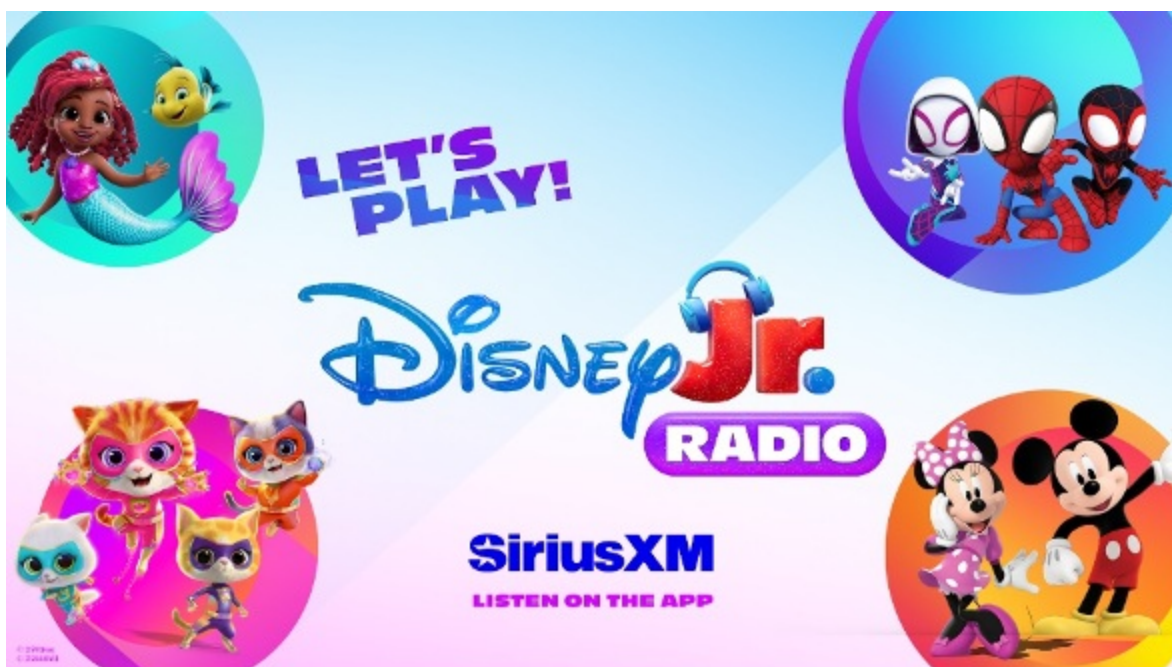


October 1, 2024



# SIRIUSXM LAUNCHES DISNEY JR. RADIO

*The new channel launches today featuring music from family favorite Disney Jr. shows*



**NEW YORK – October 1, 2024**– SiriusXM announced today the launch of [Disney Jr. Radio](#), an exclusive new channel that is the ultimate destination for families with preschoolers to hear their favorite Disney Jr. music. Bringing together the beloved characters, stories and music for hours of fun listening for the whole family, Disney Jr. Radio is available starting today on the SiriusXM app.

The channel will be hosted by some of Disney’s most iconic characters and feature hit songs from kid-friendly shows like *Mickey Mouse Clubhouse*, *Marvel’s Spidey and his Amazing Friends*, *SuperKitties* and many more. Programming on the channel will also mirror a preschooler’s key moments throughout the day, providing the perfect mix of songs that get preschoolers up and dancing while inspiring playful learning and growth. From “Mickey Mornings” to “Disney Jr. Let’s Play!,” “Disney Jr. Lullabies” and more, the new channel has it all.

SiriusXM’s Disney Jr. Radio will feature specialty programming throughout the day, including:

## **Mickey Mornings**

Start your day the Mickey Way! Hosted by Mickey himself, the show inspires preschoolers to get dressed, brush their teeth, eat breakfast, and more so they can conquer the day. It also includes some motivational, light playful learning songs to listen to on the drive to preschool.

“Mickey Mornings” airs weekday mornings from 7-8am EST.

### **Disney Jr. Hits**

The most popular Disney Jr. songs all in one magical place. Hosted by your friendly neighborhood super hero Spidey, little ones will be jamming all day to “Disney Jr. Hits.” From *Mickey Mouse Clubhouse* to *Marvel’s Spidey and his Amazing Friends* to *SuperKitties* and *Doc McStuffins*, the whole family can have a blast dancing and singing along with their beloved preschool pals. “Disney Jr. Hits” airs weekdays from 3-4pm EST.

### **Disney Jr. Let’s Play!**

This show, hosted by none other than the “fin-tastic” Disney Jr. Ariel, is designed to get kids to move, groove and play with all their favorite Disney Jr. pals. “Let’s Play!” features upbeat, high-energy tunes that will make you want to get up out of your seat and play. “Let’s Play!” airs weekdays from 12-1pm EST.

### **Disney Jr. Live On Tour**

This show is hosted by one “purr-fect” host, Bitsy from *SuperKitties*, and features songs from Disney Jr. Live On Tour. Get up and groove to your favorite songs with this playlist filled with the catchiest sing-alongs and toe-tapping beats from beloved series like *Mickey Mouse Clubhouse*, *Puppy Dog Pals*, *Disney Jr.’s Ariel*, and *SuperKitties*. “Disney Jr. Live On Tour” airs weekdays from 6-7pm EST.

### **Disney Jr. Lullabies**

Unwind or get ready for bedtime with relaxing Disney Jr. lullabies. This program features gentle melodies and soothing songs that are sure to bring peaceful sleep and sweet dreams to listeners. “Disney Jr. Lullabies” airs every day at 1pm, 4pm, 7pm and 10pm EST.

This new channel is an extension of the happiest music channel on earth, SiriusXM’s Disney Hits, channel 133.

Eligible customers can get their first three months of SiriusXM streaming for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See Offer Details.

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### **About Sirius XM Holdings Inc.**

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: [www.siriusxm.com](http://www.siriusxm.com).

### **Media Contacts:**

Angela Burke- SiriusXM  
[angela.burke@siriusxm.com](mailto:angela.burke@siriusxm.com)

Marley Gerber- SiriusXM  
[marley.gerber@siriusxm.com](mailto:marley.gerber@siriusxm.com)

Lillian Matulic- Disney Music Group  
[Lillian.matulic@disney.com](mailto:Lillian.matulic@disney.com)