

September 3, 2008



2008 NFL Season Kicks Off on SIRIUS September 4

SIRIUS listeners will receive every NFL game

SIRIUS NFL Radio, channel 124, delivers the most comprehensive radio coverage of the NFL 24 hours a day, 365 days a year

NEW YORK, Sept. 3 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI), the Official Satellite Radio Partner of the NFL, announced today that SIRIUS will air every game of the 2008 NFL season live for the fifth straight year, offering listeners both home and visiting team broadcasts as well as national radio broadcasts.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

The 2008 NFL campaign kicks off at 7:00 pm ET on Thursday, Sept. 4, when the Super Bowl champion New York Giants host the Washington Redskins at Giants Stadium. On SIRIUS, fans will hear the Giants radio broadcast on channel 127, the Redskins radio broadcast on channel 126, and the national radio broadcast on channel 124.

SIRIUS offers listeners nationwide live access to every NFL game -- from the preseason through the Super Bowl and Pro Bowl. For more information and a schedule of NFL games on SIRIUS visit www.sirius.com/nfl.

SIRIUS NFL Radio, channel 124, the acclaimed radio channel dedicated entirely to pro football talk, continues to provide unparalleled radio coverage of the NFL 24 hours a day, 365 days a year. SIRIUS NFL Radio features exclusive daily talk shows hosted by NFL experts, interviews with players and coaches from around the league, plus in-depth coverage of the NFL Draft, training camps, fantasy football and more.

SIRIUS NFL Radio boasts a roster of hosts that is unsurpassed in football knowledge and experience. Fans around the country can tune in for a steady diet of expert football talk with former players, coaches and executives such as Carl Banks, Gil Brandt, Randy Cross, Dean Dalton, Pat Kirwan, Jim Miller, Dan Reeves, Tim Ryan, Marty Schottenheimer, Shannon Sharpe, Ross Tucker and Solomon Wilcotts.

Throughout the 2008 NFL season, SIRIUS NFL Radio will feature weekly, in-depth interviews with 18 NFL head coaches including: Romeo Crennel, Cleveland Browns; Brad Childress, Minnesota Vikings; Jack Del Rio, Jacksonville Jaguars; Tony Dungy, Indianapolis Colts; Herm Edwards, Kansas City Chiefs; Jeff Fisher, Tennessee Titans; John Fox, Carolina Panthers; John Harbaugh, Baltimore Ravens; Dick Jauron, Buffalo Bills; Lane Kiffin, Oakland Raiders; Marvin Lewis, Cincinnati Bengals; Rod Marinelli, Detroit Lions; Mike McCarthy, Green Bay Packers; Mike Nolan, San Francisco 49ers; Sean Payton, New Orleans Saints; Mike Smith, Atlanta Falcons; Mike Tomlin, Pittsburgh Steelers; and Ken

Whisenhunt, Arizona Cardinals.

Emmy winning broadcaster John Madden also returns for his fifth season on SIRIUS. Madden will join fellow SIRIUS hosts Adam Schein and Gil Brandt every Sunday on The SIRIUS Tailgate Show, SIRIUS NFL Radio's exclusive pre-game program which airs Sundays from 9:00 am - 12:00 pm ET. Madden will also be heard every Wednesday and Monday throughout the season on The SIRIUS Blitz.

NFL on SIRIUS - Opening Weekend: (All times ET)				Channels:		
				Away Feed	Home Feed	Nat'l Feed
Thu	9/4	7:00 PM	Washington @ NY Giants	126	127	124
Sun	9/7	1:00 PM	Detroit @ Atlanta	122	121	
Sun	9/7	1:00 PM	Cincinnati @ Baltimore	107	119	
Sun	9/7	1:00 PM	Seattle @ Buffalo	125	91	
Sun	9/7	1:00 PM	NY Jets @ Miami	129	118	
Sun	9/7	1:00 PM	Kansas City @ New England	126	147	
Sun	9/7	1:00 PM	Tampa Bay @ New Orleans	140	127	
Sun	9/7	1:00 PM	St. Louis @ Philadelphia	130	153	
Sun	9/7	1:00 PM	Houston @ Pittsburgh	158	123	
Sun	9/7	1:00 PM	Jacksonville @ Tennessee	113	xxx	
Sun	9/7	4:15 PM	Dallas @ Cleveland	125	122	
Sun	9/7	4:15 PM	Carolina @ San Diego	123	127	
Sun	9/7	4:15 PM	Arizona @ San Francisco	126	119	
Sun	9/7	8:15 PM	Chicago @ Indianapolis	126	127	119
Mon	9/8	7:00 PM	Minnesota @ Green Bay	126	127	124
Mon	9/8	10:15 PM	Denver @ Oakland	122	123	124

