

November 10, 2016



Southwest Airlines Honored Among Military Friendly® Employers

DALLAS, Nov. 10, 2016 /PRNewswire/ -- [Southwest Airlines Co.](#) (NYSE: LUV) announced today it has been recognized as a Military Friendly® Employer by Victory Media, publisher of G.I. Jobs® and Military Spouse. This is Southwest's eighth consecutive year on the list (2010-2017).

"To be recognized as a Top Military Friendly Employer for eight years in a row is something we are very proud of," said Julie Weber, Vice President People at Southwest Airlines. "With more than 7,000 veterans currently in our ranks, we are committed to hiring and retaining these men and women of honor. The qualities they possess are invaluable to our workforce, from their leadership skills to their Warrior Spirits. We couldn't be prouder to have them as a part of the Southwest Family."

This award seeks to recognize companies with active efforts to employ members of the military. As an award recipient, Southwest is committed to providing meaningful employment to military members through various recruitment efforts, such as career fairs and military job boards. Additionally, the airline partners with many organizations to help veterans integrate from the military back into the workforce.

Southwest Airlines will be showcased along with other 2017 Military Friendly Employers in the December issue of G.I. Jobs magazine, the January 2017 issue of Military Spouse Magazine, and on MilitaryFriendly.com.

The Military Friendly Employers list is created each year based on extensive research using public data sources for thousands of federal contractors nationwide, input of military employees, and responses to the proprietary, data-driven Military Friendly Employers survey from participating companies. The survey questions, methodology, criteria and weightings were developed by Victory Media with the assistance of an independent research firm and an advisory council of educators and employers. Data calculations and tabulations were independently evaluated for completeness and accuracy by EY. Criteria for consideration can be found at: <https://militaryfriendly.com>.

ABOUT SOUTHWEST AIRLINES CO.

In its 46th year of service, Dallas-based [Southwest Airlines](#) (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 53,000 Employees to more than 100 million Customers annually. Southwest operates more than 3,900 departures a day during peak travel season across a network of 98 destinations in the United States and seven additional countries with service to Varadero, Cuba beginning Nov. 13, 2016, and to Havana, Cuba, beginning Dec. 12, 2016, both routes subject to governmental approvals.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are

equipped with satellite-based WiFi providing gate-to-gate connectivity. That connectivity enables Customers to use their personal devices to view video on-demand movies and television shows, as well as nearly 20 channels of free, live TV compliments of our valued Partners. Southwest created [TransfarencySM](#), a philosophy which treats Customers honestly and fairly, and in which low fares actually stay low. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply. The airline proudly unveiled a bold new look: *Heart*. A new logo, aircraft livery, interior design featuring a new seat and Flight Attendant galley, Employee-designed uniforms, and an updated airport experience all showcase the dedication of Southwest Employees who connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 43 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2015 Southwest Airlines One Report™ can be found at [SouthwestOneReport.com](#).

Book Southwest Airlines' low fares online at [Southwest.com](#) or by phone at 800-I-FLY-SWA.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/southwest-airlines-honored-among-military-friendly-employers-300360943.html>

SOURCE Southwest Airlines Co.