

July 13, 2026



TrueBlue's PeopleReady Named to Selling Power's 2026 List of "60 Best Companies to Sell For"

Recognition underscores focus on sales excellence, local market execution, and delivering customer value through flexible staffing solutions

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue (NYSE: TBI), a leading provider of specialized workforce solutions, today announced that its flagship brand, PeopleReady, has been named to Selling Power magazine's "60 Best Companies to Sell For" 2026 list. The annual recognition highlights companies that demonstrate strong performance in supporting, developing, and empowering sales organizations.

PeopleReady specializes in quick and reliable access to on-demand labor and skilled workers across industries including construction, manufacturing and logistics, retail, hospitality, events, energy, and more. Through its nationwide network of local teams supported by a proprietary JobStack® staffing app, it helps businesses connect with qualified workers for short-term, seasonal, and long-term workforce needs.

"Being recognized by Selling Power reflects the sales culture we're building at PeopleReady," said Mike Kruszewski, President of PeopleReady On-Demand. "We want to be a place where ambitious sales professionals can grow their careers, take ownership of their markets, and help customers solve real workforce challenges. When teams believe in the mission and see the impact of their work, it creates an environment where people can perform, grow, and build meaningful careers."

Selling Power's research team utilizes a comprehensive proprietary application process through which they gather data across five key areas: company overview; compensation and benefits; hiring, sales training and sales enablement; commitment to fostering diversity and inclusion; and AI incorporation into improving sales processes and supporting sales teams.

"In the tumultuous business environment of 2026, the 60 Best Companies to Sell For have demonstrated remarkable success and growth by elevating their sales teams to new heights," said Gerhard Gschwandtner, Publisher and Founder of Selling Power. "These companies have invested in comprehensive training programs, cutting-edge tools, and supportive work environments that empower their sales professionals to excel. By fostering a culture of continuous improvement and collaboration, they have set a high standard in the competitive world of sales."

"PeopleReady's sales organization plays a critical role in how we deliver on TrueBlue's mission to connect people and work. This recognition reflects the progress our teams are making to strengthen sales capability, deepen client engagement, and create more targeted, localized workforce solutions," said Taryn Owen, President and CEO of TrueBlue. "By

expanding our sales presence and focusing on our execution in priority markets, we're enhancing our ability to help customers meet their workforce needs."

PeopleReady has taken significant steps to strengthen its on-demand sales model and expand reach in key markets, including transitioning to a more scalable territory-based structure and investing in sales resources to support more targeted, localized sales strategies. The model is designed to bring teams closer to customer needs, enable deeper client engagement, and improve the company's ability to capture demand across priority markets and high-growth sectors.

To view the full list of Selling Power's 2026 "60 Best Companies to Sell For," visit sellingpower.com.

About TrueBlue

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions. As The People Company®, we put people first—advancing our mission to connect people and work while delivering smart, scalable solutions that help businesses grow and communities thrive. Since our founding, TrueBlue has connected more than 10 million people with work and served over 3 million clients across a variety of industries. Powered by proprietary, digitally enabled platforms and decades of expertise, our brands—PeopleReady, PeopleScout, Staff Management | SMX, Centerline, SIMOS, and Healthcare Staffing Professionals—provide a full spectrum of flexible staffing, workforce management, and recruitment solutions that bring precision, speed, and scale to the changing world of work. Learn more at trueblue.com.

About Selling Power

In addition to Selling Power, the leading digital magazine for sales managers and sales VPs since 1981, Personal Selling Power, Inc., produces the Sales Management Digest and Daily Boost of Positivity online newsletters as well as videos featuring interviews with top executives. They have also created The Sales 3.0® AI Powered Masterclass program, the perfect pathway to achieving personal professional growth and organizational revenue optimization.

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Source: TrueBlue