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## Ur-Energy Engages MZ Group for Investor Relations

LITTLETON, Colo., Sept. 25, 2014 /PRNewswire/ -- **Ur-Energy Inc. (TSX:URE, NYSE MKT:URG)** ("Ur-Energy" or the "Company") announced today that they have engaged MZ Group North America as an investor relations advisor. MZ Group will assist the Company in executing a comprehensive investor relations program.



Jeffrey Klenda, Chairman of Ur-Energy, commented "As we continue to expand as an operating uranium producer, we are pleased to have the opportunity to engage with a broader audience utilizing the depth and experience of MZ Group."

Founded in 1999, MZ Group combines capital markets intelligence, global investor targeting, IR technology, media and corporate communication and IR consulting. With a team of highly experienced senior professionals and an integrated service portfolio, MZ Group ensures that companies are provided with the right tools and strategies to interact effectively with the investment community and the media.

Ted Haberfield, President of MZ Group North America, added "We look forward to the association with this emerging uranium production story: with its first production site just over a year old, Ur-Energy has done a great job in its efforts to de-risk by entering into several long-term sales agreements, securing future revenues, as they continue to ramp up production toward steady-state operations. Their anticipated expansion through the permitting and development of their second project, Shirley Basin, looks to be the next great chapter."

### About Ur-Energy

Ur-Energy is a junior mining company operating the Lost Creek in-situ recovery (ISR) uranium facility in south-central Wyoming. The Lost Creek processing facility has a two million pounds per year nameplate design capacity. Ur-Energy engages in the identification, acquisition, exploration, development, and operation of uranium projects in the United States and Canada. Shares of Ur-Energy trade on the NYSE MKT under the symbol "URG" and the Toronto Stock Exchange under the symbol "URE." In addition, Ur-Energy's project pipeline is supported by an extensive, exploration database, providing for exploration and development potential. Ur-Energy's corporate office is located in Littleton, Colorado; its

registered office is in Ottawa, Ontario. Ur-Energy's website is [www.ur-energy.com](http://www.ur-energy.com).

FOR FURTHER INFORMATION, PLEASE CONTACT

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