

March 6, 2007

BRUNSWICK

Brunswick CFO Addresses Investors at Raymond James Conference

ORLANDO, Fla., March 6 /PRNewswire-FirstCall/ -- Brunswick Corporation (NYSE: BC) Senior Vice President and Chief Financial Officer Peter G. Leemputte will be addressing analysts and investors today at the Raymond James Institutional Investors Conference in Orlando, Fla.

In his remarks, Leemputte will review the company's strategy, outlook, and several new products and other dealer efforts recently launched by Brunswick. In addition, he will reconfirm the company's previously announced earnings estimate of \$1.65 to \$2.00 per share from continuing operations for 2007. In 2006, on a comparable basis, the company reported diluted EPS of \$2.28.

Among the new products to be cited is Life Fitness' new ability to seamlessly integrate its fitness equipment and Apple Computer's popular iPod. This connectivity makes it possible for iPod users to plug in and charge their iPods, watch video on the equipment's large LCD screen and to control the playing of their iPod music libraries from the fitness equipment console.

Brunswick's Mercury Marine unit will also be highlighted for its revolutionary Zeus and Project Apollo marine propulsion systems. Both systems use an intuitive joystick control that enables the boat to travel sideways as well as forward and back in the water, providing precise turning and tight maneuvering control when docking a boat. Zeus is used on diesel-powered pod drive boats 38 feet and larger. Project Apollo is appropriate for dual installation gasoline sterndrive-powered boats between 28 and 38 feet.

Finally, Leemputte will tell investors about Brunswick Dealer Advantage, a sweeping and comprehensive package of tools, products and services available only from Brunswick to all of its 5,000 boat and/or engine dealers. Dealer Advantage focuses on the operational needs, employees and customers of independent marine dealers, offering ways to build their business and cut costs by utilizing Brunswick's industry leading partners. Those partners include ADP(R), Arthur J. Gallagher, AXA(R) Equitable, CDW(R), Grubb & Ellis(R), Sprint(R), Staples(R), US Bank(R) and UPS(R).

Leemputte's presentation will be Webcast live beginning at approximately 2:15 p.m. (EST) today, Tuesday, March 6. The Webcast can be accessed through the Brunswick Corporation Web site at <http://www.brunswick.com>. Go to the site at least 15 minutes before the presentation to register, download and install any needed audio software. Replays will be available on the Brunswick site.

Forward-Looking Statements

Certain statements in this news release are forward looking as defined in the Private Securities Litigation Reform Act of 1995. These statements involve certain risks and uncertainties that may cause actual results to differ materially from expectations as of the

date of this news release. These risks include, but are not limited to: the effect of a weak economy and stock market on consumer confidence and thus the demand for marine, fitness, billiards and bowling equipment and products; competitive pricing pressures; the success of new product introductions; the ability to maintain effective distribution; the financial strength of dealers, distributors and independent boat builders; the effect of weather conditions on demand for marine products and retail bowling center revenues; the ability to transition and ramp up certain manufacturing operations within time and budgets allowed; the ability to successfully manage pipeline inventories; the ability to successfully integrate acquisitions; the ability to successfully complete announced divestitures; the effect of limited water access on the demand for marine products; the ability to develop product technologies that comply with regulatory requirements; the effect of higher energy costs; the ability to complete environmental remediation efforts and resolve claims and litigation at the cost estimated; the impact of interest rates and fuel prices on demand for marine products; shifts in currency exchange rates; and the effect of adverse foreign economic conditions and the demand for marine products. Additional details are included in the company's Annual Report on Form 10-K for 2006.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; MotoTron electronic controls; Albemarle, Arvor, Baja, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Harris, Hatteras, Kayot, Laguna, Lowe, Lund, Maxum, Meridian, Ornvik, Palmetto, Princecraft, Quicksilver, Savage, Sea Boss, Sea Pro, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; IDS dealer management systems; Life Fitness, Hammer Strength and ParaBody fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Dynamo, Tornado and Valley pool tables, Air Hockey and foosball tables. For more information, visit <http://www.brunswick.com> .

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