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I.D. Systems to Present at The Benchmark Company 2011 One-on-One Investor Conference on Thursday, May 12, 2011

WOODCLIFF LAKE, N.J., April 20, 2011 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (Nasdaq:IDSY), a leading provider of wireless asset management solutions, has been invited to present at The Benchmark Company 2011 One-on-One Investor Conference. The conference will be held at The Pfister Hotel in Milwaukee, Wisconsin, on May 11-12, 2011.

I.D. Systems is scheduled to hold one-on-one meetings with investors at the conference on Thursday, May 12, 2011. The company's CEO, Jeffrey Jagid, and CFO, Ned Mavrommatis, will discuss I.D. Systems' fiscal 2010 performance and future prospects.

Interested investors should contact the conference organizers at The Benchmark Company or I.D. Systems' investor relations firm, Liolios Group.

For general information about the conference, visit <http://www.benchmarkcap.com/pdf/events/event161.pdf>.

About The Benchmark Company

Headquartered in New York City, The Benchmark Company, LLC is an institutional brokerage firm with a strong sales/trading presence in addition to its rapidly expanding research and investment banking arms. In just nine years, Benchmark has established offices in 12 cities throughout the country. For more information, visit www.benchmarkcap.com.

About I.D. Systems

Based in Woodcliff Lake, New Jersey, with subsidiaries in Germany and the United Kingdom, I.D. Systems is a leading provider of solutions for securing, controlling, tracking, and managing high-value enterprise assets, including vehicles, powered equipment, trailers, containers, and cargo. I.D. Systems' patented technologies address the needs of organizations to monitor and analyze their assets to improve safety, security, efficiency, and productivity. For more information, visit www.id-systems.com.

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