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SGIA Recognizes Ball's Specialty Tins at 2015 Golden Image Awards

BROOMFIELD, Colo., Nov. 17, 2015 /PRNewswire/ -- The Specialty Graphic Imaging Association recognized Ball Corporation (NYSE: BLL) for its industry-leading specialty tin designs during the 2015 Golden Image Awards Competition held earlier this month at the SGIA Expo in Atlanta, Georgia.

Ball's winning entries in the digitally printed container category included:

- **Silver** – Harvest Blessing
- **Bronze** – Scarecrow Simon
- **Honorable Mention** – Sunday Morning Gathering

"Packaging has a major influence on consumers' purchasing habits and Ball takes pride in working with its customers to help their products stand out," said Gary Woeste, vice president of sales and marketing for Ball's metal food and household products packaging division. "In this competition, our specialty tin graphics were up against the best in the world and we came out on top, which is quite an accomplishment. We're even more pleased that they help differentiate our customers' products and help them to be successful."

SGIA, the international association for specialty imaging, received nearly 400 entries in 53 product categories from 87 companies from around the world for the annual competition. Entries were evaluated by an elite team of imaging professionals, who judge on the technical accomplishments, including the level of difficulty and quality of execution.

About Ball Corporation
Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 14,500 people worldwide and reported 2013 sales of $8.5 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements
This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and

uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt; and successful or unsuccessful acquisitions and divestitures, including, with respect to the proposed Rexam PLC acquisition, the effect of the announcement of the acquisition on our business relationships, operating results and business generally; the occurrence of any event or other circumstances that could give rise to the termination of our definitive agreement with Rexam PLC in respect of the acquisition; the outcome of any legal proceedings that may be instituted against us related to the definitive agreement with Rexam PLC; and the failure to satisfy conditions to completion of the acquisition of Rexam PLC, including the receipt of all required regulatory approvals.

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