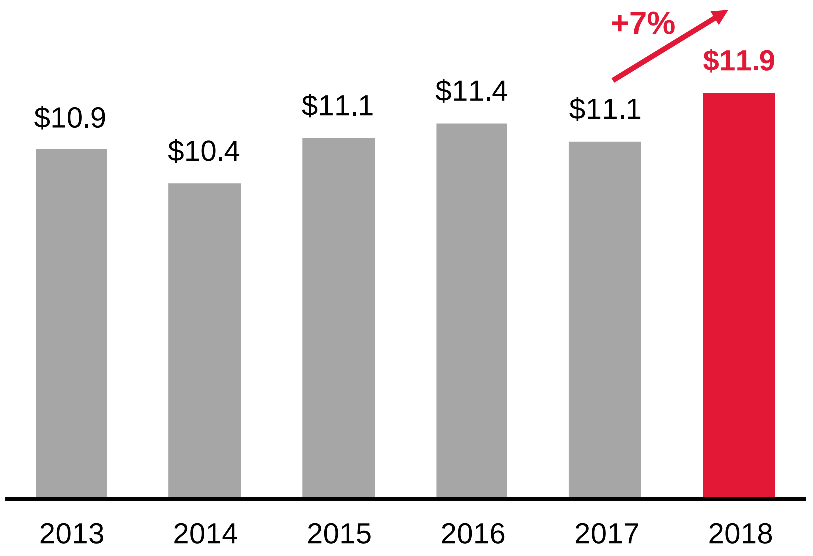
TV Series

Video Games

2 2018 Set a New Industry Box Office Record

Record Box Office Performance in 2018

North America Box Office ($B)



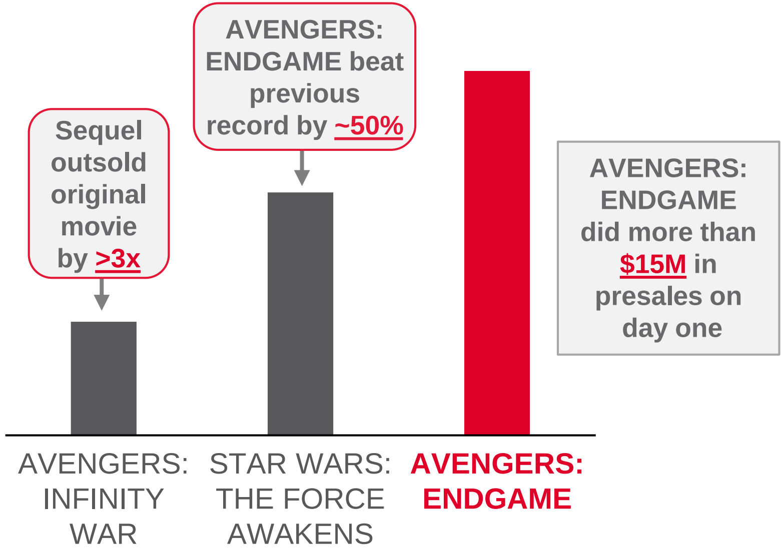
2018 was the largest North America box office year ever at nearly $12 billion

Source: MPAA

2 AVENGERS: ENDGAME Is New Presale Record Holder…

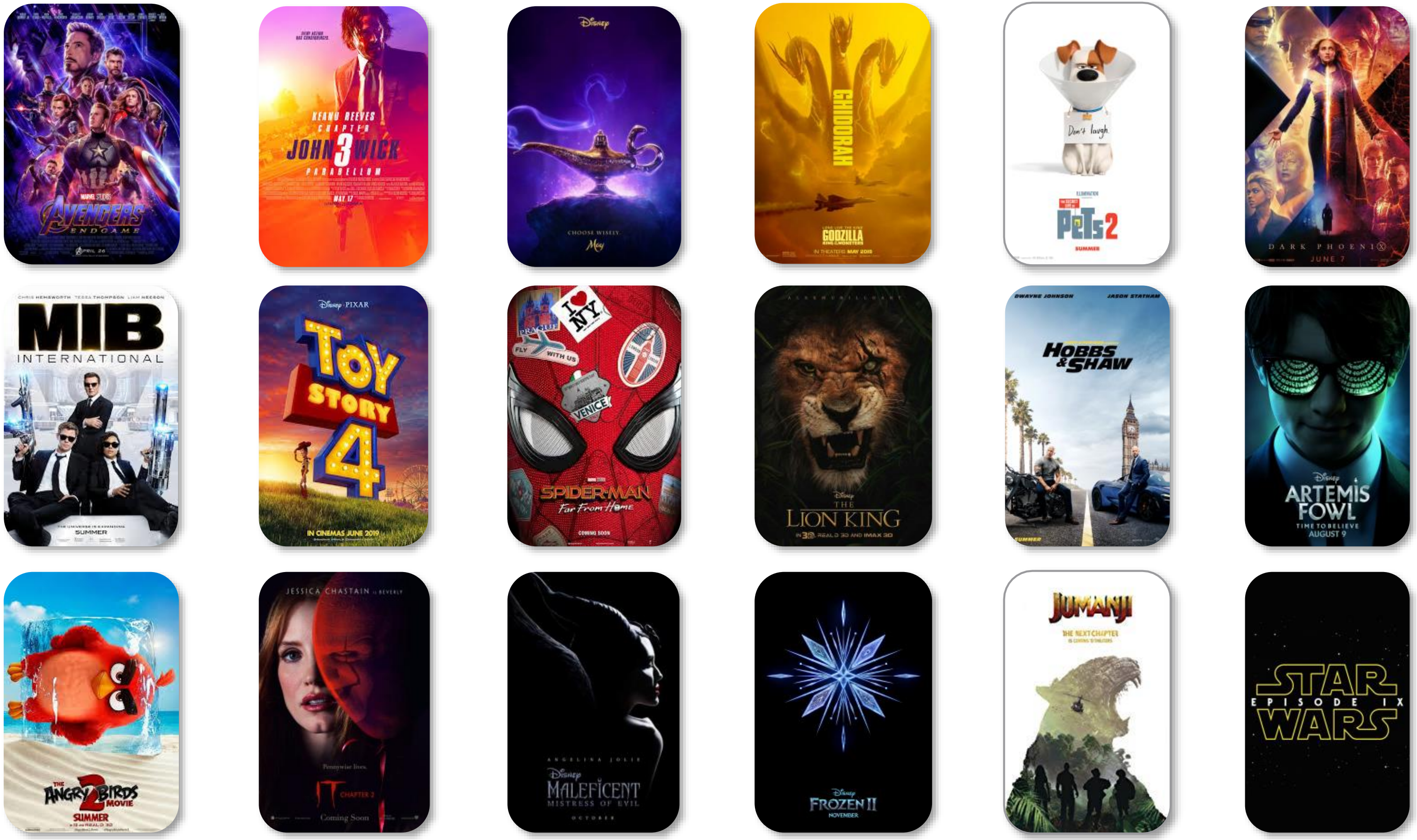
On April 2, 2019, AVENGERS: ENDGAME set a new U.S. first-day presale record, surpassing the previous record established by STAR WARS: THE FORCE AWAKENS by ~50%

AMC Presale Tickets Sold On Day One



***AVENGERS: ENDGAME outsold all four of these movies combined on day one**: AVENGERS: INFINITY WAR, CAPTAIN MARVEL, BLACK PANTHER, and STAR WARS: THE LAST JEDI*

2 … And One of Many Highly Anticipated Releases in 2019



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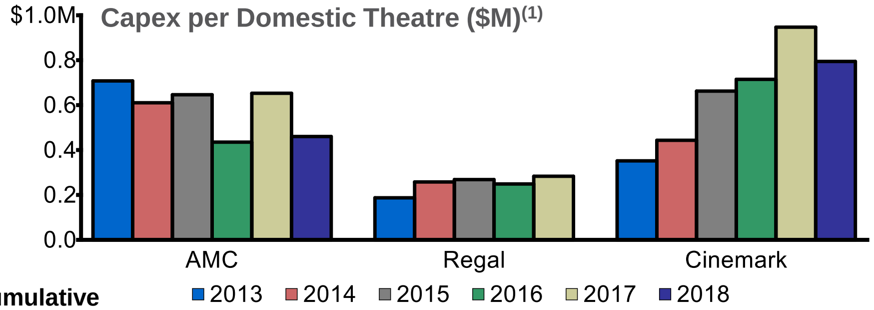
3 Industry Leader in Moviegoing Experience…

AMC's mission is to deliver the world's best theatrical experience for moviegoers

