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Ball Foundation Commits $100,000 to the American Red Cross

Charitable grant to support disaster relief and preparedness

BROOMFIELD, Colo., March 7, 2013 /PRNewswire/ -- The Ball Foundation, the philanthropic arm of Ball Corporation (NYSE:BLL) headquartered in Broomfield, Colo., has committed $100,000 to the American Red Cross Disaster Relief fund in 2013. The Foundation's grant will help to ensure the Red Cross is prepared to respond before disaster strikes and assist people in need.

"The Red Cross provides extraordinary assistance to those in need, and Ball has proudly supported its disaster response efforts for many years," said Jennifer Hoover, executive director, The Ball Foundation. "Disaster relief is an important part of the Ball Foundation's focus on advancing sustainable livelihoods for people in our communities by improving self-sufficiency in times of need. Our commitment will help ensure the Red Cross is ready to respond immediately when disaster strikes, and help our communities to prepare for disaster response, recovery and readiness."

According to the Red Cross, for every $1 spent in preparation, $4 to $10 is saved in recovery. Each year, the organization immediately responds to about 70,000 disasters in the U.S., ranging from fires to hurricanes, floods, earthquakes, tornadoes, hazardous materials spills, transportation accidents and explosions.

"Many generous donors recognize the need to give once a community has been devastated by disaster–but this donation by The Ball Foundation recognizes the importance of supporting the Red Cross in all that it must do *before* disaster strikes, so we can be fully ready to respond at a moment's notice when we are needed most," said Gino Greco, CEO of the American Red Cross Mile High Region. "This sort of proactive support enables us to meet disaster-affected communities' needs more quickly, more efficiently and at a lower cost."

About the American Red Cross
The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or join our blog at http://blog.redcross.org.

About The Ball Foundation
The Ball Foundation is a 501(c)(3) nonprofit, private foundation. Founded in December 2010, The Ball Foundation's mission is to provide financial support to nonprofit organizations that sustain the communities in which we live and operate by improving and promoting education, recycling and community engagement. For more information about the Ball Foundation, please visit www.ball.com/ball-foundation.

About Ball Corporation
Ball Corporation is a supplier of high quality packaging for beverage, food and household products customers, and of aerospace and other technologies and services, primarily for the U.S. government. Ball Corporation and its subsidiaries employ approximately 15,000 people worldwide and reported 2012 sales of more than $8.7 billion. For the latest Ball Corporation news and for other company information, please visit www.ball.com.

Forward-Looking Statements
This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions are intended to identify forward-looking statements. Such statements are subject to risks and uncertainties which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99.2 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect our packaging segments include fluctuation in product demand and preferences; availability and cost of raw materials; competitive packaging availability, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve anticipated productivity improvements or production cost reductions; mandatory deposit or other restrictive packaging laws; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange rates or tax rates. Factors that might affect our aerospace segment include: funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts. Factors that might affect the company as a whole include those listed plus: accounting changes; changes in senior management; the recent global recession and its effects on liquidity, credit risk, asset values and the economy; successful or unsuccessful acquisitions; regulatory action or laws including tax, environmental, health and workplace safety, including U.S. FDA and other actions affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; governmental investigations; technological developments and innovations; goodwill impairment; antitrust, patent and other litigation; strikes; labor cost changes; rates of return projected and earned on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget and debt limit; reduced cash flow; interest rates affecting our debt; and changes to unaudited results due to statutory audits or other effects.

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