SIRIUS NFL Radio channel 124 Daily Schedule: (All times ET)

Weekdays

- * 7 - 10 am: The Opening Drive with Bob Papa, Randy Cross, Pat Kirwan, Shannon Sharpe & Peter King
- * 10 am - 1 pm: The SIRIUS Blitz with Adam Schein, Marty Schottenheimer & Solomon Wilcotts
- * 1 - 3 pm: The Red Zone with Bruce Murray, Gil Brandt, Carl Banks & Schottenheimer
- * 3 - 7 pm: Movin' The Chains with Tim Ryan & Pat Kirwan
- * 7 - 8 pm: NFL Network's Total Access
- * 8 - 11 pm: Late Hits with Andy Gresh, Jim Miller, Ross Tucker & Dan Reeves

Fridays

- * 8 - 11 pm: SIRIUS Fantasy Football with Adam Caplan & John Hansen

Saturdays

- * 8 - 11 am: The Weekend Kickoff with Paul Allen & Dean Dalton
- * 11 am - 2 pm: Press Coverage with Vic Carucci & Dan Leberfeld
- * 2 - 4 pm: Chalk Talk - Highlights from the week on SIRIUS NFL Radio
- * 4 - 8 pm: The End Zone with Ross Tucker & Pat Kirwan
- * 8 - 11 pm: Late Hits with Andrew Bogusch & Jim Miller

Sundays

- * 9 am - Noon: The SIRIUS Tailgate Show with Adam Schein, John Madden and Gil Brandt
- * Noon - 8 pm: The Sunday Drive with Steve Torre & Ross Tucker. Live cut-ins to NFL games, Up-to-the-minute news and highlights from around

the league and post-game interviews from the day's star performers
* 8 pm - Midnight: NFL Rewind with Jack Arute & Jim Miller

This year SIRIUS will offer the "SIRIUS Pigskin Pick 'Em Game" on SIRIUS.com. Each week throughout the NFL regular season, visitors can log on to the website to enter their game picks and compete against the experts on SIRIUS NFL Radio and other hosts from across the SIRIUS platform. One entrant will win a SIRIUS Prize Pack each week. For more information visit www.sirius.com/pigskin.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering the "The Best Radio on Radio" to more than 18 million subscribers, including 100% commercial free music, and premier sports, news, talk, entertainment, traffic and weather.

SIRIUS XM Radio has exclusive content relationships with an array of personalities and artists, including Howard Stern, Oprah, Martha Stewart, Jimmy Buffett, Elvis, Jamie Foxx, Barbara Walters, Frank Sinatra, Opie & Anthony, The Grateful Dead, Willie Nelson, Bob Dylan, Dale Earnhardt Jr., Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball, NASCAR, NHL, and PGA Tour, and broadcasts major college sports.

SIRIUS XM Radio has exclusive arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, Circuit City, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving Sirius XM Radio Inc. and XM Satellite Radio Holdings Inc., including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the ability to obtain governmental approvals of the transaction on a timely basis; the failure to

realize synergies and cost-savings from the transaction or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time- consuming or costly to accomplish than expected; and operating costs and business disruption following the merger, including adverse effects on employee retention and on our business relationships with third parties, including manufacturers of radios, retailers, automakers and programming providers. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the Quarter ended June 30, 2008, all of which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

P-SIRI

Contacts for SIRIUS XM Radio:

Andrew FitzPatrick, SIRIUS, 212.901.6693, afitzpatrick@siriusradio.com

SOURCE SIRIUS XM Radio