

September 20, 2012



## **I.D. Systems to Present at the Craig-Hallum 3rd Annual Alpha Select Conference on September 27, 2012**

WOODCLIFF LAKE, N.J., Sept. 20, 2012 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (Nasdaq:IDSY), a leading provider of wireless solutions for securing, tracking and managing high-value enterprise assets, has been invited to present at the Craig-Hallum 3rd Annual Alpha Select Conference being held Thursday, September 27, 2012, at Sentry Centers, 730 Third Avenue, New York City.

I.D. Systems management is scheduled to present at 11:20 a.m. Eastern time, with one-on-one meetings held throughout the day. Management will discuss the company's financial results and operational performance, and review its wireless solutions for tracking and managing industrial vehicles, rental fleets, and transportation assets.

For additional information or to schedule a one-on-one meeting with I.D. Systems management, please contact your Craig-Hallum representative.

### **About Craig-Hallum Capital Group LLC and the Alpha Select List**

Craig-Hallum is an employee-owned, research-driven investment banking firm. Its Alpha Select List (ASL) is an actively researched group of smaller public companies that have an opportunity to grow much larger. ASL companies typically have sub-\$250 million market caps, attractive business models, above-average growth trends, and strong management teams. Learn more about Craig-Hallum at [www.craighallum.com](http://www.craighallum.com).

### **About I.D. Systems**

Based in Woodcliff Lake, New Jersey, with subsidiaries in Germany and the United Kingdom, I.D. Systems is a leading provider of solutions for securing, controlling, tracking, and managing high-value enterprise assets, including vehicles, powered equipment, trailers, containers, baggage, and cargo. The company's patented technologies address the needs of organizations to monitor and analyze their assets to improve safety, security, efficiency, and productivity. For more information, please visit [www.id-systems.com](http://www.id-systems.com).

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