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Microvision Lands Order For SHOWWX Laser Pico Projectors With World Leading Mobile Phone Operator

REDMOND, Wash.--(BUSINESS WIRE)-- Microvision, Inc. (NASDAQ:MVIS), a global leader in innovative ultra-miniature projection display and image-capture products for mobility applications, announced today that it has received an initial purchase order from its European distributor for its SHOWWX(TM) laser-based pico projector to be sold by one of the world's top mobile phone operators. The initial quantities of SHOWWX are expected to be deployed within the next month in Europe and at that time more details are expected to be provided by the mobile carrier.

"We are extremely pleased to welcome our first global mobile phone operator as a SHOWWX launch customer for 2009," stated Alexander Tokman, Microvision President and CEO. "Carriers serve as the frontline to mobile subscribers and as a result often influence mobile handset designs to include new features that delight their customers and help achieve a broader subscriber base and higher revenue per user. We believe that interest from one of the three largest carriers in the world in this application and specifically in Microvision's PicoP(R) laser projection technology is an important first step towards future accessory and embedded opportunities."

Microvision's Made for iPod(R) SHOWWX laser pico projector, based on the PicoP display engine, delivers a colorful, vivid "big screen" viewing experience from a device about the size of a mobile phone. Users of the SHOWWX can also connect to other portable media players, mobile phones and notebooks to spontaneously share movies, YouTube(TM), photos, presentations and more with their friends, family or business associates. The SHOWWX can project images up to 200 inches across, depending on the ambient lighting conditions, without the user ever having to adjust focus.

About Microvision, Inc.

Microvision provides the PicoP display technology platform designed to enable next-generation display and imaging products for pico projectors, vehicle displays, and wearable displays that interface with mobile devices. The company's projection display engine uses highly efficient laser light sources which can create vivid images with high contrast and brightness. For more information, visit the company's website (www.microvision.com).

Forward-Looking Statements Disclaimer

Certain statements contained in this release, including those relating to future product shipments and introduction, product applications and market opportunity, and statements containing words such as "expects" and "believes" and similar statements, are forward-looking statements that involve a number of risks and uncertainties. Factors that could cause actual results to differ materially from those projected in the Company's forward-looking

statements include the following: our ability to raise additional capital when needed; the risk of market acceptance of our technology and products, our financial and technical resources relative to those of our competitors; our planned future products dependence on advances in technology by other companies, our ability to keep up with rapid technological change; our ability to enforce our intellectual property rights and protect our proprietary technologies; the timing of commercial product launches and delays in product development; the ability to achieve key technical milestones in key products; our ability to secure needed third party manufacturing and sales resources, dependence on third parties to develop, manufacture, sell and market our products; potential product liability claims and other risk factors identified from time to time in the Company's SEC reports, including the Company's Annual Report on Form 10-K filed with the SEC. Except as expressly required by the federal securities laws, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, changes in circumstances or any other reason.

Source: Microvision, Inc.