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Green Sheep Water Separates from Flock with Ball Corporation's Alumi-Tek® Bottle

Aluminum water bottles are infinitely recyclable, chill faster and are reclosable

BROOMFIELD, Colo., Nov. 3, 2014 /PRNewswire/ -- Being different isn't always a bad thing – especially when that difference is something you believe in. That's why Green Sheep Water – "the bottled water with a green conscience" – is launching in infinitely recyclable, 16-ounce aluminum bottles made by Ball Corporation (NYSE:BLL), instead of the usual plastic, glass or carton packaging.

"Studies show that Americans use about 1,500 plastic water bottles every second, and only about 30 percent of those bottles are recycled - the rest end up in landfills and oceans," explained Jess Page, co-founder of Green Sheep Water. "While reusable water bottles are optimal for the environment, they are not always practical in our consumers' busy lives. We chose Ball's Alumi-Tek® bottle because it is a high quality package that is reclosable, portable and part of the most recycled beverage packaging in the world – beverage cans."

"After nearly three years of working together to create the right package, we are excited that Green Sheep is launching its water in Alumi-Tek® bottles, which are 100 percent recyclable, chill faster and are reclosable," said Bruce Doelling, vice president, sales, for Ball's metal beverage packaging division, Americas. "With sustainability at the core of the Green Sheep brand, the new bottles also have a premium look without the need for a wraparound label."

Green Sheep Water is adding new distribution daily in the Chicagoland area, so visit www.greensheepwater.com/locations to find a retailer near you. If there isn't a retailer nearby, customers can also purchase a 12-pack through Green Sheep's online store.

Green Sheep Water was started by cofounders Jess Page and Nicole Doucet as a bottled water company with an environmental focus. Inspired by a documentary that highlighted environmental challenges posed by plastic bottles, they found that aluminum bottles are a more environmentally friendly option. For more information about Green Sheep, visit www.greensheepwater.com.

About Ball Corporation
Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 14,500

people worldwide and reported 2013 sales of $8.5 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; successful or unsuccessful acquisitions and divestitures; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt.

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