May 11, 2009

BRUNSWICK

Brunswick Names Coleman Vice President, General Counsel and Secretary

LAKE FOREST, Ill., May 11 /PRNewswire-FirstCall/ -- Brunswick Corporation (NYSE: BC) today announced it has named Kristin M. Coleman, 40, its vice president, general counsel and corporate secretary. Coleman will assume her duties May 20, and will report to Dustan E. McCoy, Brunswick's chairman and chief executive officer.

Coleman, who most recently was vice president and associate general counsel for Mead Johnson Nutrition Company, previously, had been with Brunswick from 2003 - 2008. During that time, Coleman served in a number of positions of increasing responsibility, including deputy general counsel for Brunswick Corporation, as well as vice president and general counsel for Brunswick Bowling & Billiards. Prior to joining Brunswick, Coleman was an attorney with Sidley Austin Brown & Wood in Chicago. Coleman will replace Lloyd C. Chatfield, who recently resigned to join the law firm of Kelley Drye & Warren LLP.

"We are pleased to welcome Kristin back to Brunswick," McCoy said. "Her expertise and familiarity with the Company, our businesses and our legal team will ensure that the pace and intensity of our efforts will proceed forward unimpeded. At the same time, we wish to thank Lloyd for his service at Brunswick, and wish him the best of luck in his new endeavor."

Coleman holds a bachelor's degree from Duke University, Durham, N.C., and a juris doctor from the University of Michigan Law School in Ann Arbor.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; Arvor, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris, Hatteras, Kayot, Lowe, Lund, Maxum, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; IDS dealer management systems; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Dynamo, Tornado and Valley pool tables, Air Hockey and foosball tables. For more information, visit http://www.brunswick.com.

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