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SiriusXM Launches Three New Channels Expanding On Its Broad Music Offerings

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*Dedicated to 2000s hits, **Alt2K**, **Flex2K** and **The Flow** are available to SiriusXM listeners starting today*

NEW YORK – November 8, 2023 –SiriusXM announced today the launch of three new music channels, **Alt2K**, **Flex2K** and **The Flow**, which all join its extensive and diverse lineup. The exclusive and original channels will offer something for every listener, bringing a mix of 2000s hits across R&B, Hip-Hop and Alternative.

The new year-round SiriusXM channels were announced as part of SiriusXM's Next Generation Industry & Press Preview event in New York.



Alt2K: Relive the energy, emotion and exploration of 2000s alternative rock from the breakthrough artists that defined the generation. Hear from Cage The Elephant, Coldplay, Fall Out Boy, MUSE, The Killers and much more. Alt2K is available starting today on channel 313 and on the SiriusXM app.



Flex2K: The 2000s marked a special time in Hip-Hop with classic albums such as 50 Cent's "Get Rich or Die Tryin'," the strong emergence of southern rap, and rise of superstars like Drake, J. Cole, Kendrick Lamar, Nicki Minaj and more. Hear all the throwbacks from T.I., Young Jeezy, Ludacris and more all on one dedicated channel. Flex2K is available starting today on channel 49 and on the SiriusXM app.



The Flow: It's all about those good R&B vibes from the 2000s and 2010s. Hear all the R&B hits since the turn of the millennium on SiriusXM's The Flow. The new channel will feature tunes from iconic artists including Alicia Keys, Ciara, H.E.R., John Legend, Khalid, Ne-Yo, Usher and more. The Flow is available starting today on channel 48 and on the SiriusXM App.

SiriusXM's newest 24/7 channels are available to subscribers across North America in their cars and anywhere they go with the SiriusXM app. Eligible customers can get their first three months of SiriusXM streaming for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See Offer Details.

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About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

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