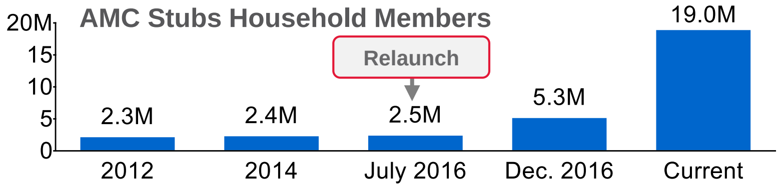
Investments in Experiential Infrastructure Have Produced Best-in-Class Amenities & Facilities



Cumulative Domestic Capex at 2018 Year-End[2]	~$1.7B	~$0.9B	~$1.3B

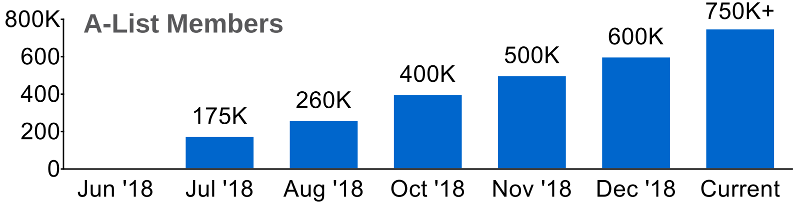
- Comfort and Convenience Upgrades
- Premium Sight & Sound
- Premium Food & Beverage Offerings

AMC Stubs Loyalty Program Provides Attractive Rewards and Value-Added Services to Guests



Rebranded loyalty program "AMC Stubs" in 2016 → 7x+ members vs. legacy program

AMC Stubs A-List Rewards Consumer Loyalty with High-Value Subscription Offering

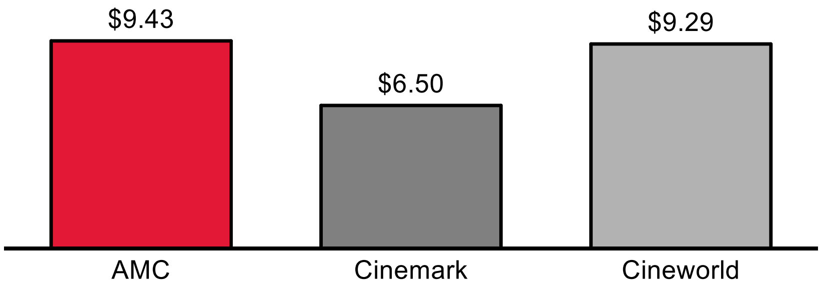


Launched A-List subscription program in mid-2018 → Reached 600K subscribers in 6 months

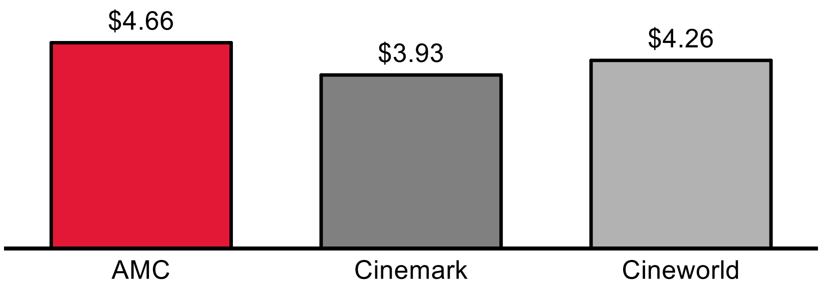
(1) Capex figures are net of landlord contributions
(2) Cumulative domestic net capex shown; Regal's 2018 capex estimated based on prior year's trajectory

3 … Resulting in Industry-Leading Theatre Productivity

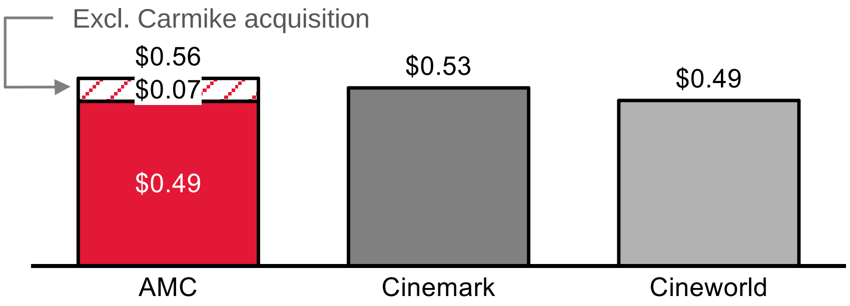
Average Ticket Price in 2018



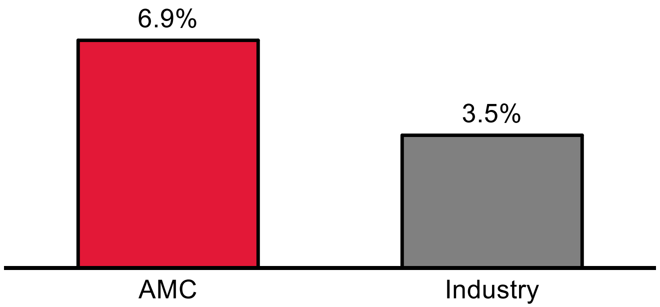
Average Concessions Per Patron in 2018



Total Revenue Per Screen in 2018 ($M)[1]



Domestic Attendance Per Screen Growth (2018 YoY)



Source: Public filings

Note: Cineworld reflects pro-forma results had Regal been consolidated for the whole of 2018

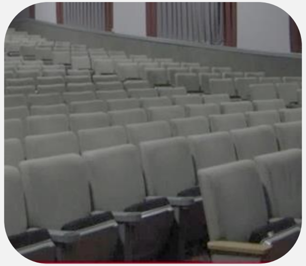
(1) Based on ending screen count for comparability purposes

4 Previous Era’s Moviegoing Experience

Coincidentally see billboard or print advertising for new movie release …

… Stand in line at movie theatre box office to purchase ticket from cashier with cash …

… Order popcorn and soda at concession stand …



… Arrive at theatre 30+ minutes early or scramble to find seats …

… with little legroom & thin cushions …

… View movie running on 35 mm film projectors with analog sound

Linear Experience

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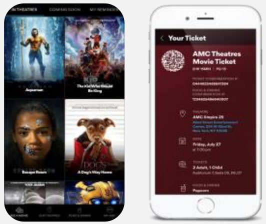
4 AMC Platform: Moviegoing Experience for 21st Century

Engagement with app post-show *and receive* ***data-driven recommendations***

Personalized push notification to Stubs member *on Friday to book showing*

A★LIST



Seamlessly *browse & book ticket* ***via mobile app*** *under* ***Stubs A-List***

Targeted Demand Generation

Personalized Data

Attendance Growth

Amazing End-to-End Experience

IMAX at AMC

DOLBY CINEMA at AMC

PRIME at AMC

Unparalleled viewing experience with ***state-of-the-art screen & sound***

Relax with ***reserved seating***

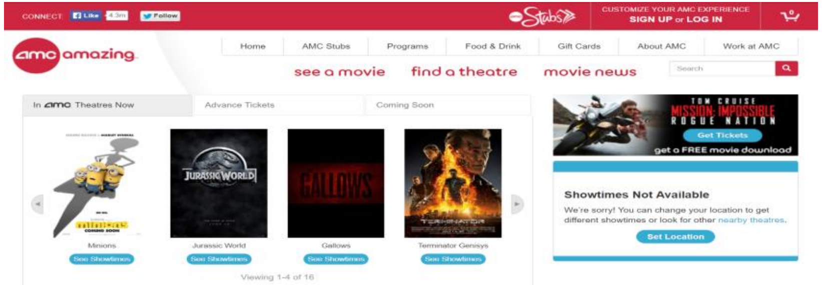
Enjoy comfort of ***luxury recliner***

Order ***industry-leading, diverse food & beverage via mobile app***

4 Redesigned Website & App Drive Engagement

Re-launch of AMC Website and Mobile App

BEFORE



AFTER

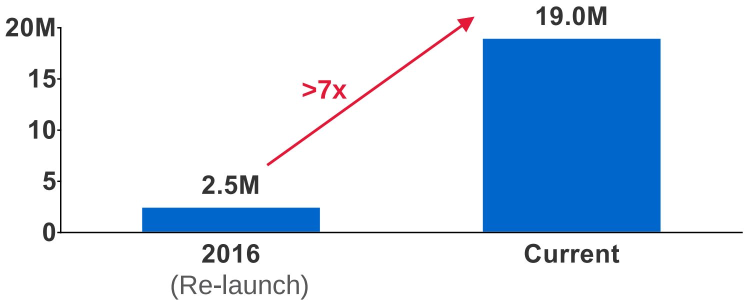
Initiative Details & Results

- ✓ New website and mobile app launched at end of 2016
- ✓ More graphically rich, user-friendly interface and more robust content
  - – Ability to browse movies, buy tickets, select seats / movie times & pre-buy concessions
  - – Display review data for certain movies, including Rotten Tomatoes and IMDb
- ✓ Drove increase in adoption and customer online engagement
- ✓ Led to share gain in online ticketing
  - – Over 50% of AMC tickets are now sold online in advance, with nearly 70% of those sold through AMC's proprietary mobile app or website

