

## Company Overview

Vinco Ventures, Inc. leverages the new market opportunity by utilizing their **B.I.G. Strategy: Buy. Innovate. Grow.**

**Buy** - Acquisitions is our model. We will seek to acquire significant brands to continue to add to the Portfolio.

**Innovate** - Leverage the internal traffic platforms of Honey Badger and Social Pulse Media, our brands are able to quickly innovate and determine the highest conversion traffic and target accordingly. Once identified, we scale while maintaining conversions for success.

**Grow** - More targeted traffic equals more conversions. With our internal engines, we are able to expedite growth of our acquired brands to reach their target numbers quicker.

## Edison Nation is Pleased to Announce the Closing of the 911 Help Now® Brand and Associated Intellectual Property Acquisition

Oct 20 2020, 6:45 AM EDT

## Edison Nation, Inc. Announces Acquisition of TBD Safety, LLC and its Flagship Product Line 911 Help Now®

Oct 1 2020, 7:30 AM EDT

## Edison Nation Launches Direct to Consumer PPE Initiative; Amazon Update

Sep 10 2020, 7:30 AM EDT

## Stock Overview

|            |                 |                             |
|------------|-----------------|-----------------------------|
| Symbol     | EDNT            | Aimee Carroll               |
| Exchange   | Nasdaq          | T: 866-536-0943             |
| Market Cap | 25.02m          | investors@vincoventures.com |
| Last Price | \$1.7968        |                             |
| 52-Week    | \$1.32 - \$5.20 |                             |

11/11/2020 03:53 PM EST

## Investor Relations

## Management Team

### Christopher B. Ferguson

Chairman and Chief Executive Officer

### Kevin J. Ferguson

President & Secretary

### Brett Vroman

Chief Financial Officer

### Brian McFadden

Chief Strategy Officer

### Laurie Argall

VP of Branding and Media Content

## Vinco Ventures, Inc.

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## Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.