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Ball Aerocan's Aluminum Aerosol Innovations Receive Multiple 2016 Can of the Year Honors

BROOMFIELD, Colo., Nov. 15, 2016 /PRNewswire/ --Ball Corporation (NYSE: BLL) recently received multiple 2016 Can of the Year honors for its aluminum aerosol packaging innovations. Ball Aerocan's Tesco Pro Formula for Men Compressed can was awarded Gold in the Sustainability category. The ReAl™ impact extruded 53-millimeter diameter can received Silver in the Prototype category, as well as the Sustainability category.

Tesco coordinated closely with Ball Aerocan to create the Tesco Pro Formula Men Compressed Gold award winning can. Ball provided its "Boost" shape in a small format (45-by-128-millimeter) with a flat shoulder to help Tesco deliver the desired product amount and aesthetic to the consumer. An eye-catching green band was then added to the design to remind consumers of the positive environmental impact of this compressed product.

ReAl™ is a lighter extruded aluminum can manufactured with revolutionary metal technology, which utilizes recycled aluminum to create a metal alloy that exhibits increased strength and allows lightweighting of the container without affecting package integrity. This breakthrough technology allows Ball to lightweight its extruded aluminum aerosol packaging by 20 percent and more. Ball's revolutionary ReAl™ packaging was introduced in 2012 and, in 2016, Ball continues to evolve the possibilities available with ReAl™ packaging by offering a 53-millimeter diameter can, as well as supporting both shaping and specialty printing techniques.

About Ball Corporation
Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 18,700 people worldwide and reported pro forma 2015 sales of $11.0 billion. For more information, visit www.ball.com, or connect with us onFacebook or Twitter.

Forward-Looking Statements
This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates," "believes," "targets," "likely" and similar expressions typically identify forward-looking statements, which are generally any statements other than statements of historical fact. Such statements are based on current expectations or views of the future and are subject to risks and

uncertainties, which could cause actual results or events to differ materially from those expressed or implied. You should therefore not place undue reliance upon any forward-looking statements and any of such statements should be read in conjunction with, and, qualified in their entirety by, the cautionary statements referenced below. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key factors, risks and uncertainties that could cause actual outcomes and results to be different are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Additional factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; competitive activity; failure to achieve synergies, productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or a loss of a major customer or supplier; political instability and sanctions; currency controls; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding geopolitical events and governmental policies both in the U.S. and in other countries, including the U.S. government elections, budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives and synergies; interest rates affecting our debt; and successful or unsuccessful acquisitions and divestitures, including with respect to the Rexam PLC acquisition and its integration, or the associated divestiture; the effect of the acquisition or the divestiture on our business relationships, operating results and business generally.

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