4 Stubs Now Yields Unique Insights into Guests

Relaunch of AMC Stubs

AMC Stubs Household Membership



Initiative Details & Results

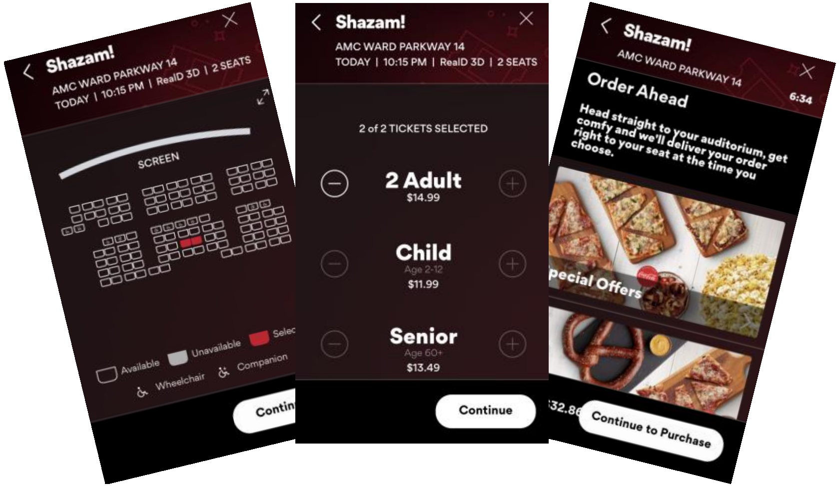
- ✓ Re-launched improved AMC Stubs loyalty program in 2016
- ✓ **>7x** members since re-launch in 2016
- ✓ Implies nearly 50 million Americans(1) are enjoying the AMC experience through AMC Stubs
- ✓ Nearly **50%** of entire U.S. clientele is now participating in AMC Stubs
- ✓ Unique insight into customer viewing & buying preferences, enabling AMC to personalize moviegoing communications
- ✓ **1.5+ billion** personalized emails, texts, and notifications to be sent to consumers in 2019

(1) Based on the U.S. average of 2.6 people per household

4 New Tech Initiatives

Reserved Seating

- ✓ Reserved seating in all AMC and AMC Dine-In branded theatres by Memorial Day of this year
- ✓ Advances mobile ordering initiative and drives other revenue via online reservation fee



Food & Beverage Mobile Ordering

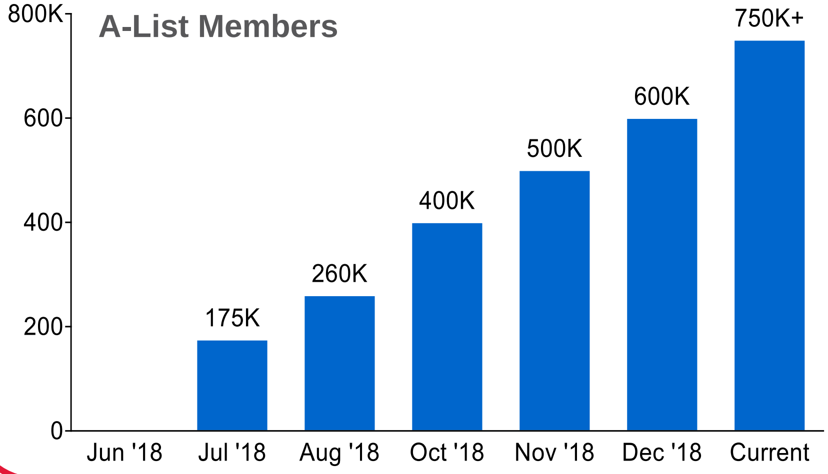
- ✓ Moviegoers can order their snacks ahead of their arrival and skip the line
- ✓ Recent rollouts have seen incremental F&B spend uplift of $1.40 on avg. for each preorder
- ✓ Expect to be in nearly 150 theatres by end of this summer

4 AMC's Subscription Offering: A-List

AMC Stubs A★LIST

750,000+ Members

~$200M Annual Recurring Revenue & ~$200M Additional Spend Expected in 2019 (1)



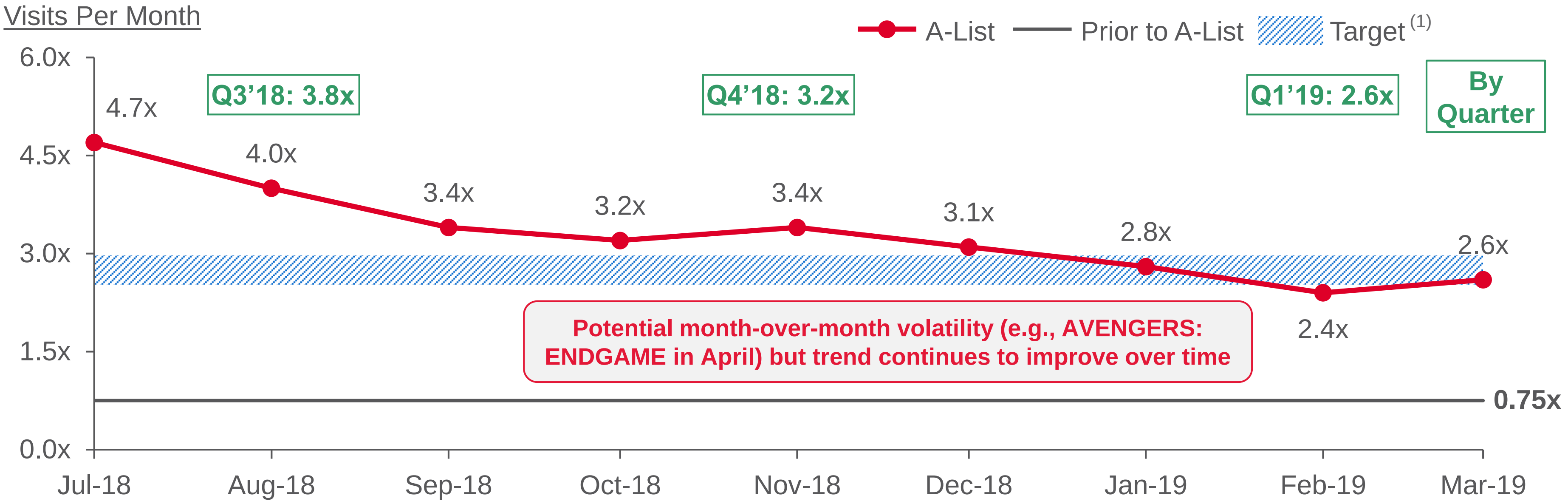
- **AMC Stubs A-List is a subscription offering focused on increasing consumer attendance, spend, and loyalty**
  - Up to 3 movies per week
  - ~$20-24 / monthly subscription pricing
  - Any format (IMAX, Dolby, Prime, 3D)
  - Advanced purchase & reserved seating
- **Circuit-wide launch in June 2018 → reached 600K members in 6 months & 12 month goal of 500K in 4.5 months**
- **Opportunity to shift a meaningful proportion of business to recurring subscription model, increasing revenue visibility**

(1) Additional spend includes food and beverage purchases and full fare tickets purchased by bring-along guests such as family and friends

4 A-List Average Frequency: 2.6x Per Month in Q1'19

Average visits per month under A-List continue to outperform status quo ante

Average Frequency of Entire A-List Membership Base



A-List program avg. frequency is trending towards target of 2.5-3.0x visits per month, which is ahead of plan

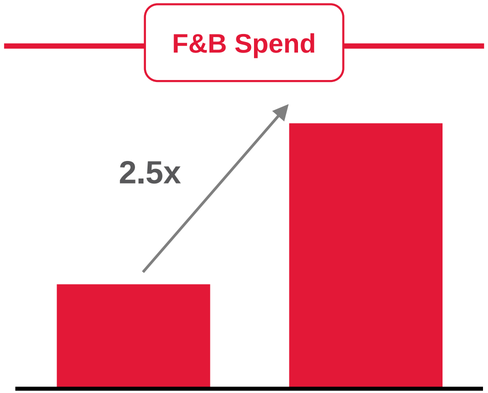
(1) Internal target based on behavior from Odeon subscription program

