

February 5, 2007



I.D. Systems to Present at Thomas Weisel Partners Technology Conference

HACKENSACK, N.J., Feb. 5 /PRNewswire-FirstCall/ -- I.D. Systems, Inc. (Nasdaq: IDSY), a leading provider of RFID-based wireless asset tracking and management solutions, today announced that it will be a featured presenter at Thomas Weisel Partners' annual Technology Conference at The Fairmont Hotel in San Francisco, California. The conference begins today and continues through Wednesday, February 7. I.D. Systems' management will make its presentation on Tuesday, February 6, at 4:25 PM. A live webcast of the event will be available at: <http://www.veracast.com/webcasts/twp/tech07/14214397.cfm>.

"We look forward to this opportunity to meet investors interested in emerging technology trends and discuss I.D. Systems' patented, industry- leading wireless technology for managing corporate assets, such as fleets of industrial vehicles," said Ned Mavrommatis, I.D. Systems' chief financial officer. "We are pleased to be able to share our past accomplishments and vision for the future with an audience of investment professionals that should include some of the country's leading institutional investors."

About Thomas Weisel Partners

Thomas Weisel Partners is a merchant bank providing investment banking, institutional brokerage, private client services, private equity investing and asset management exclusively focused on the growth sectors of the economy. The firm's distinctive competence is combining deep domain expertise, superior transaction execution capability and senior level attention. Thomas Weisel Partners is headquartered in San Francisco with additional offices in New York, Boston and Palo Alto, California. Visit Thomas Weisel Partners online at www.tweisel.com.

About I.D. Systems

I.D. Systems, Inc. is a leading provider of wireless solutions for securing, tracking and managing high-value enterprise assets. These assets include industrial vehicles, such as forklifts and airport ground support equipment, and the people who operate them. The company's patented Wireless Asset Net system, which utilizes radio frequency identification, or RFID, technology, addresses the needs of organizations to control track, monitor and analyze their assets. For more information about I.D. Systems, visit www.id-systems.com.

"Safe Harbor" statement under the Private Securities Litigation Reform Act of 1995:

This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and that are subject to risk and uncertainties, including, but not limited to, future economic and business conditions, the loss of any of the Company's key customers or reduction in the purchase of its products by any such customers, the failure of the market for the Company's products to continue to develop, the inability to protect the Company's intellectual property, the inability

to manage the Company's growth, the effects of competition from a wide variety of local, regional, national and other providers of wireless solutions and other risks detailed from time to time in the Company's filings with the Securities and Exchange Commission, including the Company's annual report on Form 10-K for the year ended December 31, 2005. These risks could cause actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, the Company. The Company assumes no obligation to update the information contained in this press release.

SOURCE I.D. Systems, Inc.