

September 6, 2016

**BRUNSWICK™**

# **Brunswick Corporation : Brunswick Awards Scholarships to the Children of Dealership Employees**

LAKE FOREST, Ill., Sept. 6, 2016 - Brunswick Corporation's (NYSE: BC) dealer services team, Brunswick Dealer Advantage, and the Brunswick Foundation, recently announced that 28 deserving students of dealer families from both the U.S. and Canada have each been awarded a one-year, \$2,000 college scholarship as part of the 2016 Brunswick Foundation Sons and Daughters Scholarship program.

Since 2007, the Brunswick Foundation Sons and Daughters Scholarship Program has recognized students for their academic excellence, leadership capabilities and community involvement during the past school year. This year's scholarship recipients were chosen by an independent committee of academic professionals from leading Midwestern universities.

"Brunswick Corporation remains committed to providing the best dealer support services in the industry and we are pleased to award these scholarships for the tenth consecutive year," said Kirsten Schuchardt, marketing and program manager for Brunswick Dealer Advantage. "The Brunswick Foundation Dealer Sons and Daughters Scholarship program has allowed us to directly help our dealers, their employees and their families."

Since its inception, the Brunswick Foundation Sons and Daughters Scholarship Program has provided more than \$550,000 to support the baccalaureate education of more than 275 students.

"I am very thankful to have received this scholarship. This will definitely help relieve the financial pressures of me and my family," said scholarship winner Miranda Nikkel, whose father Greg Nikkel works for NR Motors LTD in Manitoba, Canada. "I am looking forward to starting university and the new chapter of my life."

The Brunswick dealer scholarship program is a key part of Brunswick Dealer Advantage, a suite of leading dealer services in the U.S. and Canada that are designed to help dealers draw more customers, attract and retain employees and improve operational efficiencies. Brunswick Dealers can learn more about Brunswick Dealer Advantage by calling 877-462-3884 or visiting [www.brunswickdealeradvantage.com](http://www.brunswickdealeradvantage.com).

The 2016 Dealer Sons and Daughters Scholarship Program recipients are:

|                  |                                                        |
|------------------|--------------------------------------------------------|
| Megan Anderson   | Rond's Marine - Winnipeg, Manitoba                     |
| Matthew Boutelle | Diversified Yacht Services - Fort Myers Beach, Florida |
| Taylor Boutelle  | Diversified Yacht Services - Fort Myers Beach, Florida |
| Adam Boyer       | Beacon Marine - Junction City, Kansas                  |
| Kyra Clark       | Lauderdale Marina - Fort Lauderdale, Florida           |

|                        |                                                                |
|------------------------|----------------------------------------------------------------|
| Dalton Cook            | Wallace Marine - Great Falls, Montana                          |
| Andrew Doolittle       | The Boat Dock - Ridgeway, South Carolina                       |
| Robin Duffee           | The Sail & Ski Center - Austin, Texas                          |
| Emilee Ellis           | Russell Marine - Alexander City, Alabama                       |
| Madison Gilmore-Duffey | MarineMax Jacksonville at Beach Marine - Jacksonville, Florida |
| Sydney Gilmore-Duffey  | MarineMax Jacksonville at Beach Marine - Jacksonville, Florida |
| Alyxandra Golden       | Clark Boats Inc - Bellevue, Iowa                               |
| Jillian Graffagnino    | MarineMax Lindenhurst - Lindenhurst, New York                  |
| Rachel Haselhorst      | Belleville Sport Sales - Belleville, Illinois                  |
| Amelia Haydel          | Metro Boating - Harvey, Louisiana                              |
| Madison Hays           | Cope Auto & Marine - O'Fallon, Illinois                        |
| Jillian Hoffman        | Irwin Marine - Laconia, New Hampshire                          |
| Michelle Honsey        | Cabela's Owatonna - Owatonna, Minnesota                        |
| Alexandria Jenkins     | Cal's Marine - Loomis, California                              |
| Louis Mihalinec        | MarineMax Corporate - Clearwater, Florida                      |
| Miranda Nikkel         | N R Motors - Prince George, British Columbia                   |
| James Quinn            | Quinn's Marine - Pefferlaw, Ontario                            |
| Cole Thomson           | Fort Fremont Marine - Fremont, Wisconsin                       |
| Connor Turley          | MarineMax Panama City - Panama City, Florida                   |
| Justin Waner           | Deans Marine - Odessa, Texas                                   |
| Katie Webb             | Sunset Marina at 43 - Brandon, Mississippi                     |
| Natalie Wiser          | Skipper Buds - Walworth, Wisconsin                             |
| Michael Zack           | Basa's Marine - Bolingbrook, Illinois                          |

#### About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine, BLA and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern; Life Fitness, Hammer Strength, Cybex,

Indoor Cycling Group and SCIFIT fitness equipment; InMovement products and services for productive well-being; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.

#### About Brunswick Dealer Advantage

Brunswick Dealer Advantage offers a broad range of dealer services designed to enhance the long-term profitability of Brunswick's dealer partners. Business services focus on four areas: attracting more retail customers, rewarding employees, enhancing operations and profitability. In the United States, financial services include retail financing with Blue Water Finance, Boater's Choice insurance, and extended service contracts with Brunswick Product Protection and Mercury Product Protection. Online business services include online classifieds from [boats.com](http://boats.com), [BoatTrader.com](http://BoatTrader.com), [iboats.com](http://iboats.com), and ARI internet marketing. Employee rewards include discounts on AT&T and Sprint wireless, CDW technology products, hotel discounts from IHG and office supplies from Staples. Operational and profitability enhancing services include the Brunswick Dealer Certification program, CDK Global and Constellation dealer management software, inventory financing through Brunswick Acceptance Company, savings on UPS, Staples, Elavon credit card processing and more. For more information on all Brunswick Dealer Advantage programs, call 877-462-3884 or visit <http://www.brunswickdealeradvantage.com>.

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Source: Brunswick Corporation via GlobeNewswire