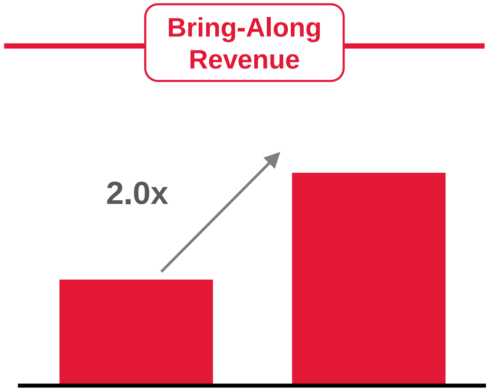
4 A-List Unit Economics Expected To Be Accretive

AMC Stubs A-List also offers meaningful strategic value beyond expected dollar accretion in 2019

Incremental A-List Unit Economics (Avg. Subscriber Per Month)

Post- A-List vs. Pre- A-List (as of Q4 2018)





A-List is expected to contribute <u>more than $3 per member / per month</u> in incremental Adjusted EBITDA by the <u>end of 2019</u>, exceeding initial expectations (1)

Highlights & Benefits

New demand generation

Subscription offering for modern era

First mover advantage

Improves customer stickiness

Normalizes box office variability

Positive feedback loop due to increased engagement → data analytics → personalization

A-List is expected to be <u>dollar Adjusted EBITDA accretive</u>, but <u>dilutive to margin</u> in 2019

(1) Implies ~$35 million in annual incremental Adjusted EBITDA per 1 million subscribers, exceeding initial expectations of $15-25 million

4 A-List Drives Profitability

A★LIST

Member Admissions Revenue + Food and Beverage + Bring Along Attendance + OR − Frequency of Visits → Profitability

Goal is to drive profitability, not to reduce frequency

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5 Significant High ROI Investment Opportunities

Category	Opportunity	Attendance Growth	Avg. Spend Improvement[1]
Experiential Enhancements	1) Recliner seating renovations	✓	✓
	2) Premium large format screens	✓	✓
	3) Premium food & beverage		✓
	4) Optimized pricing	✓	✓
	5) Social & community initiatives	✓	
Footprint Expansion	6) Opportunistic new builds or spot acquisitions	✓	

Cash ROI Results [2]

Domestic: **25%+**

International: **50%+**

(1) Represents average spend per guest per month

(2) Denotes cash ROI results of recliner upgrades, which represent preponderance of growth capital expenditures

5 Continued Recliner Reseat Enhancements

Experiential Enhancements

Recliners drive traffic & premium pricing, with an average ROI of >25% in U.S. and >50% internationally

U.S. recliner upgrades are nearing saturation; however, long runway remains in Europe

Global Renovation ROI Statistics[1]

LTM Pre-Renovation vs. Year 1 Post-Renovation

Change in Attendance	Change in Operating Cash Flow[2]
25%+	100%+

>25% average ROI in U.S. markets and >50% internationally after accounting for upfront capex requirement

Worldwide Recliner Progress Update

Estimated Current Penetration of Opportunity (% of Screens)

U.S. Markets[3]	International
~75%	~15%

Pre-Renovation Theatres

Renovated Theatres

Premium Luxury Leather Seats | Power Recliners | Additional Legroom

*"We **LOVE this theater** for so many reasons. It was redone a few years ago to be fitted with **plush, red leather reclining** chairs that **can't be beat**."*

(1) Based on average improvement of recliner upgrades from 2011-2018

(2) Represents theatre-level operating cash flow, which is defined as Total Revenue less Film Exhibition Cost less F&B Cost less Operating Expenses less Cash Rent

(3) Excludes AMC Classic theatres

Experiential Enhancements

5 Premium Large Format Screens

Premium Large Format (PLF) screens enhance the movie viewing experience, driving attendance, higher average ticket price, and greater willingness to spend on food & beverage

IMAX at AMC

- ✓ Immersive large-format theatrical experience with cutting-edge resolution and state-of-the-art sound tailored for each film
- ✓ AMC is the largest IMAX operator in the U.S. with 187 locations
- ✓ Plan to install IMAX laser systems in 87 U.S. locations by 2022
- ✓ ODEON will be the largest IMAX exhibitor in Europe by 2020

+70% Premium to Regular Ticket Price

DOLBY CINEMA at AMC

- ✓ Fitted with Dolby Atmos Sound, High Dynamic Range (HDR) Laser, and power recliners
- ✓ AMC is the largest Dolby Cinema operator in the U.S. (127 locations) and will be the largest in Europe in 2019
- ✓ Announced acceleration of up to 140 auditoriums by Dec-2019

+70% Premium to Regular Ticket Price

PRIME at AMC

isense BREATHTAKINGLY REAL

- ✓ AMC's proprietary PLF experiences
- ✓ Designed for locations where upgrade opportunity exists and benefits from no revenue sharing
- ✓ 79 locations currently in operation

+20-50% Premium to Regular Ticket Price + No Rev. Sharing

5 Premium Food & Beverage

AMC's premium F&B offerings range from premium concessions to true "dine-in" services and bars
Premium F&B investment has driven higher take rates and diversified AMC's business mix

Feature Fare

- ✓ Gourmet F&B options expand selection far beyond classic concessions
- ✓ Selections include buffalo chicken flatbread pizza and chicken and waffle sandwich

Full-Service Bar

MacGuffins Bar

- ✓ Bar & lounge areas feature beer, wine and cocktails
- ✓ Guests can enjoy drinks at the MacGuffins lounge or bring into the auditorium

Full Service

AMC Dine-In

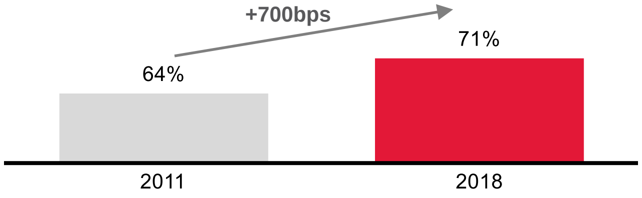
- ✓ Reserved seating & menu of fresh, handcrafted food and a full bar
- ✓ Guests can push a service button at their seat to order

Delivery to Seat

- ✓ Guests can order in advance or at concessions from a selection of gourmet options
- ✓ Food is then delivered directly to their reserved seat

Growing F&B Take Rates…

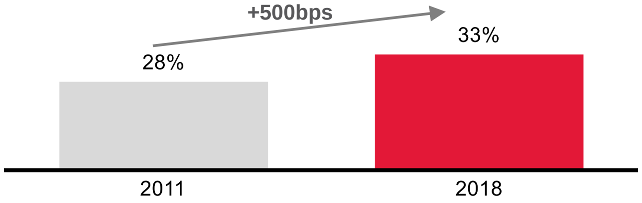
F&B Take Rate as % of Total Attendance (1)



Premium F&B is incentivizing more moviegoers to buy concessions

…Continues to Diversify AMC's Revenue

F&B Revenues as a % of Total Revenue (1)



High-margin food & beverage revenue benefits AMC profitability profile

(1) For U.S. markets (excludes Odeon and Nordic)

5 Optimized Pricing

Experiential Enhancements

Optimized pricing drives demand during off-peak periods and enhances monetization in peak situations

Existing Initiatives

Discount Tuesdays

Drive Traffic on Low Utilization Days Via Price

Weekend Surcharge

Optimize Pricing for Popular Weekend Screenings

Future Initiatives

Tentpole Pricing

Optimize Pricing for High Demand Movies

Zone Pricing

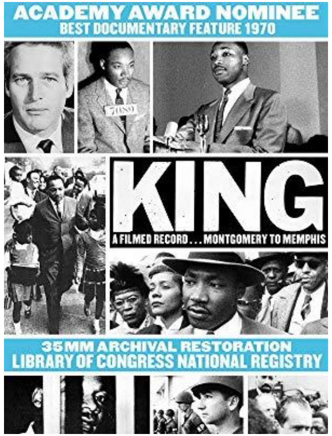
Optimize Pricing by Seat Location

5 Social & Community Initiatives

Experiential Enhancements

AMC is committed to promoting the cultural aspect of moviegoing and fostering sustainability across the org.

