# MECCANICA

# Electra Meccanica Vehicles Corporation

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# Electra Meccanica Vehicles Corp. (NASDAQ: SOLO)

Pre-Order Value <sup>1</sup>	\$3.1B
Shares O/S <sup>2</sup>	33.3M
Float	21.3M
Insider Holdings <sup>2</sup>	32.5%
Headquarters	Vancouver, BC
Founded	2015
Employees (FT)	~63

1) Value of pre-orders at expected MSRP 2) As of April 1, 2019



Corporate Technology Partners













Electra Meccanica (NASDAQ: SOLO) is a designer and manufacturer of electric vehicles. The Company builds the innovative, all-electric SOLO, a single passenger vehicle developed to revolutionize the way people commute, and is developing the Tofino, an elegant high-performance two seater electric roadster sports car. Both vehicles are designed for the ultimate driving experience while making your commute more efficient, cost-effective and environmentally friendly.



Intermeccanica, a subsidiary of Electra Meccanica, has successfully been building high-end specialty cars for 60 years. The Electra Meccanica family aims to deliver next generation affordable electric vehicles to the masses. For more information, visit www.electrameccanica.com.

#### **Key Highlights**

- Electra Meccanica's flagship vehicle is the SOLO, a single-seat EV with a 100 mile range, starting at \$15,500 (see reverse for more details on the SOLO)
- The Company acquired Intermeccanica in 2017, a widely-respected custom automotive manufacturer, leveraging its 60 years of automotive innovation and tradition in the development of its new EVs
- Delivery of 75,000 SOLOs anticipated over a three year period; initial deliveries commencing in 2019.
  - -Strong margin profile with expected ~25% gross margins at scale
  - -~23,000 SOLO pre-orders and extensive market research evidences wide consumer acceptance
  - -Proven sales, distribution and service model
- Strong macroeconomic tailwinds with a large, rapidly growing and government-supported EV market
- Industry-leading contract manufacturing partner reduces production risk, accelerates production timeline and notably minimizes capital expenditures
- Experienced management team with deep connections within the automobile industry and over 60 years of automobile legacy through Intermeccanica
- Completed \$12M offering in March to raise proceeds to further the design and development of the Tofino

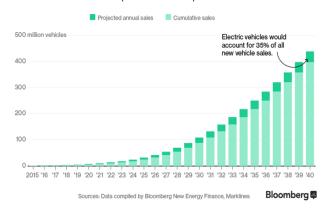
#### **The Growing EV Market**

- About 840,000 EV's are on the road in the United States<sup>3</sup>
- 2018 sales are continuing the historical momentum; Q1 2018 sales increased 32% as compared to Q1 2017<sup>3</sup>
- California continues to play an outsized role in growing the electric vehicle market in the United States; generating approximately half of EV sales in the U.S. market in 2017
- EVs emit 54% less carbon dioxide per mile than the average new gasoline car and offer notably lower operating costs, based on U.S. EPA national electricity generation data<sup>4</sup>



# The Rise of Electric Cars

By 2022 electric vehicles will cost the same as their internalcombustion counterparts. That's the point of liftoff for sales.



• The cost of the battery is the primary driver of the higher up-front costs of EVs as compared to legacy ICE (internal combustion engine) vehicles—and this cost is rapidly dropping

## The SOLO—Our Flagship Electric Vehicle



- High performance electric drivetrain
- Lightweight composite body
- Low center of gravity allows for higher speeds and mobility
- 80mph top speed
- 128 ft-lbs. torque enables 0-60 acceleration in 8 seconds
- Expect to realize ~25% gross margins on SOLO at scale
- 17.1 kWh lithium ion battery provides a 100 mile range
- Battery can be fully recharged in just 3 hours of using a level 2 charger
- Comprehensive two-year bumper to bumper warranty; 5-year battery warranty
- Pre-orders: ~ 23,000 units
- **Deliveries of SOLO beginning in 2019**



High performance electric drivetrain

- Lightweight body and frame
- Patent-pending chassis and battery technology
- Low center of gravity allows for high speed and mobility
- 115 mph top speed
- Lightweight hardtop
- Expected 0-60 acceleration within 5 seconds
- Comprehensive two-year bumper to bumper warranty; 5-year battery warranty
- Pre-orders: ~41,000 units
- **Estimated Delivery Date: 2020**

### The TOFINO—The Evolution of Intermeccanica



100% Clean Energy **Eliminates Fossil Fuels** 

Two Person Roadster Retractable hard top

Retail: ~ \$50,000 USD All-electric sports car.

**Industry Leading Range** 250 miles



# **Management Team**

Jerry Kroll, Founder & CEO — Jerry Kroll has 20 years of experience as an investor and in leadership serving in executive management roles at tech companies. He has always had a passion for motor sports and is a licensed race car driver. Jerry founded Kleen Speed Technologies developing advanced electric race cars at the NASA Research Park in California. His passion for motor sports combined with clean technologies led him to partner with Henry Reisner of Intermeccanica in the design and production of electric cars. Jerry's experience in innovative technology start-ups coupled with his knowledge of clean technology allows him to effectively co-ordinate, manage and execute strategies for Electra Meccanica.

100% Clean Energy

**Eliminates Fossil Fuels** 

**One Person Vehicle** 

experience for commuters, not to

replace the family sedan.

Equipped with ample cargo area

for daily errands and deliveries

Retail: ~ \$15,500 USD

The least expensive EV

**Superior Range** 

100 miles

**Henry Reisner, Founder & President** — Henry Reisner is the owner and operator of Intermeccanica, a company with a 60 year plus legacy of custom built sports cars for a global clientele first in Turin Italy, subsequently Vancouver British Columbia since 1982 and now a wholly owned subsidiary of Electra Meccanica Vehicles Corp. Over the years Intermeccanica conceived, designed and built custom sports cars including the Apollo, Italia, Indra, Intermeccanica Speedster reproduction and Intermeccanica Roadster "D" for a global clientele. Henry Reisner has substantial experience of the automotive industry with a solid background in the manufacture of fine, high end automobiles. He serves as the chief operating officer overseeing the design and production of Electra Meccanica's electric cars.

Isaac Moss, Chief Administrative Officer — Isaac Moss has 27 years of international multi-jurisdictional business, investment banking and corporate finance experience ranging across diverse industry sectors from media, forests products, hospitality, telecommunications, bio technology, and green energy. Isaac is experienced in scaling and managing businesses from start up through operations phase. He has held senior executive positions including president of a European specialty chemical company, chief financial officer of green energy company, chief operating officer of a software company and senior vice president of a mining company.

Bal Bhullar, Chief Financial Officer — Ms. Bhullar is an accomplished financial executive with over 25 years of diversified business, financial and risk management experience. Bal has prior CFO experience at both public and private companies across various sectors, including technology, natural resources and transportation. Ms. Bhullar most recently served as CEO of BKB Management, a firm she founded in 2005 to provide CFO services to public and private companies. Ms. Bhullar obtained a diploma from the British Columbia Institute of Technology.

Ed Theobald, General Manager — Ed Theobald is a seasoned operational manager with many years of experience in the automotive industry including 19 years as General Manager of Envirotest Canada, a subsidiary of ESP Global and one of the largest auto emissions testing facilities in North America. Previously, he served as Regional Manager for Speedy Auto Service.

