

March 1, 2018



SiriusXM ACC Radio -- 24/7 Channel Dedicated to Atlantic Coast Conference -- Launches March 5

Listeners will receive live play-by-play of every game of next week's New York Life ACC Tournament

Channel will feature shows hosted by Wes Durham, Mark Packer, Jac Collinsworth, Chris Spatola, Aaron Taylor, Jonathan Vilma and Tom Luginbill

NEW YORK, March 1, 2018 /PRNewswire/ --**SiriusXM ACC Radio**, the exclusive new audio channel dedicated to ACC sports, will launch Monday, March 5. The 24/7 channel, which was first announced last fall by the Atlantic Coast Conference and SiriusXM, will deliver in-depth and comprehensive access to ACC sports talk and news, plus an extensive schedule of league games, including every game of next week's New York Life ACC Tournament.



The new channel's programming lineup will feature exclusive shows hosted by former ACC athletes and conference insiders.

ACC This Morning, hosted by Mark Packer and Wes Durham, will air live every weekday morning from 7-10 a.m. ET. Chris Spatola and Jac Collinsworth will host the afternoon drive time show, *ACC Today*, every weekday from 3-6 p.m. ET. SiriusXM analysts and former coaches Fran Fraschilla and Bobby Cremins, a three-time ACC Coach of the Year, will be on the channel next week to discuss the ACC Tournament.

Additional hosts and analysts who will be a part of SiriusXM ACC Radio include former Notre Dame All-American Aaron Taylor, former Miami All-American Jonathan Vilma and former Georgia Tech quarterback Tom Luginbill.

Listeners will also hear coaches shows, press conferences, classic game broadcasts, coverage of the conference's football and basketball media days, and more.

SiriusXM subscribers can listen to SiriusXM ACC Radio on SiriusXM radios (channel 371), and those with streaming access can listen online and on all connected devices on which the SiriusXM mobile app can be found. Visit www.SiriusXM.com/streaming to learn more.

SiriusXM ACC Radio will also feature live play-by-play broadcasts of several conference sports. Next week, subscribers can tune in to every game of the New York Life ACC Tournament on SiriusXM ACC Radio (channel 371), and also on SiriusXM channel 80 and SiriusXM channel 81.

Regularly scheduled programming on SiriusXM ACC Radio may be preempted at times for broadcasts of games or other conference events.

About the ACC

The Atlantic Coast Conference, now in its 65th year of competition and 15 members strong, has long enjoyed the reputation as one of the strongest and most competitive intercollegiate conferences in the nation. ACC members Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, NC State, Notre Dame, Pitt, Syracuse, Virginia, Virginia Tech and Wake Forest continue to build upon the cornerstones on which the league was founded in 1953 with a consistent balance of academics, athletics and integrity. The ACC currently sponsors 27 NCAA sports – 14 for women and 13 for men – with member institutions located in 10 states. For more information, visit theACC.com and follow @theACC on Twitter and on Facebook (facebook.com/theACC).

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to

predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contacts:

Andrew FitzPatrick
SiriusXM
Andrew.FitzPatrick@SiriusXM.com

Amy Yakola
ACC
ayakola@theacc.org



View original content with multimedia <http://www.prnewswire.com/news-releases/siriusxm-acc-radio---247-channel-dedicated-to-atlantic-coast-conference---launches-march-5->

300606716.html

SOURCE Sirius XM Holdings Inc.