Free Screenings of *KING: A FILMED RECORD…MONTGOMERY TO MEMPHIS*



- 100 theatres in 56 cities to honor the 51st anniversary of Dr. Martin Luther King Jr.'s passing (Apr. 4)
- Financially supported ~1,000 students to participate in *Students with King* program (non-violence training)

Piloting Green Initiatives in Europe

- **UK & Ireland**: Replaced plastic straws with paper for all dispensed soft drinks
- Removes 2.7M plastic items annually

- **Sweden**: ODEON subsidiary, Filmstaden, introduced cardboard gift cards to replace plastic versions
- Removes usage of plastic by 10 tons

- **Germany**: Trialing paper nacho trays in four cinemas

- **Italy**: Approximately 65% of all waste from theatres is recycled

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5 Selectively Expand Footprint

Footprint Expansion

Opportunity exists to selectively add theatres in underserved / high density locations

Domestic

- ✓ **New Builds**: New theatre construction, generally in high traffic location with high expected ROI opportunity
- ✓ **Spot Acquisitions**: Opportunistic acquisition of underperforming theatres to execute turnaround through AMC's strong operator expertise, recliners and new fixtures

2-4 Theatres Per Year

>25% Avg. ROI

Europe

- ✓ AMC has established a strong competitive position in Europe
  - – #1 or #2 in 11 of 14 countries
- ✓ Opportunistically evaluate high ROI opportunities, either via new builds or spot acquisitions

4-6 Theatres Per Year

>30% Avg. ROI

Middle East

- ✓ Partnering with Saudi Arabia Public Investment Fund to jointly build theatres after end of 37-year ban
- ✓ AMC invests 10% of capex (~$1M per theatre) with 10% equity ownership
- ✓ Expect to open 40-50 theatres over the next 3-5 years

5-10 Theatres Per Year

>30% Avg. ROI

5 Selectively Expand Footprint: Case Study

Footprint Expansion

Strategic new builds, such as ODEON Oslo, satisfy latent demand and deliver strong ROI

New luxury theatre in Oslo, Norway opened in 2018 and is already the highest grossing theatre in Norway

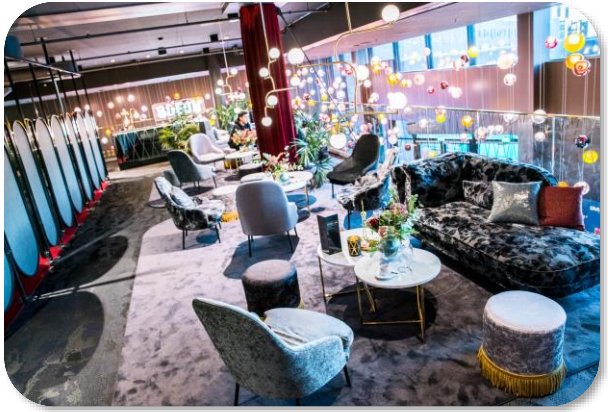
This, combined with the opening of ODEON Alesund, has catapulted AMC to #1 in Norway (1)

Annualized ROI in first year of operations of ~45%

(1) Based on industry market share

5 ODEON Oslo: A Quick Tour

Footprint Expansion



5 Case Study: ODEON Luxe Lee Valley

Located in London, ODEON Lee Valley re-launched as a fully-reclining ODEON Luxe cinema in July 2018 and has posted impressive results post-renovation

Post-Renovation Uplift

Attendance: **+87%**

Average Ticket Price: **+2%**

Food & Beverage Per Patron: **+24%**

Annualized ROI: **59%**

5 Case Study: ODEON Luxe Lee Valley (Cont'd)

Renovations include 970 luxury, handmade recliner seats across 12 upgraded screens

BEFORE

AFTER

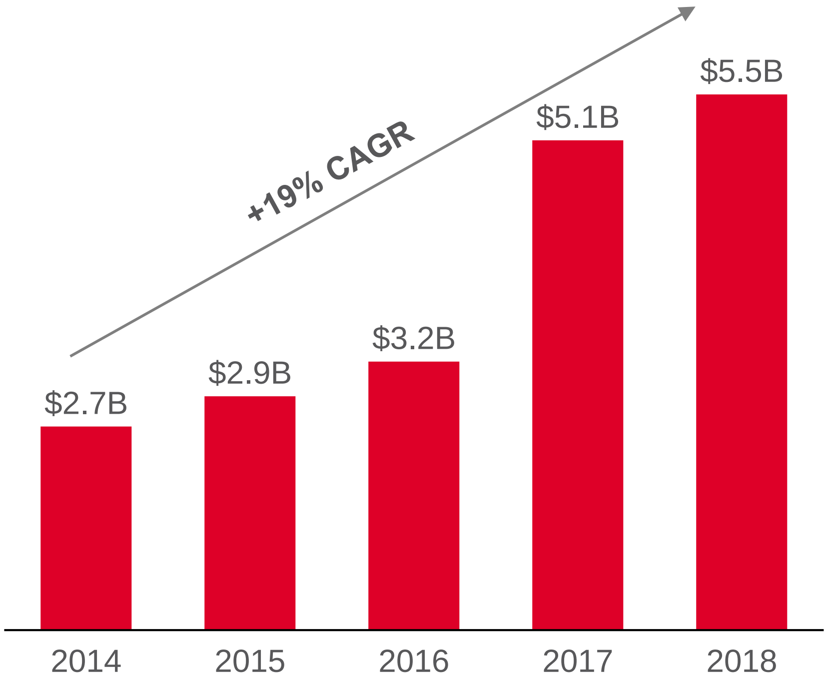
5 Case Study: ODEON Luxe Lee Valley (Cont'd)

Full interior overhaul, with the foyer and retail area undergoing a complete refurbishment

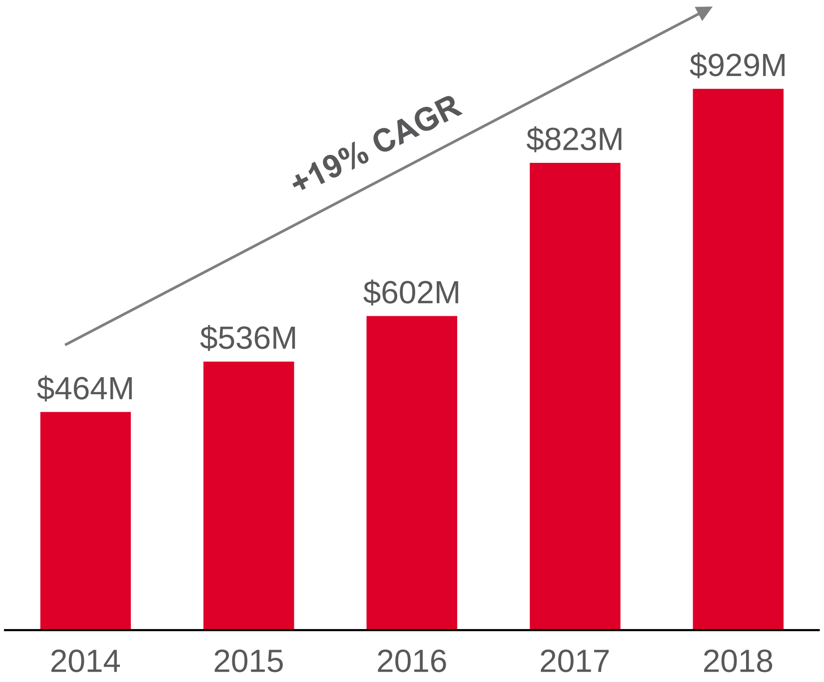
All-new Oscar's Bar serving a range of alcoholic and non-alcoholic beverages

