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SiriusXM to Broadcast Exclusive ICONOS Event with Latin Urban Pioneer Tego Calderon

With the launch of his latest album, Tego Calderon sits down for a candid conversation about his life in music

The exclusive interview will air on SiriusXM Caliente and Flow Nacion channels

NEW YORK, Feb. 10, 2015 /PRNewswire/ -- SiriusXM announced today that legendary Latin rapper singer-songwriter and actor Tego Calderon will sit down in front of a live studio audience of SiriusXM listeners on Thursday, February 12 for its series "SiriusXM ICONOS," intimate gatherings with iconic Latin musicians, entertainers and ambassadors of Latino culture.



"SiriusXM ICONOS with Tego Calderon" will feature the Latin Hip Hop pioneer discussing everything from his early and current musical influences, his life in music, thoughts on the genre, and his first album in eight years, *El Que Sabe, Sabe*. Known for lyrics with a heavy focus on the reality of urban life, his style of Latin urban has catapulted and maintained him at the top of the genre drawing influences from other genres including salsa, dancehall, and hip-hop.

"SiriusXM ICONOS with Tego Calderon," which will take place Thursday, February 12, will air simultaneously on Friday, February 27 at 4:00 pm ET on SiriusXM Caliente channel 150 and SiriusXM Flow Nacion channel 506.

"Tego Calderon's in a true pioneer of Latin Hip Hop and we are excited to welcome him to our SiriusXM studios once again," said Trinity Colon, Vice President of Music Programming, SiriusXM. "Our 'ICONOS' event will be a great opportunity for the lucky fans and subscribers to hear from him firsthand about his music and the direction of the genre."

After the broadcast, "SiriusXM ICONOS with Tego Calderon" will be available on SiriusXM On Demand for subscribers listening on smartphones and other mobile devices or online at siriusxm.com.

Born in Puerto Rico, Tego Calderon grew up in a household that exposed him to different types of music including salsa, Latin pop, and jazz setting him on a path to creating a style

all his own. In 2002, Calderon launched *El Abayarde*, his debut and first full-length album becoming an instant success selling over 50,000 copies during its first month. In 2004 he released *El Enemy de los Guasíbiri* in 2004 and his unique voice was featured in remixes of Usher's "Yeah," Fat Joe's "Lean Back," and N.O.R.E.'s "Oye Mi Canto." Looking to expand beyond reggaeton, Calderon declared the release of his album *The Underdog/El Subestimado* "a musical journey through the Afro-Caribbean culture." His latest album, *El Que Sabe, Sabe* was released February 3.

The SiriusXM Latino channel lineup features ten exclusive commercial-free music channels covering a wide variety of music genres, including **Caliente** (tropical, channel 150), **Rumbon** (classic salsa, channel 533), **Flow Nacion** (Latin hip-hop and Reggaeton, channel 506), **La Kueva** (rock en español, channel 540), **Viva** (contemporary pop, channel 500), **La Mezcla** (top hits in English and Spanish, channel 148), **Aguila** (regional Mexican, channel 151), **Caricia** (classic ballads in English and Spanish, channel 523), **Latidos** (romantic love songs from the 90s to today, channel 520), **Luna** (Latin jazz, channel 530) and more.

Listeners can register for a [30-day trial](#) and listen to these channels on smartphones and other mobile devices as well as online at www.siriusxm.com.

For more information, please visit www.siriusxm.com/latino and www.tegocalderon.com.

About SiriusXM

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and

expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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