6 Demonstrated History of Revenue & Adj. EBITDA Growth…

Revenue

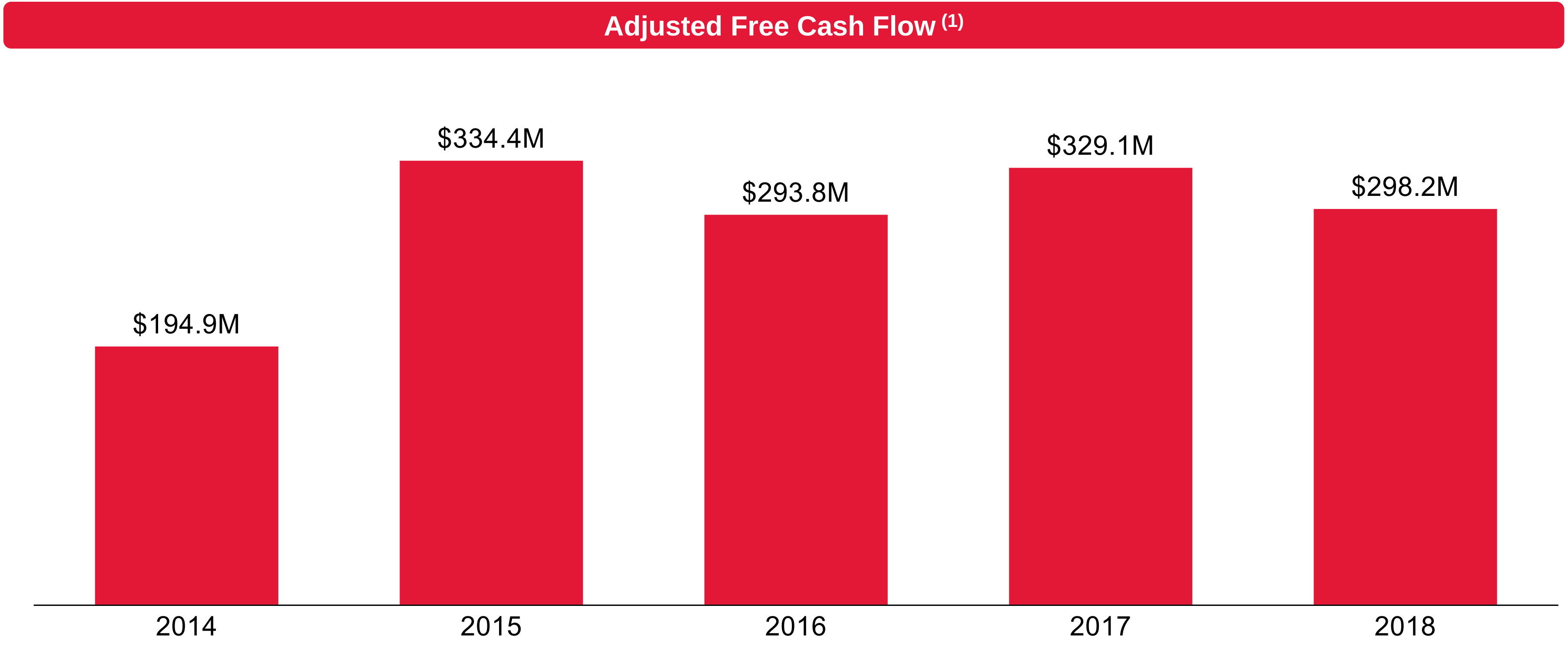


Adjusted EBITDA (1)



(1) See Appendix for reconciliation

6 … And Significant Adjusted Free Cash Flow Generation



(1) See Appendix for reconciliation

7 Flexible and Attractive Capital Structure

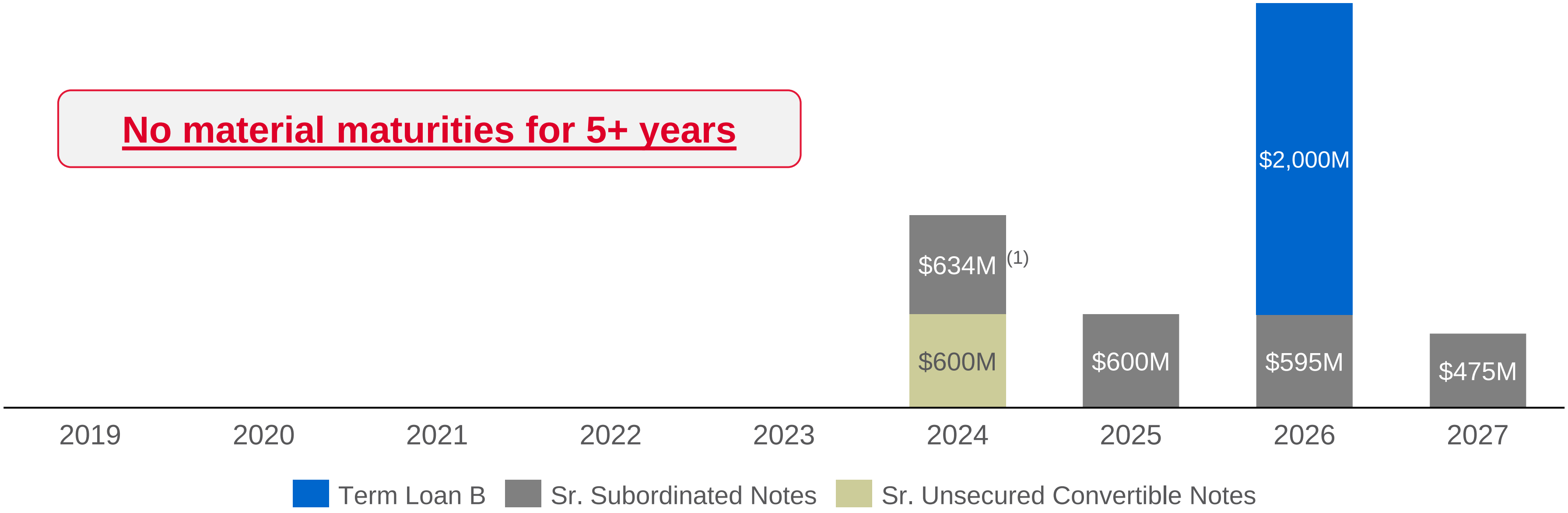
AMC's capital structure is free of significant debt maturities until 2024

Debt Maturity Profile

Weighted Average Duration of ~6.8 years

Covenant-Lite Capital Structure

No material maturities for 5+ years



Note: Debt balances as of 3/31/2019. Represents securities at par value, excluding capitalized debt issuance fees, note payable to NCM, and capital & financing lease obligations

(1) Represents £500M of GBP denominated Senior Subordinated Notes at par value converted at spot GBP/USD FX rate of 1.268

7 Disciplined Approach to Capital Allocation (Reprise)

AMC follows a highly disciplined approach to capital allocation with the goal of delivering the best results to our stakeholders: our investors, guests, employees, studios, and other business partners

Our priorities include:

1. **Invest Adjusted Free Cash Flow in high ROI projects in the U.S., Europe, and Middle East that grow our future cash generation capacity → 25% hurdle rate**
2. **Utilize our expected increasing available cash, as capex normalizes over time, to deleverage balance sheet and improve long term strategic flexibility**
3. **Return capital to shareholders via dividends and share buybacks**

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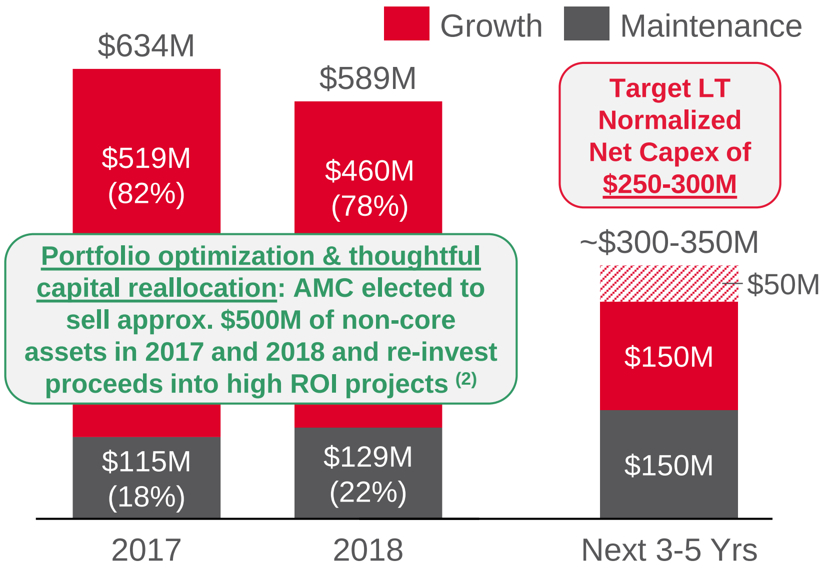
7 Capex Expected to Fall to Normalized State Over Time

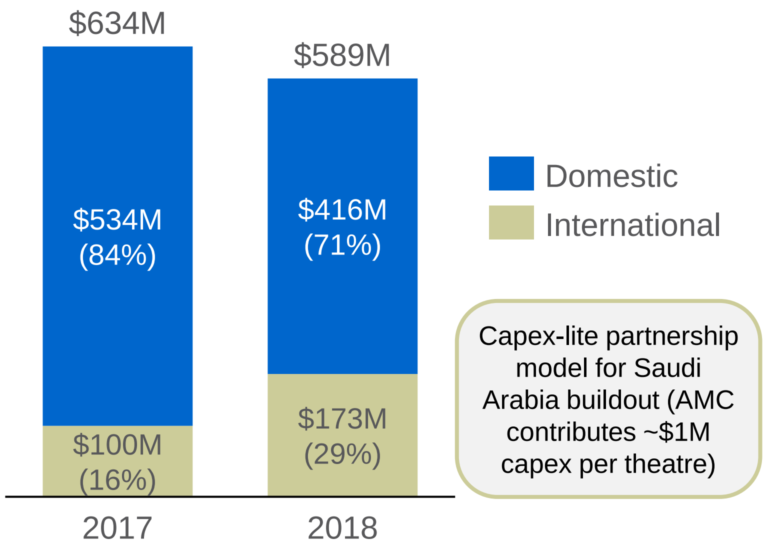
AMC is currently in an elevated capital deployment state as company invests against high ROI opportunities; capex expected to fall to normalized level as highest ROI projects are executed

Gross Capex By Maintenance vs. Growth [1]



2017	2018	Next 3-5 Yrs
$133M	$128M	~$50M

Historical Gross Capex By Geography [1]



Growth capex is offset by landlord contributions

Over the next 3-5 years, net capex is expected to step down to a normalized level of $250-300 million

(1) Excludes change in construction payables
(2) Asset sales include $178 million of sale leaseback proceeds

4. Financial Outlook

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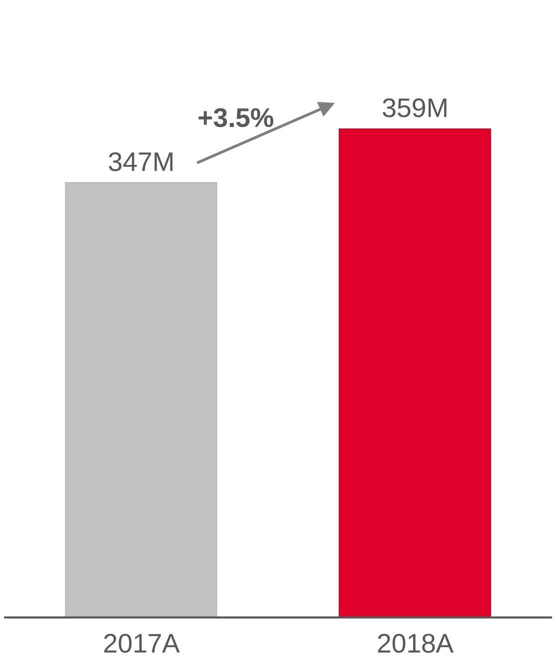
2018 Financial Performance

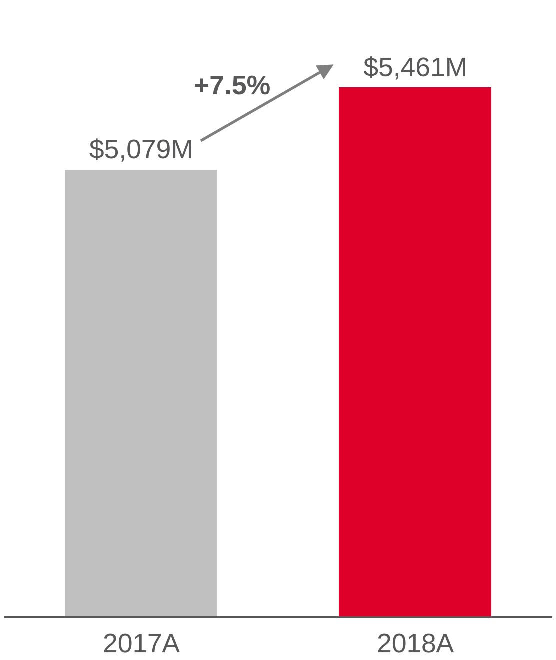
AMC delivered record-setting financial results in 2018, the best-ever in its 98-year history

Total Attendance



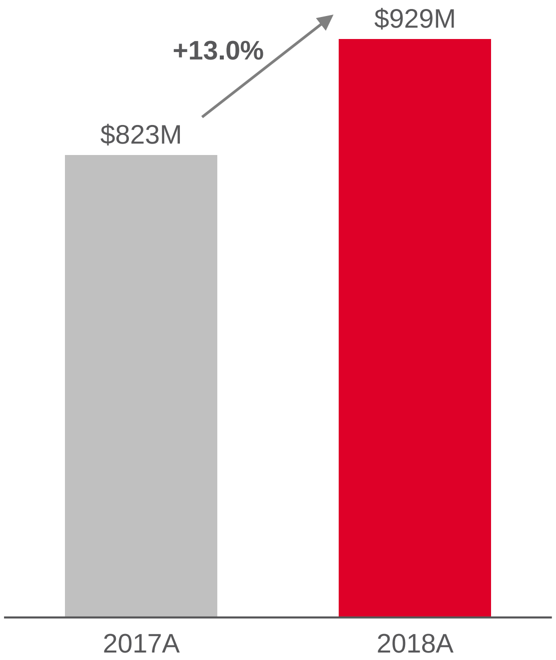
Pro-forma Growth: 2.0%

Total Revenue



Pro-forma Growth: 5.9%

Total Adjusted EBITDA



Pro-forma Growth: 10.1%

Note: Pro-forma growth assumes as if Nordic had been consolidated for the whole of 2018

Medium to Long-Term Financial Targets (Reprise)

	Medium to Long-Term Target	Rationale
Total Revenue Growth	**3% – 5%** *(2% – 3% box office growth + 1% – 2% industry outperformance)*	Outperformance driven by the AMC Platform (e.g., Stubs, A-List, premium food & beverage, high ROI growth capex)
Adjusted EBITDA Margin	**17% – 19%** *(Up to ~200 bps of margin expansion)*	Margin expansion from operating leverage
Capital Expenditures	**$250-300M of net capex within 3-5 years** *($150M maintenance + $100-150M net growth capex)*	Reversion to normalized capex level as highest ROI projects are executed
Net Leverage	**3.5x – 4.5x 3-year target** **~3x long-term target**	Cash generation and Adjusted EBITDA growth enable deleveraging

Due to ramp of A-List program, 2019 is expected to be a transitionary year with dollar Adjusted EBITDA growth / accretion, but limited margin expansion

AMC Investment Highlights

1. AMC is the #1 theatrical exhibitor in the U.S., Europe, and the world with benefits of scale
2. Theatrical exhibition is a stable and growing industry with an attractive and enduring value proposition
3. Industry leader in experiential and business model improvements with a proven track record of success
4. Building the AMC Platform to deliver the best end-to-end moviegoing experience, driving demand and spend
5. Substantial opportunity to invest in high ROI experiential enhancements and footprint expansion
6. Demonstrated history of revenue, Adjusted EBITDA, and Adjusted Free Cash Flow growth
7. Flexible capital structure supported by disciplined approach to capital allocation

5. Appendix

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Additional Value in Minority Investments & NOLs

Minority Investments

Digital Cinema Implementation Partners	Facilitated the deployment of digital cinema infrastructure to domestic theatres. Since this joint venture has achieved its objective, it is winding down and will return capital to AMC over the next 3 years.
NCM	Displays ads to US consumers in movie theatres, online, and through mobile technology. AMC receives cash distributions from NCM in the form of tax receivable payments.
Fathom Events	Provides entertainment content broadcast in US movie theatres.
Theatre Partnerships	Operates seven theatres and one IMAX screen in the US, 58 theatres across Europe, and one screen in Saudi Arabia.
Screen Vision Media	Curates storytelling for brands, exhibitors and audiences at US movie theatres.
digital cinema media	Supplies on-screen advertising content to the largest UK cinema chains.
Dreamscape Immersive	New partnership to bring story-based full-roam virtual reality experiences to AMC theatres in 2019.
atom	Operates socially driven movie ticket purchasing platform.
RealD	Provides the most widely used technology for watching 3D films in cinemas.

NOLs

- **AMC has over $1.1 billion of tax loss carryforwards and $900 million of future GAAP income already previously taxed…**
- **… which is equivalent to nearly $500 million of tax attributes**
- **Over $200 million of such tax attributes are expected to be monetized in the next 5 years**

Adjusted EBITDA Reconciliation

(in millions)	Predecessor	Successor				
	53 Weeks Ended	Year Ended				
	April 3, 2008	December 31, 2014	December 31, 2015	December 31, 2016	December 31, 2017	December 31, 2018
Net earnings (loss)	$41.6	$63.8	$103.9	$111.7	($487.2)	$110.1
Plus:						
Income tax provision (benefit)	$12.6	$33.5	$59.7	$38.0	$154.1	$13.6
Interest expense	137.7	120.9	106.1	121.5	274.0	342.3
Depreciation and amortization	222.1	216.3	232.9	268.2	538.6	537.8
Impairment of long-lived assets	8.9	3.1	1.7	5.5	43.6	13.8
Certain operating expense (2)	(16.2)	21.7	16.8	20.2	20.6	24.0
Equity in (earnings) loss of non-consolidated entities	(43.0)	(26.6)	(37.1)	(47.7)	185.2	(86.7)
Cash distributions from non-consolidated entities (3)	24.9	35.2	34.1	40.1	45.4	35.2
Attributable EBITDA (4)	–	–	–	–	3.4	7.3
Investment income	(23.8)	(8.1)	(6.2)	(10.2)	(22.6)	(6.2)
Other expense (income)	(1.2)	(8.3)	10.7	–	(1.3)	(108.2)
General and administrative-unallocated:						
Merger, acquisition and transaction costs (5)	3.7	1.2	3.4	47.9	63.0	31.3
Management fee	5.0	–	–	–	–	–
Stock-based compensation expense (6)	0.2	11.3	10.5	6.8	5.7	14.9
Adjusted EBITDA (1)	$372.5	$464.0	$536.5	$602.0	$822.5	$929.2
Memo:						
Equity in (earnings) loss of non-consolidated entities		($26.6)	($37.1)	($47.7)	$185.2	($86.7)
Less:						
Equity in (earnings) loss of non-consolidated entities excluding international theatre JV's		($26.6)	($37.1)	($47.7)	$187.0	($81.9)
Equity in earnings (loss) of International theatre JV's		–	–	–	1.8	4.8
Income tax provision		–	–	–	–	0.4
Investment income		–	–	–	–	(0.5)
Depreciation and amortization		–	–	–	1.6	2.6
Attributable EBITDA		–	–	–	$3.4	$7.3

Please refer to Accompany Notes on the following page for definitions

Accompanying Notes

1) We present Adjusted EBITDA as a supplemental measure of our performance. We define Adjusted EBITDA as net earnings (loss) plus (i) income tax provision (benefit), (ii) interest expense and (iii) depreciation and amortization, as further adjusted to eliminate the impact of certain items that we do not consider indicative of our ongoing operating performance and to include attributable EBITDA from equity investments in theatre operations in international markets and any cash distributions of earnings from other equity method investees. These further adjustments are itemized above. You are encouraged to evaluate these adjustments and the reasons we consider them appropriate for supplemental analysis. In evaluating Adjusted EBITDA, you should be aware that in the future we may incur expenses that are the same as or similar to some of the adjustments in this presentation. Our presentation of Adjusted EBITDA should not be construed as an inference that our future results will be unaffected by unusual or non-recurring items. Adjusted EBITDA is a non-U.S. GAAP financial measure commonly used in our industry and should not be construed as an alternative to net earnings (loss) as an indicator of operating performance (as determined in accordance with U.S. GAAP). Adjusted EBITDA may not be comparable to similarly titled measures reported by other companies. We have included Adjusted EBITDA because we believe it provides management and investors with additional information to measure our performance and estimate our value.

Adjusted EBITDA has important limitations as an analytical tool, and you should not consider it in isolation, or as a substitute for analysis of our results as reported under U.S. GAAP. For example,

Adjusted EBITDA:

- does not reflect our capital expenditures, future requirements for capital expenditures or contractual commitments;
- does not reflect changes in, or cash requirements for, our working capital needs;
- does not reflect the significant interest expenses, or the cash requirements necessary to service interest or principal payments, on our debt;
- excludes income tax payments that represent a reduction in cash available to us;
- does not reflect any cash requirements for the assets being depreciated and amortized that may have to be replaced in the future; and
- does not reflect the impact of divestitures that were required in connection with recently completed acquisitions.

2) Amounts represent preopening expense related to temporarily closed screens under renovation, theatre and other closure expense for the permanent closure of screens including the related accretion of interest, non-cash deferred digital equipment rent expense, and disposition of assets and other non-operating gains or losses included in operating expenses. The Company has excluded these items as they are non-cash in nature, include components of interest cost for the time value of money or are non-operating in nature.

3 Includes U.S. non-theatre distributions from equity method investments and International non-theatre distributions from equity method investments to the extent received. The Company believes including cash distributions is an appropriate reflection of the contribution of these investments to its operations.

4) Attributable EBITDA includes the EBITDA from minority equity investments in theatre operators in certain international markets. See below for a reconciliation of the Company's equity (earnings) loss of non-consolidated entities to attributable EBITDA. Because these equity investments are in theatre operators in regions where the Company holds a significant market share, the Company believes attributable EBITDA is more indicative of the performance of these equity investments and management uses this measure to monitor and evaluate these equity investments. The Company also provides services to these theatre operators including information technology systems, certain on-screen advertising services and our gift card and package ticket program. As these investments relate only to our Nordic acquisition, the second quarter of 2017 represents the first time the Company has made this adjustment and does not impact prior historical presentations of Adjusted EBITDA.

5) Merger, acquisition and transition costs are excluded as they are non-operating in nature.

6) Stock-based compensation expense is non-cash or non-recurring expense included in General and Administrative: Other.

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Adjusted Free Cash Flow Reconciliation

	2014	2015	2016	2017	2018
Net cash provided by operating activities	$297.3	$467.6	$431.7	$537.4	$523.1
(+) Merger, acquisition & transaction costs (2)	1.2	3.4	47.9	63.0	31.3
(–) Loss on NCM recorded in merger, acquisition and transaction costs (2)	–	–	–	(22.6)	–
(–) Maintenance capital expenditures (3)	(44.0)	(53.2)	(60.6)	(115.4)	(128.7)
(–) Landlord contributions (5)	(59.5)	(83.3)	(125.1)	(133.3)	(127.6)
Adjusted free cash flow (1)	**$194.9**	**$334.4**	**$293.8**	**$329.1**	**$298.2**
Memo: Reconciliation of Capital Expenditures					
Growth capex (4)	$231.0	$285.6	$353.3	$518.8	$459.8
Maintenance capex (3)	44.0	53.2	60.6	115.4	128.7
Change in construction payables (6)	(4.4)	(5.4)	(7.9)	(7.4)	(12.2)
Total capex	$270.7	$333.4	$421.7	$626.8	$576.3

Please refer to Accompany Notes on the following page for definitions

Accompanying Notes

Starting in the fourth quarter of 2018, AMC disclosed a new “Adjusted Free Cash Flow” metric as a measure of our liquidity. We believe this measure is indicative of our ability to generate cash in excess of maintenance capital expenditures and certain other non-operating costs and for other uses including repayment of our corporate borrowings and generating cash for growth opportunities.

1) We present “Adjusted Free Cash Flow” as a supplemental measure of our liquidity. Management uses this measure and we believe it is helpful to investors as an indication of our ability to generate cash in-excess-of maintenance capital expenditures and certain other non-operating and costs and for other uses including repayment of our corporate borrowings and generating cash for growth opportunities. Adjusted Free Cash Flow is a non-U.S. GAAP financial measure and is defined as net cash provided by operating activities, plus merger, acquisition and transaction costs, less maintenance capital expenditures and landlord contributions. Adjusted free cash flow does not represent the residual cash flow available for discretionary expenditures. It should be considered in addition to, not a substitute for or superior to net cash provided by operating activities. The term adjusted free cash flow may differ from similar measures reported by other companies. Also provided is a reconciliation of Capital Expenditures disclosed in the Consolidated Statement of Cash Flows made up of growth capital expenditures, maintenance capital expenditures and change in construction payables as further explanation of the components of adjusted free cash flow.

2) Merger, acquisition and transition costs are excluded as they are non-operating. We excluded the 2017 Loss on NCM that was recorded in Merger, acquisition and transaction costs since it was non-cash.

3) Maintenance capital expenditures are amounts required to keep our existing theatres in compliance with regulatory requirement and in a sustainable good operating condition, including expenditures for repair of HVAC, sight and sound systems, compliance with ADA requirements and technology upgrades of existing systems.

4) Growth capital expenditures are investments that enhance the guest experience and grow revenues and profits and include initiatives such as theatre remodels, acquisitions, newly built theatres, premium large formats, enhanced food and beverage offerings and service models and technology that enable efficiencies and additional revenue opportunities. We did not deduct these from adjusted free cash flow because they are discretionary, and the related benefits may not be fully reflected in our net cash provided by operating activities.

5) Landlord contributions represent reimbursements in our strategic growth initiatives by our landlords.

6) Change in construction payables are changes in amounts accrued for capital expenditures and are not deducted or added back to Adjusted Free Cash Flow as they fluctuate significantly from period to period based on the timing of actual payments.

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